



Board Meeting Minutes
Wednesday September 21, 2016

In attendance: Elizabeth Angelone, Kath Burgweger, Bill Finger, Dan Fitzgerald, Karen Keegan, Eileen Kim, Jeffrey Evans, Erin McCall, Richard Porter, Anne Sherrerd, Patrick Sullivan, Brook Urban, Jill Weiner, Nancy Weissler, Nisha Hurst, Mary Laughlin, Ken Mifflin, Donna Byrnes

Not in attendance: Frances Deutsch, Pamela Fornero, Marie Woodburn, Patrick Kramer

Staff Attending: Jeremy Nappi, David Rabin, Mary Royes

Welcome/Comments: Karen Keegan-Chair

Karen called the meeting to order at 7:45 pm.

Karen welcomed everyone to the meeting and mentioned that Debra Hertz's presentation was a great start to our meeting. Karen reminded everyone that the next meeting will be held during the Board Member Retreat which will be held on Saturday, October 15, 2016 from 9am-3pm at the CEO Offices. The agenda for this retreat will be sent out soon. Emily Zerst of Greenwich Jr United Way will give a brief update to Board Members at this retreat as well. Karen also mentioned that grant applications for agencies for community investment are online now and will be demoed at the retreat.

Approval of Minutes-Anne Sherrerd, Secretary

Anne mentioned that from last meeting's minutes Ken Mifflin's name should only have one "n" in it. Also, Dan's comments on the property sale should be clarified to how we can protect the proceeds and be prudent. Anne made a motion to approve the Minutes of July 20, 2016. The motion was seconded and was passed unanimously.

CEO Report-David Rabin, President & CEO

David opened by asking the Board Members to volunteer at the Round Hill Community Church Volunteer Outreach Fair on Sunday, October 9th. Non-profit organizations will be there promoting their causes and spreading the word about what they do. He went on to thank Jill and Nisha for their children's involvement at the Bruce Museum event. David reported that the Greenwich United Way won the American Graphic Award for our Annual Report and thanked Jeremy for his work on it.

Finance Committee Report- Eileen Kim, Chair

Eileen discussed the updates regarding the Finance Committee. Bill raised a question about the Direct Impact note on the Finance Report. Eileen said there should be a solution by next Board Meeting.

Building Task Force Report-Patrick Sullivan, Chair

Patrick referred everyone to the flier for the sale of the building which is on the portal. He also mentioned that there have been five tours at the building to date and there should be calls for offers by the end of October. He went to explain that there are no other potential relocation spots and that there

has been no negative feedback regarding the building sale. Karen followed up saying most comments she has heard have been positive about the move.

Fund Development Committee Report- Brook Urban, Chair, Fund Development

Brook commented that Brew Ha-ha ticket sales were continuing and there are a 100 more people needed. The Live Auction items that were discussed during the Brew Ha-ha committee meeting are the Ladies Spa package, The Yankees package, and the Flights of Golf. A professional auctioneer has been hired for the event as well. Brook asked the Board what level would be good to open the Paddle Raise. Erin suggested starting at \$2000 with 5 levels.

Brook mentioned that everyone can officially start inviting people to the SAKS event on October 19. Hard copy invitations will be mailed out.

She then shared the Campaign Status Report and informed the Board that we are \$40,000 shy of where we were last year. She went on to mention that David and Lauren Rabin have generously pledged at the Tocqueville level pointing out that their leadership is an inspiration to the Board and others.

Direct Impact Program and Fundraising- Ken Mifflin, Chair

Ken discussed soliciting the support of donors and mentioned how there are currently several CEO dinners scheduled. He also mentioned the HSTS program launch will be with one sole partner, Town of Greenwich Department of Social Services.

David then shared a Program Report about Community Answers. He mentioned that there have been staff changes to the program, and there is currently one part time employee with no consultant. David emphasized how the objective is to gear Community Answers towards providing human services. He referred to the United Way of Abilene, Texas and how they use 211 to address more Community Services. David informed the Board that the Community Answers Calendar has been discontinued, but the capability remains hidden on the Greenwich United Way website. Karen added that due to feedback that the change has been confusing, Jeremy will put a notice on our website referring users to the Town.

Community Planning Council-Richard Porter, Chair

Richard presented the Memorandum of Understanding between the Greenwich United Way and The Community Planning Council. He explained that this Memorandum focuses on two parts; what the Community Planning Council agrees to do, and what the Board agrees to do. He asked that the Board vote on the Approval of this Memorandum.

Nancy made a motion to approve of the Memorandum and Kath seconded the motion. It was passed unanimously. The approval by the Greenwich United Way Board of Directors was dated 9/21/16. The approval by the Community Planning Council was dated 9/20/16.

Community Investment Process Task Force-Bill Finger

Bill explained that the Task Force worked to revamp the application process and Memorandum of Understanding. The application process is streamlined online with a password to access it. He went on to explain that the Memorandum of Understanding is redesigned as two forms: The Funding Agreement and the Publicity Agreement. He then thanked Dan Fitzgerald for his assistance. Bill also mentioned that David will give the link to agencies on Friday. The application deadline is October 17th. He explained that in November there are two weeks in which volunteers will visit the agencies. Final recommendations will be voted on January 25th at the Board Meeting.

Karen asked for a motion to adjourn the meeting was seconded and the meeting closed at 8:35 pm.