



June 14, 2018

SIC Committee- Brook Urban, Chair

In our meeting on June 12 we reviewed our progress to date. We have determined that some outside input is needed and have come up with a plan of action.

- 1.The Advisory Board was surveyed prior to their meeting in early June and we have those results.
- 2.Agency CEO's will be sent a short survey this summer.
- 3.The Community Planning Council will participate in a SWOT exercise at their meeting on June 19 and the Board will also participate in a SWOT exercise at the June 20 Board meeting.

NOW THAT I HAVE YOUR ATTENTION, What is SWOT?

Simply put, it is a listing of our Strengths, Weaknesses, Opportunities and Threats created by a group of invested people for the purposes of Strategic Planning. The Board surveys had some of these components embedded in your answers...those will be listed already so as not to be redundant.

Respectfully submitted, Brook Urban