



BOARD MEETING MINUTES
Wednesday, January 23, 2019
Greenwich Country Club

Present: Kathleen Burgweger, Frank Carpenteri, Karen Chaplin, Grace Lockhart Durjanovic, Jaime Eisenberg, Pamela Fornero, William Finger, Daniel Fitzgerald, Mario Forlini, Joui Hessel, Nisha Hurst, Eva Maria Janerus, Eileen Kim, Erin McCall, Anne Sherrerd, Diane Viton, Nancy Weissler

Attend via phone: Nicole Kwasniewski

Absent: Elizabeth Angelone, Nancy Kail, Brook Urban

Total Board Attendance: 18 out of 21

Staff Attending: Jeremy Nappi, David Rabin, Misha Young

Guests: Shari Aser, Laura Erickson, Debra Hess, Lisa Lori, John Maus,
(New Board Members) Karen Oztemel

Meeting called to order by Anne Sherrerd, Board Chair at 6:15pm.

WELCOME – Anne Sherrerd, Board Chair

- Welcome and introduce new Board members – Shari Aser, Laura Erickson, Debra Hess, Lisa Lori, Karen Oztemel and John Maus
- Advised of board trainings, Board mentors, organizational chart review, committee assignments, and important dates
- New Board address and committee lists to be distributed by February 2019 meeting

APPROVAL OF MINUTES – Dan Fitzgerald, Secretary

- **Motion to approve minutes from the November 2018 Board Meeting made by Dan Fitzgerald and 2nd by Kathleen Burgweger. The motion passed unanimously.**

CEO REPORT – David Rabin

- New PR firm, Bazini Hopp, hired for GUW marketing and social media management
- October 2018 financials presented because detailed invoices received late from Family Centers; going forward, financials will be distributed in draft form rather than wait for Family Centers.
- Starr Films to conduct 2-3 minute interviews with Board members following tonight's meeting



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FUND DEVELOPMENT & MARKETING – Diane Viton, Vice Chair

Annual Campaign - Jaime Eisenberg, Chair

- Expressed thanks for participation of all Annual Campaign Cabinet members
- Reviewed campaign status report, on pace with fundraising same time last year
- Tocqueville co-chair John Cooper is reviewing lapsed Tocqueville donor list and reconnecting
- Lots of new residential gifts
- Solicitation to be sent in early February 2019
- Annual Campaign Cabinet meeting scheduled for February 6th at GUW office

Sole Sisters Luncheon – Grace Djuranovic, Co-Chair

- Keynote speaker is Lauren Bush Lauren, Founder and CEO of FEED Projects
- Save the Date mailing and Patron mailing completed
- Tickets available for purchase and table hostesses are welcome
- Anticipated sell-out
- Sole Sisters Committee and GUW to host FEED Suppers

COMMUNITY IMPACT – William Finger, Vice Chair

Grants Committee – Kathleen Burgweger, Chair

- 2 meetings held in January 2019 to review CIP volunteer recommendations
- \$851,000 total grant awards, decreased from last year → 20 applicants this cycle vs. 18 applicants last year
- Disappointed with submitted grant application and grant reports, many were incomplete and/or late
- GUW as grantor has a responsibility to ensure grant dollars spent as indicated and in the best possible manner
- ½ grant award to be sent in February 2019 and ½ in June 2019
- Accepting 2nd round of grant applications in May 2019
- GUW to better educate and revamp process → David Rabin to meet with CEOs and Directors of Development from each organization between February – March 2019
- David will convey disappointment in current submissions and final reports → stronger criteria will be outlined
- David will review errors and provide constructive feedback regarding grant applications and final reports.
- Robert Moore, Director of Community Impact, is developing a Community Investment Process Task Force (CIPTF) to revamp grant process
- While the need for funding programs and services is understood, the organizations must be accountable to GUW when reporting on grant award spending.
- Bazini Hopp will issue press release for Grants Recipient Reception at Greenwich Hospital on Feb 13th
- New organizations are eligible for the 2nd round of grant applications



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FINANCE COMMITTEE – Eileen Kim, Vice Chair

Board Designated Reserve Fund (BDRF) Committee – Mario Forlini, Chair

- Conference call held on January 14th with Brown Advisory for annual review of allocations
- Mario reviewed details of the report – investments trimmed on quarterly/seasonal basis to account for market fluctuations
- Discussion: current GUW lease is approximately \$600 per month (utilities only), rent will increase after July 2019 to approximately \$80K per year
- **Motion to approve the BDRF total return recommendation by Mario Forlini:**
I move that the Greenwich United Way Board of Directors approve the Board Designated Reserve Fund Committee total return recommendation for the appropriation of \$82,250. These funds will be distributed to the working capital account in accordance with the GUW Investment Policy Statement approved by the Greenwich United Way Board of Directors, October 18, 2017.
2nd by William Finger. The motion passed unanimously.

Finance Committee – Eileen Kim, Vice Chair

- Thanks to all Board members who attended conference calls to review the 2018/19 final budget
- Brief discussion ensued
- **Motion to approve the final budget made by Eileen Kim:**
I move that the Greenwich United Way Board of Directors approve the 2018/2019 final budget as posted on the portal and sent to all Board members in advance of this meeting. This budget includes grants in the amount of \$581,500 as presented in the Grants Committee report as posted on the portal and sent to all Board members in advance of this meeting. All Greenwich United Way funding commitments are conditional based on the success of GUW's fundraising efforts as well as each agency's adherence to both the Funding and Publicity Agreements.
2nd by Mario Forlini. The motion passed unanimously.

NO New Business.

In the interest of time, no Executive Session was held.

Anne Sherrerd asked for a motion to adjourn. William Finger made the motion and 2nd by Joui Hessel. The motion passed unanimously.

Meeting adjourned at 6:56pm.