



Board of Director's Meeting
Minutes – June 21, 2017

In attendance: Elizabeth Angelone, Kath Burgweger, Frank Carpenteri, Jeff Evans, Bill Finger, Pam Fornero, Joui Hessel, Nisha Hurst, Nancy Kail, Karen Keegan, Eileen Kim, Erin McCall, Richard Porter, Diane Viton, Nancy Weissler

Not in attendance: Donna Byrnes, Anne Franscioni, Daniel Fitzgerald, Anne Sherrerd, Patrick Sullivan, Brook Urban, Jill Weiner, Marie Woodburn

Staff attending: David Rabin, Jeremy Nappi

Invited Guest: Kenneth Mifflin, Advisory Board Vice Chair

Welcome – Karen Keegan, Chair

Karen Keegan called the meeting to order at 6:06 PM.

Karen Keegan welcomed everyone and previewed the meeting agenda that included the 4 votable items and the fundraising workshop conducted by Ken Mifflin.

Karen Keegan thanked all board members who attended Reading Champion graduations and tea.

Karen Keegan reviewed the 2018 Board and Advisory Board meeting dates and indicated that the dates are posted to the Board Portal.

She also reported that this year's Brew Ha Ha would be on Oct. 13 and that the event Chairs would like to enhance their live auction with either restaurants or accommodations for Nantucket, Martha's Vineyard or Stowe to complement round trip airfare already donated and valued at \$3,000 to any of those destinations.

Karen Keegan thanked all the Board members who participated in the June 5 Executive Session from which the unvoted item would be tabled to the next Executive Session.

The Greenwich JR United Way Undies Project video was shown.

Approval of Minutes – William Finger, Secretary

Bill Finger made a motion to approve the minutes of June 5, 2017 as posted on the portal. Nancy Weissler seconded the motion. Motion passed unanimously.

Karen Keegan proceeded to share an email from the family who had left a bequest to the Greenwich United Way describing how they were pleased with the thought the Board had put into the use of funds, confirming their enthusiasm that it will go towards early childhood education.

Karen Keegan let the Board know that Stuart Adelberg also was pleased to hear that the Board had voted to use the funds of the Stuart Adelberg Community Impact Fund to support the Early Childhood Achievement Gap Solutions program.

CEO Report – David Rabin, CEO

David Rabin informed the Board that starting in July he will post a CEO Report to the Board on the portal preceding regular Board meetings.

He explained that G UW would pay half a month of rent to the new owner of 1 Lafayette Ct. for July to allow time for the move out plus any time necessary to finalize cleanup.

David Rabin then reviewed the Total Support and Revenue report indicating that Direct Impact in total had raised \$1,127,339 and the Annual Campaign was at \$1,792,054 (94% of goal).

United Way Worldwide Membership Proposal

Karen Keegan presented the annual Membership Certification Form from the United Way Worldwide, explaining that the Greenwich United Way Board must authorize our membership certification annually to continue as a member in good standing, in addition to which G UW must pay annual dues of approximately one percent of total fundraising revenue. She explained that membership carries certain standards and requirements intended to protect and strengthen the brand. She also explained that annual dues help cover national advertising, educational programs, networking and collaborative opportunities, helpful research, best practices, etc. Karen Keegan pointed out that the decision to continue as a local United Way was explicitly examined and approved by unanimous vote of the Board in January, 2015 as part of the current strategic plan, and the dues were provided for in the 2017/18 budget which the Board had approved at the June 5 meeting.

Bill Finger made a motion to approve the United Way Worldwide Membership Proposal as presented. Kath Burgweger seconded motion. Motion passed unanimously.

Resolution to Update Authorized Signers – Eileen Kim, Chair, Finance

Karen Keegan explained the policy and why changes occur to the authorized signers on our accounts. Since Bill Finger had been elected Secretary of the Board he would need to be added as an authorized signer. Discussion ensued in which a question was raised regarding whether the Board needed to vote to discharge former signatories.

Eileen Kim motioned to add William Finger as an authorized signer on all accounts for the Greenwich United Way. Kath Burgweger seconded the Motion. The motion passed unanimously.

Community Investment Process 2016/2017 Extension Proposal – Kath Burgweger

Kath Burgweger reviewed the Extension Process and recommendation for \$246,500 pending final information from the YMCA and Kids in Crisis.

David Rabin informed the Board that the YMCA answered all questions which had been asked about their request explaining what exactly the funds would be used for. Given this information, he recommended that \$25,000 be granted to the YMCA..

David Rabin then recapped a recent meeting he and Karen Keegan had with Shari Shapiro and the Director of Development at Kids in Crisis (KIC) about their compliance with both our funding and PR agreement. KIC stated that if the G UW logo appeared on their website, it would prevent certain potential funders from reviewing their grant application. Kids in Crisis agreed that, if David Rabin would supply a letter of support which they could show to outside prospective funders, they would display the G UW logo on their website after the website is rebuilt following a recent hacking. Based on the expectation that KIC would honor this verbal agreement, David Rabin recommended that \$25,000 be granted to KIC.

Discussion ensued regarding the enforcement of the funding and PR agreement and the possibility of adding acknowledgement of being a Greenwich United Way agency at events.

Kath Burgweger motioned to approve the Community Investment Program 2017 Extension Grants as previously posted on the portal and amended as follows: \$25,000 for Kids in Crisis, \$25,000 for YMCA for a total of \$296,500. Kath Burgweger noted in her motion that, as required by our Auditors, it is important to include the following wording in this motion: all Greenwich United Way funding commitments are conditional based on the success of our fundraising efforts as well as each agency's adherence to both the Funding and Publicity Agreements. Nancy Kail Seconded the Motion. Motion was unanimously approved.

New Business

Nancy Weissler updated the Board on the Community Planning Council and asked for community volunteer nominees for the next Community Planning Council year that will begin in September 2017 and run through June 2018.

Direct Impact Fundraising Workshop – Ken Mifflin, Vice Chair, Advisory Board & Jeremy Nappi

Ken Mifflin and Jeremy Nappi conducted a fundraising exercise with the Board.

Karen Keegan asked for a motion to adjourn the meeting. Bill Finger made the motion which Nancy Weissler seconded. Motion was unanimously approved.

Meeting adjourned at 8:57 PM.

Respectfully submitted,
Jeremy Nappi
Director of Development