



greenwich
UNITED WAY
Local Insights. Lasting Results.
CEO Board Report
February 2018
Draft

It was very inspiring to hear the impact of G UW funding at our first ever Grants Reception (see below). 15 of the 17 agencies that received funding from us spoke about how the dollars they receive impact the lives of so many. Here are 2 quotes I received via email from agencies after the reception:

“It was very moving to hear about the other programs that G UW supports and the impact they’re making in our community. I didn’t realize how many local organizations you support! So glad you decided to hold the reception and hope that continues for years to come to really highlight the impact G UW is making every day in Greenwich.”

“THANK YOU DAVID & UNITED WAY! A real source of pride in that room yesterday. Lots of impact being made for lots of people in our community who really need us. It is noble work helping people!! Proud to be part of United Way family!”

My thanks to all the Board members, Advisory Board members and volunteers who attended.

-
- Amanda Finn accepted our job offer to be Program Coordinator for Greenwich Junior United Way (5 hours/week). She started Monday, February 5. Amanda is a Greenwich native and currently is working at GHS as a part time social worker. She holds a Master’s Degree in Communication and is currently attending Fordham as a Master’s candidate to obtain her MA in Social Work (Spring 2019).
 - Our 2018 Camp Guide is finished. A digital version is on our website. It will be going to print this week to be distributed to schools, libraries, town hall, etc. Minimal staff time was expended due to outsourcing of layout and advertiser follow-up. Our approximate net revenue (after outsourced layout/ design, printing) will be \$12,640.
 - We mailed the Community Investment Process grant letters last week to 17 grantees. We are hosting our first ever Grant Recipient Reception on February 7 at Greenwich Hospital.
 - The first not-for-profit CEO Roundtable meeting of 2018 is on February 7 here at G UW offices. Our special guest is Sametz-Blackstone, a marketing / messaging firm, to present on NFP branding, messaging, etc. Sametz Blackstone will also offer pro bono services to one of the attendees via an application process. G UW will have no say in the decision-making process of who gets the free service.
 - Our regular monthly meeting with DeCruze to discuss G UW financials was held January 26.
 - Our weekly marketing meetings with Sarah Bamford continue to strategize ways to raise awareness of G UW.
 - G UW weekly staff meetings are held every Tuesday at 10am (management plan review).
 - The priorities we continue to focus on are CPC, DIP fundraising, ECAGS implementation. Please see committee reports for more details.