



Annual Meeting Minutes
Wednesday, January 25th, 2017

In attendance: Elizabeth Angelone, Kath Burgweger, Donna Byrnes, Jeffrey Evans, Bill Finger, Pam Fornero, Karen Keegan, Eileen Kim, Mary Laughlin, Erin McCall, Ken Mifflin, Richard Porter, Anne Sherrerd, Patrick Sullivan, Brook Urban, Jill Weiner, Nancy Weissler, Marie Woodburn

2017 new board members in attendance: Frank Carpenteri, Anne Silvey Franscioni, Joui Hessel, Nancy Kail, and Diane Viton (prior to election during this meeting)

Advisory Board in attendance: Lisa Baird, Alan Barry, Bob Davis, Lori Jackson, Terry Lamantia, Norman Roth

Not in attendance: Frances Deutsch, Daniel Fitzgerald, Nisha Hurst, Patrick Kramer

Total Board Members in attendance: 18 out of a possible 22

Staff Attending: Jeremy Nappi, David Rabin, Mary Royes, Caroline Smit, Marie Wardell

Guest Attending: Sarah Bamford (Hybrid Media)

Welcome/Comments - Karen Keegan, Chair

Karen called the meeting to order at 7:30 pm.

Karen welcomed everyone with a warm welcome to the Advisory Board, new Board Members and staff of the Greenwich United Way. She gave a special thanks to Jill Weiner for arranging the meeting at the Innis Arden Golf Club. Karen reminded the Board that the 2016 Annual Meeting minutes had been distributed by email and posted on the password protected portal of the website. She then asked for a motion to approve the minutes.

Kath Burgweger made a motion to approve last year's Annual Meeting Minutes. Anne Sherrerd seconded. The motion passed unanimously.

Karen introduced Bob Davis and David Rabin to thank those leaving the Advisory Board and the Board of Directors.

Recognition of Retiring Advisory Members - Bob Davis, Chair

Bob thanked departing Advisory Board: Neal Neilinger, Debby Lash, and Nancy Kail. He informed the Board that Nancy will be joining the Board of Directors. Bob thanked everyone again for their support and mentioned that the next Advisory Board meeting will be on June 7th at the Greenwich Country Club.

Recognition of Retiring Board Members - David Rabin, CEO

David thanked the Board, Staff, and Advisory Board. He noted that he learned a lot from the Class of 2017 and thanked retirees: Ken Mifflin, Frances Deutsch, and Mary Laughlin.

Nominating Committee - Anne Sherrerd, Chair

Anne thanked the Nominating Committee and reminded the group that the complete slate for 2017 had been previously presented to the Board and could be found in the evening's Annual Meeting program.

Anne made a motion to approve the slate for 2017 as follows:

Be it resolved that the Greenwich United Way Board of Directors approve the 2017 Slate for the Board of Directors, the Advisory Board, the Officers of the Board, the Executive Committee, the Nominating Committee, the Officers Nominating Committee, and the Board Restricted Fund Committee as proposed.

Marie Woodburn seconded it. The motion passed unanimously.

Chairman's Report - Karen Keegan, Chair

Karen congratulated incoming Board and Advisory Board members. She reported highlights of 2016:

Multiple Public Forums

- Annual Legislative Breakfast at Town Hall (Launch of the 2016 Needs Assessment)
- Needs Assessment presentation at the Library
- An interactive presentation at the Library called "Making Tough Choices"
- Staffing Volunteer Tables at Town Party, Bruce Museum and Round Hill Community Church

Fundraisers

- Annual Fundraisers: Sole Sisters Luncheon, "Brew Ha Ha" (Comedy Night)
- Partnership with Saks' 10022 Shoe opening

Karen shared that there have been approximately 20 informational sessions in 2016 and our annual events have raised a total of \$408,000 which is more than in any prior year. She reported that in June we surpassed our annual campaign goal. The Board determined that, should the Greenwich United Way building be sold, the proceeds will be put in a Board Restricted Fund, which will be managed by the Board Restricted Fund Committee. Karen informed the group that the application process for Community Investment Process has been streamlined and \$745,000 had been allocated to the agencies.

Karen closed by saying that a priority for 2017 for the Greenwich United Way is to raise the funding necessary to launch the three new Direct Impact programs: Early Childhood Achievement Gap Solutions, Human Services Technology Solutions and Youth Impact Programming.

Marketing and Publicity Presentation - Sarah Bamford, Communications Strategist, Hybrid Media

Sarah gave a Power Point presentation on PR/ communication strategies she used in 2016. Highlights included: Greenwich Jr. United Way activities, J. Crew event, Sole Sisters, magazine stories highlighting Reading Champions and the Light-A-Fire Awards ceremony, which honored the GJrUW President.

She shared that using social media is a powerful tool to raise awareness about the Greenwich United Way. She informed the group that there will be a pizza party for the GJrUW on February 1st.

Karen thanked Sarah and reminded the group to mark their calendars for the Sole Sisters Luncheon and the inaugural Golf Tournament. Hearing no New Business, she requested a motion to adjourn.

Anne made a motion to adjourn. Marie Woodburn seconded it. Meeting was adjourned at 8:07pm.