



Board Meeting Minutes
Wednesday July 20, 2016

In attendance: Elizabeth Angelone, Kath Burgweger, Bill Finger, Dan Fitzgerald, Karen Keegan, Eileen Kim, Patrick Kramer, Erin McCall, Richard Porter, Anne Sherrerd, Patrick Sullivan, Brook Urban, Jill Weiner, Nancy Weissler.

Not in attendance: Donna Byrnes, Frances Deutsch, Jeffrey Evans, Pamela Fornero, Nisha Hurst, Mary Laughlin, Kenn Mifflin, Marie Woodburn

Staff Attending: Jeremy Nappi, David Rabin, Mary Royes

Welcome/Comments: Karen Keegan-Chair

Karen called the meeting to order at 7:05 pm.

Karen welcomed everyone to the meeting and also welcomed new Greenwich United Way staff member Mary Royes. Karen reminded board that there is NO August Board Meeting. She also mentioned that the Board Member Retreat will be held on Saturday, October 15, 2016 from 9am-3pm at the CEO offices.

Approval of Minutes-Anne Sherrerd, Secretary

Anne mentioned there was a small typo from last meeting's minutes. Anne made a motion to approve the Minutes of June 22, 2016. The motion was seconded and was passed unanimously.

CEO Report-David Rabin, President & CEO

David opened by saying that fundraising was his number one priority and he has been working to get new people involved with GUW. He mentioned privately hosted dinner parties as a way for donors to get to know him and hear about Direct Impact Program initiatives at the same time. David reported that he has reached out to houses of worship within the community and has set up appointments to raise awareness about GUW. He also reported (with congratulations) that Junior United Way President Olivia Jones has received two awards: one "Town Hero" award from News 12, and "Light a Fire" award from Moffly Media.

Karen Keegan-Chair

Karen reminded the Board about the next Board meeting and Campaign Kickoff on Wednesday September 21st at 5:30pm at Greenwich Hospital. The Campaign Kickoff will be keynoted by Norman Roth, GUW Advisory Board Member and CEO, Greenwich Hospital. The Board meeting will follow at 6:15pm. There will be a workshop on Governance for Non Profit Boards facilitated by Debra Hertz, PhD, Managing Director, the Strategy Group.

Karen then talked to the Board about Board Day of Caring with the Boys and Girls Club on November 5. G UW Board members will have an opportunity to help paint children's rooms.

Karen went on to discuss the two upcoming motions for Board vote: the Community Investment Process Task Force motion and the resolution to terminate the current 403b.

For the Community Investment Process Task Force, she provided an overview of how the process would work. The proposed community investment process would be based on the Needs Assessment with allocations to be focused on three areas: helping people in crisis, strengthening family/children, and supporting older adults. Karen also mentioned that a new grant application and a new memorandum of understanding were currently being worked on.

Discussion followed regarding the Community Investment Process Task Force Motion in which the point was made that applications for funding mental health needs would be reviewed by the panel on people in crisis.

Bill made a motion to approve the Community Investment Process Task Force. The motion was seconded and was passed unanimously.

Fund Development Committee Report- Brook Urban, Chair, Fund Development

Brook handed out a draft of the Campaign Calendar and asked the Board to be active participants. All comments in red on the calendar are in need of Board participation.

Brook reported that the Brew Haha Committee had met and she confirmed that Comedy Night would be held at Arch Street Teen Center on Sep. 30th featuring Jane Condon as the MC for the evening. The event will include food trucks and a live auction of items such as a Yankees broadcasting experience, Flight of Golf, and both children and ladies focused experiences/items. The invites will be going out on August 15, 2016 electronically.

Brook announced that G UW Sole Sisters has been named as the charity partner for the opening of the new Saks Shoe Store, "10022 Shoe" on Wed. Oct. 19. G UW will be the sole beneficiary for the new Saks shoe store opening event, and Elle Magazine is their media partner. G UW is responsible to bring in 200 guests and Saks will bring in 100 VIP's etc. The cost of tickets is TBD. 100% of ticket sales will go to G UW and G UW will receive a % of sales.

Next, Brook reported about an exciting fundraising initiative geared for a younger demographic: a collaborative promotion with "Wu & Y" (manufacturer of athleisure wear). G UW is conducting an art competition for local artists to develop and submit new designs inspired by reading/Reading Champions that Wu & Y can use on their new products for the fall line of yoga pants and joggers. The contest will run in August asking for artists to create designs. G UW would receive 50% of net proceeds.

Finally, Brook reemphasized David's point about the importance of dinner parties for meeting donors and introducing Direct Impact initiatives – to be launched this fall. She encouraged Board members to consider hosting, and said that Karen will follow up.

Elizabeth Angelone, Chair, Board Campaign 2016/17

Liz announced the beginning of the Board Campaign and the importance of 100% Board participation by the public kickoff on September 21st. Liz handed out personal campaign appeal letters addressed to each Board member and encouraged Board members to include the campaign in a way that is comfortable for them among the many ways to support G UW throughout the year.

Officers Nominating Committee Report-Anne Sherrerd, Chair

Anne reported that the Officers Nominating Committee, in conjunction with David Rabin, had recommended to Karen that she nominate herself to be the next Board Chair for the year 2017. Karen accepted their advice and has agreed to nominate herself for a 3rd term starting at the next Annual Board meeting.

On separate matters, Karen then introduced the Finance Committee Report by giving the Board some background on the proposal to terminate the current 403b. Discussion followed on the pros and cons of switching from a 403b to a 401k plan, including the suggestion that someone come in the G UW office and talk to employees about how to invest their 401k funds.

Eileen motioned to vote on this proposal, and it was seconded with 17 voting yes and 1 abstaining (Patrick Kramer).

Finance Committee Report- Eileen Kim, Chair

Eileen asked if the Board had any questions about the Finance Committee report. She also pointed out that G UW had invested \$1.24 million in the community in the 2015/16 fiscal year including Community Answers and Youth programs.

Building Task Force Report- Patrick Sullivan, Chair

Patrick gave an update on where we are at with selling the G UW property. He explained that he met with Newmark Real Estate and that by next month we should have brokers gather their own data of the property. The next step would be to have a surveyor prepare a survey of the property, which should cost around \$3,000. Patrick also suggested having an Environmental Consultant look over the property and that should cost about \$1,700. He estimated that by shortly after Labor Day the building should be put up for sale and bids should start coming in October. He suggested that the outcome of the process should be in the fourth calendar quarter of 2016.

Patrick then introduced Dan Fitzgerald who talked with the Board about the different options in regards to what we could do with the proceeds from the sale of the property.

Karen then asked the Board for discussion and questions. A lengthy discussion followed covering a broad range of questions and answers.

The Board engaged in a brainstorming session to create talking points for board members to use in private conversations about the potential sale of the building. Jeremy and Mary recorded the points and Karen informed the board that they would receive a draft of the talking points by the end of the week.

Karen asked for a motion to adjourn the meeting was seconded and the meeting closed at 9:30 pm