



BOARD COMMITTEE REPORTS FEBRUARY 2019

Audit Committee Report: Pam Fornero - Chair

Nothing to report

Board Designated Reserve Fund (BDRF) Committee Report: Mario Forlini - Chair

Nothing to report

Community Planning Council (CPC) Committee Report: Joui Hessel - Chair

The Community Planning Council met on January 17th at Temple Shalom to learn more about the Substance Abuse and Opioid Addiction issues confronting our town. Ginger Katz of The Courage to Speak shared her personal tragic story of losing her son to drugs. It was an emotionally charged morning for all.

Our next meeting will be held on February 21st with Bobby Walker, Jr of the Boys and Girls Club speaking on Adolescence.

Direct Impact (DI) Programs Committee Report: Nancy Weissler - Chair

Reporting Period: January 2019

The DI Programs Committee continues to meet regularly to discuss program topics for the Early Childhood Achievement Gap Solutions (ECAGS) program, Human Services Technology Solutions (HSTS) program and expanding/enhancing Youth Impact (YIP) programs. The committee met once in January to discuss project timelines, staffing, event planning, research and evaluation, fiscal monitoring, ongoing implementation strategies and partner relations. The next meeting is scheduled for February 12, 2019.

I. Early Childhood Achievement Gap Solutions Update:

Program Development:

Program staff continues to work with Dr. Janice Gruendel on Birth-to-Five work in Greenwich and Fairfield County. Work is underway to coordinate activities for a one-year-in-review event with Dr. Gruendel. In addition, the ECE will provide updates on the program as well.

GUW leadership made a presentation to the Horseneck Donations Committee and received a \$5,000 for the GPAT program.

Staffing: The ECAGS program remains fully staffed.

Fiscal: GUW staff continues to review all invoices and supporting documentation to ensure accurate payment. GUW staff continues to follow-up with Family Centers' (FC) fiscal team about program expenses.

Greenwich Parents as Teachers (GPAT)-

Program Updates: The program is running smoothly, and FC program staff completed all the program reports prior to the due date. No program challenges were reported.



BOARD COMMITTEE REPORTS FEBRUARY 2019

G UW staff is planning a GPAT presentation (will it also include PSIC?) at the next Greenwich Achievement Gap Roundtable, in March, to give an overview of the program to Human Services leadership and provide an update on the program.

Data and Measurements: G UW continues to review and analyze data for accuracy and make program improvements.

Pre-School Instructional Coach (PSIC)- Program Updates:

Overall, instructional coaching is going well and the PSIC and ECE continue to meet weekly to discuss program barriers and make improvements. Ongoing areas of work include:

- Transitional Routines
- Behaviors: Teacher and Child
- Curriculum: Content knowledge/instructional practices and data collection
- Consistent reflection/meetings with teaching staff

Staff Training: The PSIC will be hosting an all staff training for FC teachers next month. The PSIC is in the process of developing the training which will focus on analyzing assessment data and using the data to improve instruction.

Data and Measurements:

G UW staff continues to review and analyze data for accuracy and make program improvements. Staff received Teaching Strategies Gold log-in information. This will help staff access and analyze student data more efficiently. Staff continues to collect site demographic information and student information. The PSIC has begun to record coaching sessions with teachers.

G UW will continue to work with program staff on timely and accurate reports and data requests.

II. Human Services Technology Solutions Update:

G UW continues to work with CCI leadership to implement the program. G UW leadership executed an HSTS Program Agreement. G UW leadership executed a service agreement with VisionLink. In addition, G UW leadership hired the HSTS Program Manager, Patrick Kramer, who will begin on 2/13.

G UW staff developed an info sheet for CCI staff so they could easily understand the purpose and goals of the program. G UW staff organized an implementation call with all the parties involved.

III. Youth Impact Programs Update:

Champions: G UW program staff is continually looking at ways to strengthen and expand the program. G UW staff met with Lori Elliot, Humanities Program Coordinator, and Irene Parisi, Chief Academic Officer, to discuss the RC program and ensure alignment with the program and work being done in the



BOARD COMMITTEE REPORTS FEBRUARY 2019

district. In addition, staff discussed the possibility of a Math Champions expansion and a summer learning program.

RC will be adding a new after-school program site at Hamilton Avenue at the end of February. Program staff is working with Greenwich Public Schools (GPS) literacy specialists to best meet the needs of the students.

Finance Champions- G UW staff and Nancy Kail are conducted volunteer feedback sessions to gather their input and make program improvements when necessary. There will be a spring session of Finance Champions, taking place at the Boys and Girls Club.

RC Mid-Year Summit- G UW is planning a mid-year summit for all Reading Champions volunteers. The first part will have a presentation by Joan Kelley, Ed.M., who is a researcher in Language & Literacy in the Harvard Graduate School of Education. The second part will be for volunteers to break out into small groups and share resources and learn from each other. This will take place on 2/26 at Town Hall.

RC Data and Measurements- G UW staff is in the process of collecting program data and student progress. Staff rolled-out a volunteer blog to encourage the sharing of information and resources.

Nutrition Champions- G UW staff is working closely with parent volunteers and school administrators at Glenville School to bring healthier and more nutritious food options for students. A nutritional tasting session occurred during lunch time. The students and volunteers provided positive feedback and additional nutritional sessions are scheduled.

Greenwich Junior United Way (GJrUW):

GJrUW members organized a Game Night/Teen Summit, in collaboration with YWCA and Greenwich Boys and Girls club. The evening will allow teens from all three groups to meet, network and share ideas about getting involved in their community.

Fund Development & Marketing Committee Report: Diane Viton - Chair

Sole Sisters Luncheon - Update from Graci Djuranovic

- We anticipate the Luncheon will sell out. As of 2/11, we have 56 confirmed hostesses putting together 43 tables with a total of 203 patron tickets sold to date. Maximum capacity is 415 guests.
- Invitations will be mailed the last week of February. After invitations hit, we will send our committee the link to buy tickets, followed by the hostesses, then release to the general public. We want to ensure our committee members and hostesses have the opportunity for their guests to buy tickets before we sell out.
- PR - recent coverage includes WGCH interview with David and Co-Chairs on 2/13; Fairfield County LOOK has featured the event in their calendar listing and did a Faces of Philanthropy profile; Greenwich Magazine to do a feature on Lauren; profiles of sponsors and vendors to be published on G UW social media leading up to event



BOARD COMMITTEE REPORTS FEBRUARY 2019

- Sponsorship: we have surpassed our goal and continue to look for potential partners
 - Confirmed: Moffly Media, Deutsch Family Wine & Spirits, LiveRamp, United Bank and Shreve, Crump & Low
 - Current asks out in the categories of: real estate, automotive, medical spa, party/event suppliers (as a potential partner for decor)
- Community Outreach: committee will be doing a meal train program to provide dinner at Kids in Crisis from Feb 25 - March 1; committee will be hosting a Shoe and Sock donation drive for Neighbor to Neighbor from March 24 - April 5 with drop-off locations around Greenwich (exact locations TBC)

Golf Event – Update from Mario Forlini
Event at Fairview CC on Monday, 5/20/19

We had a productive meeting Thursday, 2/7. We are excited to have 5 new committee members (in which 4 are from the Board). We will be opening enrollment soon and the committee has already begun spreading the work for attendance, sponsors and auction items. We would like the Board to support the success of the with signing up foursomes and signage.

We will be meeting again in early March.

Annual Campaign – Update from Jaime Eisenberg

The rest of the campaign is moving on. Leslie and John Cooper have been brainstorming with Cindi to maintain last year's annual campaign gifts. They have also been looking to other donors who may be able to increase their giving slightly. They have begun to plan the Tocqueville dinner in May. Alison Wolowitz has a firm grasp on leadership and Dena Zarra has helped with the last residential mailing. Public Service is also wrapping up.

We met as a cabinet, minus Alison (due to travel) a week ago to discuss as an entire campaign committee how to strategize to gain new donors, approach existing donors and elevate donors on the cusp of next gift level. As a group, we discussed reaching out to the board to review Toqueville and leadership levels for extra support and stronger background information to potentially help with individual gifts. We agreed, as a committee, that we will need to support Alison with the upcoming mailings to create a personal touch to all individuals receiving the next solicitations for annual giving. And we brainstormed additional avenues to attract younger donors within the community and how to engage their interest and giving to the Greenwich United way- a lot of potential.

Next solicitation will go out in early February. This was pushed back 2 weeks due to the Patron mailing for the Sole Sisters Luncheon which was accelerated to capitalize on the Lauren Bush Lauren speaker announcement.



BOARD COMMITTEE REPORTS FEBRUARY 2019

Direct Impact – Update from Ken Mifflin

We have not had anything to report with respect to DIP fundraising. We've been anticipating having another meeting sometime in the next few months to begin planning our next wave of fundraising efforts. We really have been biding our time while we work to build a portfolio of results from the DIP programs that we can market to donors.

Governance Committee Report: Bill Finger - Chair

Planning for the new board member orientation session which will likely take place sometime in March.

Grants Committee Report: Erin McCall - Chair

We had a task force meeting on February 1st to explore how to improve the Grants process. Karen, Grace, Erin, Jeremy, Rob, and David attended.

In meeting covered:

- Improve Application by asking for more specifics-reviewed other organizations applications and will utilize some of their asks/requests for information
- Clear guidelines from the start so organizations know what is expected of them-provide what documents they will need to provide us post-grant (what they did with the money, how they evaluated success, etc.).
- Reviewed how we might handle late applications moving forward for a fair process-i.e. application date is final otherwise need written reasons and will assess on a case by case basis
- Should we reevaluate how we divide up the funds per organization? Brainstormed different options.
- David is going to meet with each organization to educate and inform them of the new process and what is expected of them in the application and post-grant.

Next Meeting: February 20th 11am GUW Office

Nominating/Officers Nominating Committee Report: Frank Carpenteri – Chair

Nothing to report

Strategic Initiatives Committee Report: Brook Urban - Chair

The Executive Committee will meet next week to discuss priorities for 2019 and I will report at the Board meeting.