



October 2018

Strategic Initiatives Committee Report – Brook Urban, Chair

The committee has reviewed the first draft. We agreed that this plan/framework is more modest than our last plan, formulated by a professional company, Finch Brands, in 2014. That plan led us in a new direction and we overhauled most of the Greenwich United Way's way of doing business. This plan follows up on the implementation of those changes. The Executive Committee will review at our meeting on October 12 and the full board will receive the final draft in the board packet for discussion at the Oct 17 Board meeting.