



Board Meeting Minutes

Wednesday, September 13th, 2017

Noble Room, Greenwich Hospital

In attendance: Elizabeth Angelone, Kath Burgweger, Donna Byrnes, Frank Carpenteri, Jeffrey Evans, Daniel Fitzgerald, William Finger, Pam Fornero, Joui Hessel, Nancy Kail, Karen Keegan, Eileen Kim, Richard Porter, Anne Sherrerd, Anne Silvey Franscioni, Brook Urban, Diane Viton, Jill Weiner, Nancy Weissler, Marie Woodburn

Not in attendance: Nisha Hurst, Erin McCall

Total Board Members in attendance: 20 out of a possible 22

Staff Attending: Jeremy Nappi, David Rabin, Mary Royes

Welcome/Comments - Karen Keegan, Chair

Karen Keegan called the meeting to order at 6:13 pm. She welcomed everyone and introduced another item to be voted on regarding a name change of the Board Restricted Fund Committee.

Board Restricted Fund Committee Report- Jeffrey Evans, Chair

Jeffrey Evans explained to the Board that the name for the Board Restricted Fund Committee needs to be changed as instructed from the auditors.

Jeffrey Evans made a motion to change the name of the Board Restricted Fund as follows:

I move that the name of the Board Restricted Fund shall be changed from the "Greenwich United Way Board Restricted Fund" to "The Greenwich United Way Board Designated Reserve Fund" as follows:

First, that the Board approve the name change effective immediately and is reflected in the 2016/17 Audited Financial Statements.

Second, that the Board approve amending the bylaws to conform with the necessary changes resulting from the approval of this resolution. Marie Woodburn seconded it. The motion passed unanimously.

Guest Speakers – Catherine Polisi-Jones and Dr. Joseph W. Polisi, Polisi Jones Communications

Karen Keegan introduced the Board to the speakers, Catherine Polisi-Jones and Dr. Joseph W. Polisi, of Polisi Jones Communications. She explained that Polisi- Jones will be speaking at the Board Retreat on November 4th. Catherine Polisi Jones explained to the Board that they are working to create an agenda for the November 4th Board Retreat.

Approval of Minutes – William Finger, Secretary

No changes were made to the minutes of the July 19th Board Meeting.

William Finger made a motion to approve the minutes of the July 19th Board Meeting. Nancy Weissler seconded it. The motion passed unanimously.

CEO Report, Program and Fund Development Report - David Rabin, CEO

David Rabin shared with the Board the Total Support and Revenue Report.

Karen Keegan shared with the Board that we will be receiving additional data from the Greenwich Public Schools. She added that this data is critical to tracking results of ECAGS.

David Rabin thanked Elizabeth Angelone for leading the Residential Division.

He shared with the Board that resumes for the new Director of Community Impact position are currently being submitted.

David Rabin explained to the Board that there is a high need for volunteers in Reading Champions as well as for Community Investment Process. He informed the Board that training for CIP will begin next week.

Mary Royes circulated a sign-up sheet for the Weekly Donor Report for Thank You calls from the Board.

Community Investment Process – Nancy Weissler, Chair

Nancy Weissler explained to the Board proposed changes to the wording of the Community Investment Process Task Force Report, Proposal and Motion

Nancy Weissler made a motion to change the wording of the Community Investment Process Task Force Report as follows:

Be it resolved that the Greenwich United Way will adopt and implement the community investment process (CIP) for fiscal 2017/18 as described above.

The process described here is proposed for grant applications which the Board receives and will vote on during fiscal year 2017/18 only, with the intent that the Board will review the process before adopting the same or a different process for community investment thereafter. William Finger seconded it. The motion passed unanimously.

Nancy Weissler informed the group that the current wording of the Memorandum of Understanding between the Greenwich United Way and the Community Planning Council did not reflect the role of the Greenwich United Way.

Nancy Weissler made a motion to approve revisions to the Memorandum of Understanding between Greenwich United Way and the Community Planning Council as follows:

I move that the Greenwich United Way Board of Directors approves the proposed revisions to the Memorandum of Understanding between the Greenwich United Way and the Community Planning Council as posted on the portal. Jill Weiner seconded it. The motion passed unanimously.

Questions and discussion about the motion ensued.

David Rabin informed the Board that a press release will be released Thursday or Friday about the new Community Investment Process. He shared with the group that he will be making calls to 5 key agencies and stakeholders informing them of the changes after the vote.

Strategic Initiatives Committee-Donna Byrnes, Chair

Donna Byrnes read and explained to the Board the changes to the Greenwich United Way Mission Statement. She presented the Board with the proposed motion as follows:

I move that the Greenwich United Way Board of Directors approves the following Mission Statement: The Greenwich United Way identifies unmet local health, educational and self-sufficiency needs, raises awareness and support, and works collaboratively with community partners to initiate solutions and implement programs that have a lasting and positive impact. Eileen Kim seconded it. The motion passed unanimously.

Donna Byrnes read and explained changes to the Vision Statement. She presented the Board with proposed motion as follows:

I move that the Greenwich United Way Board of Directors approves the following Vision Statement: The Greenwich United Way is dedicated to every member of our local community having the opportunity to be healthy, educated and self-sufficient. Anne Sherrerd seconded it. The motion passed unanimously.

Fund Development and Marketing – Brook Urban, Vice Chair

Brook Urban thanked all the committees for their reports. She asked Frank Carpenteri to share information about the Dance Event on October 22nd. Frank Carpenteri informed the Board that the marketing is coming together for the Dance Performance Event. He added there will be an admission fee and tickets will go on sale online.

Questions and discussion about the Dance Performance Event ensued.

Brook Urban reported updates on Brew HaHa. She shared that there are less than 100 seats left. Brook explained that wine is needed for the Cork Game. She passed around a sign-up sheet for those interested in underwriting opportunities and those who are looking to donate wine. Brook then shared with the Board that there may be an impact on Greenwich United Way fundraising due to Hurricanes Harvey and Irma. She cautioned the Board members to be careful when asking for gifts from people who might have been effected by Hurricanes Harvey and Irma. Brook informed the group that United Way Worldwide has started funds for the hurricanes.

Finance Committee Report – Eileen Kim, Vice Chair

Eileen Kim explained to the Board that there has been a lag in statements due to personal issues with Martin, DeCruze & Company. She informed the group that our financials for July should be ready by next week.

Karen Keegan opened the floor for new business.

Anne Sherrerd informed the Board that the next class of Board Members is being worked on. She also shared that there will be a new event (a Meet/Greet) for the potential new members before October's Board meeting.

Karen Keegan asked for a motion to adjourn the meeting. Anne Sherrerd made the motion which Marie Woodburn seconded it. The motion passed unanimously.

The meeting was adjourned at 7:35 pm.

DRAFT