



Board Meeting Minutes
Wednesday, May 16th, 2018
Greenwich Town Hall, Cone Room, 101 Field Point Road

In attendance and present: Kathleen Burgweger, Frank Carpenteri, Karen Chaplin, Grace Djuranovic, Jaime Eisenberg, Jeffrey Evans, William Finger, Daniel Fitzgerald, Mario Forlini, Anne Franscioni, Joui Hessel, Eva Maria Janerus, Eileen Kim, Erin McCall, Anne Sherrerd, Brook Urban, Nancy Weissler, Marie Woodburn

Not in attendance: Elizabeth Angelone, Donna Byrnes, Pamela Fornero, Nisha Hurst, Nancy Kail, Diane Viton

Total Board Members in attendance in person or via phone: 18 out of a possible 24.

Staff Attending: Jeremy Nappi, David Rabin, Dimitra Skroubelos.

Welcome/Comments – Anne Sherrerd, Chair

Anne Sherrerd called the meeting to order at 6:03pm. She welcomed everyone and reminded the Board of the Reading Champions Graduation dates. She distributed a sign-up sheet for the group to attend the graduations. Anne reminded the Board Members of Jeffrey Evans and Anne Franscioni's departures from the Board due to their families' relocations to California and Germany, respectively. Anne Sherrerd informed the board that the Nominating Committee would lead in the replacement of the board members and the nomination of new members. Anne stated that Mario Forlini had agreed to replace Jeffrey Evans as Chair of the Board Designated Reserve Fund Committee. Anne informed the Board that the Executive Committee discussed and agreed to hold the Board retreat during the scheduled October 17th meeting time (though probably with an extended end time) to avoid conflicts with family activities on Saturday mornings.

Approval of Minutes – Daniel Fitzgerald, Secretary

Anne Sherrerd asked Daniel Fitzgerald to present the minutes of the April 18th Board Meeting.

Daniel made a motion to approve the minutes. Karen Chaplin seconded it. The motion passed unanimously with corrections and with abstentions by Karen Chaplin, Mario Forlini, Anne Silvey Franscioni, Nisha Hurst, Erin McCall, Brook Urban and Marie Woodburn, who weren't present at the April meeting.

CEO Report - David Rabin, CEO

David Rabin informed the Board the CEO Report is posted on the portal. David Rabin introduced Dimitra Skroubelos to the Board as the new Office Manager and reviewed the highlights of his CEO report.

Fund Development and Marketing – David Rabin for Diane Viton, Vice Chair

Annual Campaign Report – Marie Woodburn, Chair

Marie Woodburn updated the Board on the Annual Campaign Committee report. Marie stated the campaign was a great success for the Greenwich United Way and thanked the board for their great support. Marie also stated the Tocqueville Dinner hosted by Jim and Cricket Lockhart was a success with 40 attendees. Marie requested the Board to sign up for “thank you calls” and a signup sheet was circulated. Marie urged the Board to make a final push for the Annual Campaign.

David Rabin noted that all donations are important and should receive a “thank you call” - no matter the amount.

Sole Sisters Report – Jaime Eisenberg and Grace Djuranovic, Co-Chairs

Jaime Eisenberg and Grace Djuranovic updated the Board on the Sole Sisters Luncheon. Jaime Eisenberg updated the board with the overall financial summary of the event. She noted that the vendor boutique shopping was a great success. Jaime stated that she was stepping down as Sole Sisters Co-Chair after her two-year term.

Grace Djuranovic noted the speaker Melissa Bernstein from Melissa & Doug did a wonderful job and many of the guests were excited by the gift of toys to our pre-school sites in lieu of hostess gifts.

Discussion ensued.

Golf Report – Mario Forlini, Co-Chair

Mario Forlini updated the Board on the Golf Tournament. Mario noted with the event being 5 days away there are 72 golfers signed up to play and the goal is 80 golfers. Mario reviewed the raffle prizes.

David Rabin mentioned the gracious raffle donation of \$1,000.00 towards a mattress from Hastens that would be displayed on the 18th tee.

Discussion ensued.

Anne Sherrerd emphasized that non-golfing donors should be made aware of the “dinner only” option as it is a good way to help reach fundraising goals.

Gala Report

Jeremy Nappi, on behalf of Diane Viton who was absent from the Board Meeting, informed the Board the October 13th gala theme is “Pearls and Prohibition.”

Finance – Eileen Kim, Vice Chair

Eileen Kim presented the Board with a slideshow presentation on long term trends of the Greenwich United Way financials. Eileen distributed data with financial trends from the last decade. She informed the Board that the data was used to create the new budget and the budget would be approved in June. Anne Sherrerd informed the Board that two dates for the pre-board meeting budget calls would be sent out soon.

Discussion regarding the presentation ensued.

Eileen Kim informed the board that the presentation slides would be uploaded to the portal after final corrections were made.

“We Are Greenwich” Video – David Rabin, CEO

David Rabin presented to the Board the “We are Greenwich” video that was shown at both the Sole Sisters Luncheon and the Tocqueville Dinner. Jeffrey Evans suggested to the Board the creation of a Direct Impact video and an ECAGS program video.

Discussion regarding the videos ensued.

Community Impact – William Finger, Vice Chair

William Finger spoke of the success of the ECAGS launch event and complimented everyone who was involved with planning.

Direct Impact Programs Committee Report – Nancy Weissler, Chair

Nancy Weissler updated the Board regarding the ECAGS launch event, which served as this month’s Community Planning Council meeting. Nancy praised David Rabin, Jeremy Nappi and Robert Moore on the success of the event. Nancy noted that the keynote speaker at the event, Dr. Janice Gruendel, was keen on sharing her resources and linking Greenwich United Way with other Fairfield County programs working on early childhood development. Nancy informed the Board that Dr. Janice Gruendel’s presentation with resource links would be provided at a later date.

Karen Chaplin reported on the Reading Champions graduation ceremonies and the new Finance Champions program.

Discussion regarding the Finance Champions program ensued.

Stewardship – Brook Urban, Vice Chair

Strategic Initiatives Committee Report – Brook Urban, Chair

Brook Urban thanked the Board for their completion of the survey. Brook noted the feedback was thoughtful and insightful. She emphasized that any questions could be emailed to her

Grants Committee

Brook spoke on behalf of Donna Byrnes, who was absent from the Board Meeting, and informed the Board that a second grants process for the year was in the works.

Nominating Committee Report – Frank Carpenteri, Chair

Frank Carpenteri presented the Board with the Nominating Committee report. Frank emphasized the importance of creating a legacy in the community. Frank distributed a Board Candidate form and asked Board members to write down ideas for potential candidates.

“Who Knows You’re a Board Member?” Exercise – Jeremy Nappi, Senior Director of Fund Development & Operations

Jeremy Nappi presented the Board with an exercise to help board members better serve as ambassadors for the Greenwich United Way. Jeremy distributed a handout highlighting key talking points regarding Greenwich United Way.

Discussion regarding the exercise ensued.

Anne Sherrerd asked for a motion to adjourn the meeting. William Finger made a motion to adjourn the meeting. Eileen Kim seconded it. The motion passed unanimously. The meeting was adjourned at 7:35pm.