

GREENWICH UNITED WAY NOMINATING COMMITTEE REPORT

January 2017

At the GUW Annual Meeting on January 25th, 2017, the Board will be asked to vote on the following slates:

2017 ADVISORY BOARD SLATE

The three retiring members of the Board of Directors, who are automatically asked to join the Advisory Board, have all agreed to do so. They are:

- Fran Deutsch
- Mary Laughlin
- Ken Mifflin (who, as previously reported, will serve as vice chair of the Advisory Board for 2017 and will succeed Bob Davis as chair in 2018)

We have one additional new Advisory Board member for 2017:

- Lisa Baird

Lisa Baird is chief marketing officer of the United States Olympic Committee. She directs the sales and marketing division and oversees marketing, corporate sponsorship and licensing, broadcast and digital media, events, and business affairs with the Olympic National Governing Bodies.

From 2005-07, Lisa served as senior vice president of marketing and consumer products for the NFL, where she directed the league's consumer products, direct marketing, e-commerce, entertainment marketing and advertising programs.

From 1999-2005, Lisa worked at IBM, first as vice president of advertising and then as senior vice president of worldwide marketing communications. From 1993-99, she held a series of marketing positions at General Motors, Bristol Meyers Squibb, Johnson & Johnson and Procter & Gamble.

Lisa has received numerous awards as one of the top women in sports and business, and in 2016 she was named to the Board of Trustees of the Women's Sports Foundation.

Lisa is a graduate of Penn State University and lives in Old Greenwich. Lisa was the speaker at the 2015 Sole Sisters Luncheon.

2017 BOARD OF DIRECTORS SLATE

The 2017 slate is:

- Frank Carpenteri
- Anne Silvey Francioni
- Joui Hessel
- Nancy Kail
- Diane Viton

The bios for the 2017 Board of Directors Slate were presented at the October 2016 Board Meeting and will be posted on the board portal.

Training for New Board Members

The orientation agendas have been reworked based on feedback from recent new board members and the two training sessions will be held in February and March.

Mentors

Donna Byrnes, Richard Porter, Erin McCall, Jill Weiner and Nancy Weissler have agreed to serve as mentors to the new board members.

2017 NOMINATING COMMITTEE SLATE

All members of the 2016 Nominating Committee members will continue in 2017, except for Mary Laughlin, whose term on the Board is ending. We will also vote on this slate at the Annual Meeting.

The 2017 Nominating Committee slate is:

- Anne Sherrerd, *Chair**
- Karen Chaplin (Community Volunteer)
- John Cooper (Community Volunteer, past Chair, Greenwich United Way)
- Bill Finger*
- Erin McCall*
- Jon Newman (Community Volunteer)
- Brook Urban*
- Karen Keegan, *Ex Officio**

*Also a member of the Officers Nominating Committee

INPUT FOR THE 2017 NOMINATIONS PROCESS

The Nominating Committee will begin its work next month. At the February Board Meeting, I'll be asking for feedback on the competencies, professional or volunteer background, interests and other characteristics that you think we should keep in mind as the Nominating Committee seeks to identify and recruit board members for the 2018 Slate.

And, as always, the committee welcomes specific suggestions of individuals we should consider.

Respectfully submitted,
Anne Sherrerd, Chair
1/18/17