



## BOARD COMMITTEE REPORTS JANUARY 2019

**Audit Committee Report: Pam Fornero - Chair**

Nothing to report

**Board Designated Reserve Fund (BDRF) Committee Report: Mario Forlini - Chair**

We had our quarterly conference call with Brown Advisory on Monday, January 14, 2019. We will be voting on the BDRF total return recommendation of \$82,250 at the board meeting. These funds will be distributed to the working capital account in accordance with the G UW Investment Policy Statement approved by Greenwich United Way Board of Directors, October 18, 2017.

**Community Planning Council (CPC) Committee Report: Joui Hessel - Chair**

The Community Planning Council held its annual legislative breakfast at Town Hall on December 7th. The morning commenced with a light breakfast and quickly moved into a discussion with our panel guests (below).

Greenwich First Selectman Peter Tesei  
State Senator Scott Frantz  
State Senator-Elect Alexandra Bergstein  
State Representative Mike Bocchino  
State Representative Fred Camillo  
State Representative Livvy Floren  
State Representative-Elect Steve Meskers

Our next meeting will be held on January 17th at Temple Sholom with guest speaker Ginger Katz from the Courage to Speak Foundation who will present on Substance Abuse/Opioid Addiction in our town.

**Direct Impact (DI) Programs Committee Report: Nancy Weissler - Chair**

Reporting Periods: November and December 2018

The DI Programs Committee continues to meet regularly to discuss program topics for the Early Childhood Achievement Gap Solutions (ECAGS) program, implementing the Human Services Technology Solutions (HSTS) program and expanding/enhancing Youth Impact programs. The committee met once in November and in December to discuss project timelines, staffing, event planning, research and evaluation, fiscal monitoring, ongoing implementation strategies and partner relations. The next meeting is scheduled for January 14, 2019.

In December, G UW leadership presented at the Field Club and provided an update on all Direct Impact programs to donors.



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### **I. Early Childhood Achievement Gap Solutions Update:**

#### Program Development:

In November, G UW staff presented the ECAGS program to current and new Board members of the Greenwich Alliance for Education. Staff provided an overview of the program and program progress to date.

Program staff continues to work with Dr. Janice Gruendel on Birth-to-Five work in Greenwich and Fairfield County. She invited staff to a presentation in Norwalk but the meeting was rescheduled for after the New Year.

Staffing: The ECAGS program is fully staffed.

Fiscal: G UW received November and December invoices and October and November back-up for the program. In the December financials FC indicated that they are being more careful with their administrative costs. G UW program staff continues to review all invoices and supporting documentation to ensure accurate payment.

#### **GPAT-**

Program Updates: The program is running smoothly and the only reported challenge is for Parent Educators who encounter service delivery challenges when working with undocumented families. G UW staff will work with FC to ensure all participants feel safe and secure when enrolling in the program and receiving services.

GPAT staff were invited to speak at the December Donor Event at the Field Club. One of the Parent Educators, presented a case and fielded questions from the audience.

G UW staff is planning a GPAT presentation at the next Greenwich Achievement Gap Roundtable, at the end of January, to give an overview of the program to Human Services leadership and provide an update on the program. GPAT staff is looking to have a program event at the BANC center at the end of the month to recruit people from the community.

Staff Training: Parent Educators continue to meet regularly with their supervisor on a weekly basis to review cases and provide service delivery support.

Data and Measurements: G UW continues to review and analyze data for accuracy and make program improvements. GPAT supervisors submitted the December program report on time. Currently, 15 families are enrolled in the program and a couple of those families reside in public



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housing. A majority of families enrolled in the program identify as Latino/Hispanic. G UW has a meeting scheduled to review the report and follow-up with additional questions.

### **PSIC-**

#### Program Updates:

In November, G UW staff held program progress meetings at both program sites. School leadership from both organizations were present to discuss: implementation progress, teacher observations, coverage challenges, scheduling and next steps. Overall, leadership from both organizations reported that they value of the program and the work the coach is bringing to their classrooms.

In December, G UW staff, FC school leadership and Greenwich Public School Pre-School leadership held a meeting to discuss program challenges. The meeting was held at the Armstrong location and covered topics around: school discipline, communication and student service tracking. FC teaching staff struggles to implement service improvements, so we discussed ways to improve communication and developed a service tracking document for students who are disruptive in the classroom. In addition, FC school leadership provided an overview of how they serve families and their children who are disruptive in the classroom.

Staff Training: Director of Community Impact is identifying social/emotional trainings for staff and school leadership.

#### Data and Measurements:

G UW staff continues to review and analyze data for accuracy and make program improvements. Staff received Teaching Strategies Gold student baseline data. Staff continues to collect site demographic information and student information.

The ECE provided an update on the program progress in her quarterly report to G UW leadership.

G UW staff met with Jen Lau, Greenwich Public School Data Administrator, on data tracking and spreadsheets.

G UW will continue to work with program staff on timely and accurate reports and data requests.

### **II. Human Services Technology Solutions Update:**

In November, G UW leadership met with leadership with CCI to discuss the program. G UW will work with CCI moving forward and periodically meet to discuss the updated work plan, timeline and HSTS Agreement. G UW staff revised the work plan and timeline, posted the HSTS Program Manager job description and drafted a revised HSTS Agreement.



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G UW staff has screened applicants and is in the process of interviewing candidates.

### **III. Youth Impact Programs Update:**

Champions: G UW program staff is continually looking at ways to strengthen and expand the program.

Finance Champions- In December, students completed the six-week pilot program. On December 13, there was a special showcase and celebration for friends and family members. The event highlighted the accomplishments of students and the volunteers. In addition, there was a Holiday Bazaar which was organized by the students.

G UW staff and Nancy Kail are holding volunteer feedback sessions to gather their input and make program improvements when necessary.

RC Mid-Year Summit- G UW is planning a mid-year summit for all Reading Champions volunteers. The first part will have a presentation by Joan Kelley, Ed.M., who is a researcher in Language & Literacy in the Harvard Graduate School of Education. The second part will be for volunteers to break out into small groups and share resources and learn from each other.

RC Data and Measurements- G UW staff is in the process of collecting program data and student progress.

Nutrition Champions- G UW staff is working closely with parent volunteers and school administrators at Glenville School to bring healthier and more nutritious food options for students. Additional food tasting sessions will be held each month during lunch time.

### Greenwich Junior United Way (GJrUW):

GJrUW members hosted its first 3on3 basketball tournament at Greenwich High School. The Tournament was sold out and 18 teams competed at the event. To play, each team was asked to bring non-perishable food items for a local nonprofit, Building One Community. To further support this food drive, students also collected food at their schools. The students then organized and dropped off the food.

GJrUW member organized a school supply drive for CCI. Students set up collection boxes at their school and dropped off supplies at the local nonprofit.



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### **Fund Development & Marketing Committee Report: Diane Viton - Chair**

Sole Sisters Luncheon – Update from Graci Djuranovic

- We are very pleased to announce that Lauren Bush Lauren, Founder and CEO of FEED, will be our 2019 keynote speaker
- We will be weaving in Lauren and FEED throughout the event where we can - each guest will receive a FEED item at their table, FEED will have a table at the vendor boutique and the Sole Sisters will host a FEED Supper (timing TBD)
- Invitations:
  - Electronic Save the Date was emailed on January 7
  - Patron mailing will go out the week of January 14 - committee members are currently writing notes to include in each Patron invitation
  - Past hostesses are being contacted to confirm participation for this year
- PR: plans are still in development, but we are pleased by our early coverage and upcoming opportunities
  - Greenwich Time article announcing Lauren as speaker and featuring interview with David, Graci and Kirsten published on January 8 ([https://www.greenwichtime.com/local/article/Bush-granddaughter-to-bring-message-of-food-13515186.php?cmpid=fbsocialflow&fbclid=IwAR3UxD0oMPP6avg5aglu6zdj9bQrKk1KiqH6Pfca9brWGJPufzyou\\_n\\_Pj8](https://www.greenwichtime.com/local/article/Bush-granddaughter-to-bring-message-of-food-13515186.php?cmpid=fbsocialflow&fbclid=IwAR3UxD0oMPP6avg5aglu6zdj9bQrKk1KiqH6Pfca9brWGJPufzyou_n_Pj8))
  - Greenwich Magazine / Moffly Media will be doing a feature on Lauren
  - Fairfield County LOOK will feature a Chair photo in their weekly "What's New" email and do a "Faces of Philanthropy" feature on Cricket Lockhart and Graci Djuranovic, including a focus on Sole Sisters from the founding to today
  - The Local Moms Network / [GreenwichMoms.com](http://GreenwichMoms.com) and [Suburbs101.com](http://Suburbs101.com) will do interviews with Lauren
  - David and committee member, Hagar Chemali, will be interviewed on Darby Cartun's radio show
- Vendor boutique: we have approximately 3/4 of our vendors confirmed already, so we are in great shape here
- Underwriting: we are making progress on confirming past partners and reaching out to new potential partners, but please send any ideas our way!
  - Confirmed: Moffly Media, Deutsch Family Wine & Spirits, Acxiom
  - Current asks out in the categories of: jewelry, real estate, retail, automobile, bank, dermatology, party supplies (as a potential partner for decor)
- Community Outreach: following the success last year, we will coordinate a shoe and sock drive benefiting GUW community partner(s) in late Feb/early March; we will also be participating in a group outreach project (details TBC).

Golf Event – Update from Mario Forlini



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2019 (May 20th)- Fairview CC

2020- Greenwich CC

Our planning season is officially starting this week w. our first meeting this Thurs 1/17 @ 9am. Chairs (Sergio & I) have been in contact w. Jeremy regarding some new ideas and initial planning. We are also hoping to expand our committee w. Board (and non-Board) members in hopes to further increase attendance.

Annual Campaign – Update from Jaime Eisenberg

Cindi reviewed outstanding Tocqueville Donors with John Cooper and sketched out a plan to get the gifts in. John also is beginning to set up visits with donors to intro David.

The rest of the campaign is moving on. Alison Wolowitz has a firm grasp on leadership and Dena Zarra has helped with the last residential mailing. Public Service is wrapping up.

Books close for December today, 1/15/19, and we will have a firm number as to where we are compared to last year.

Next solicitation will go out early February. This was pushed back two weeks due to Patron mailing for the Sole Sisters Luncheon which was moved up to capitalize on Lauren Bush Lauren announcement.

We have a cabinet meeting with everyone on 2/5 at the G UW offices to discuss any updates and/or concerns.

Marketing

G UW signed an agreement with PR / Marketing firm Bazini Hopp. <http://bazinihopp.com> Karen Hopp was a member of the Gala committee last year.

The initial contract is for six months and will be revisited in June. Marketing / PR services have started.

**Fund Development – DIP Committee Report: Ken Mifflin – Chair**

Direct Impact fundraising is ongoing. The 2019 DI Fundraising Committee will be meeting in February to discuss the coming year's priorities.

**Governance Committee Report: Kath Burgweger - Chair**

Two surveys went out to all board members by email to be completed by each board member. Responses are due by January 14<sup>th</sup>.



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The first survey, 2018 Board Meetings Evaluation, the board member to evaluate his/her experience at the board meetings. We will use the results of this survey to improve the efficiency and impact of our board meetings.

The second survey, 2018 Board Member Self Evaluation, asks the board member questions about his/her board experience this year. We will use the responses to make improvements to ensure that all board members have a positive experience.

If you haven't completed them by this date, please try to complete them ASAP. The more responses I get the better information we will have to improve the board meetings and each board member's experience with G UW.

I am also in the process of setting up final exit interviews for those board members who are going off the board.

I will be reporting the findings at the February board meeting.

### **Grants Committee Report: Kath Burgweger - Chair**

Members of the Committee are: Kath Burgweger, Karen Chaplin, Graci Djuranovic, Joui Hessel, Erin McCall and Diane Viton.

After reading applications, reviewing final reports and hearing from the CIP volunteers the CIP Grants Committee met twice, the week of January 7<sup>th</sup>, to discuss grant recommendations. There will be two grant cycles in FY2019, similar to FY2018. Please find attached the spreadsheet with the agency requests and Grants Committee recommendation amounts for each organization. Below is a list of the organizations and the programs that are being considered for funding.

- 1) Abilis- Program Therapeutic Services, Abilis' Birth to Three and Little Learner's program which will provide quality early intervention services to children with special developmental needs.
- 2) Boys and Girls Club- After School Program, G UW funds will support a variety of enrichment programs such as sports, character development and academic supports.
- 3) CCI- Comprehensive Youth Program, overall support for their youth programs.
- 4) Family Centers- Early Care and Education, overall support for their Early Care and Education programs.
- 5) YMCA- Early Learning Center (ELC) Childcare Program, overall support for their Early Childhood programs.



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- 6) Child Guidance- Child and Family Therapy (CFT), G UW funds will support CFT for specific needs of each child and family since treatment plans are individualized.
- 7) Kids in Crisis- Safe Haven for Kids, overall support for their program which includes an emergency hotline, emergency shelter program, educational services and enrichment activities.
- 8) Laurel House- Supported Education, G UW funds will support a free evidence-based program that helps economically disadvantaged high school and college aged children living with a mental health condition enroll and succeed in post-secondary education or receive a vocational certification.
- 9) Liberation Programs- All Behavioral Health Programs, overall program support.
- 10) The Center for Sexual Assault Crisis Counseling and Education- Primary Prevention in the Community, overall support for prevention education around sexual assault.
- 11) YWCA- Domestic Abuse Services Crisis Intervention, treat victims of intimate partner violence and domestic violence.
- 12) Food Bank of Lower Fairfield County- Overall organizational support.
- 13) Jewish Family Services- Supermarketing for Seniors, a free grocery shopping and case monitoring program for individuals 60+.
- 14) Neighbor to Neighbor- Supplemental Food Program, G UW funds will provide program support which Greenwich residents with income below 200% of federal poverty guideline with three days' worth of food for each member of their family each week.
- 15) River House- Greenwich Age In Place Fund, overall program support so older adults can age in place.
- 16) Pacific House- Emergency Meals Program, overall program support which provides two hot meals to emergency shelter clients.
- 17) Pathways- Fellowship Program, overall program support that provides hot lunches to 35-40 clients each week.
- 18) TAG- Dial-a-Ride, Overall program support for rides.



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19) Horizons- Horizons at Brunswick School Student Enrichment Program, overall program support to prevent summer learning loss that addresses the achievement gap.

20) Mother for Others- Diaper Acquisition and Distribution, overall organizational support to purchase diapers.

Attached is the Grant Committee final recommendation for your approval.

**Nominating/Officers Nominating Committee Report:                      Frank Carpenteri – Chair**

Please see separate report.

**Strategic Initiatives Committee Report:                      Brook Urban - Chair**

Nothing to report