



greenwich
UNITED WAY
Local Insights. Lasting Results.
CEO Board Report
March 2019
(March 21 – April 17)

FUND DEVELOPMENT & MARKETING

- Developed fundraising letter to send to various business sectors in town to impress upon them the importance of “collective impact” and their “double bottom line”.
- Regular meeting with Bazini / Hopp to discuss PR / marketing strategies.
- Attended Shoes ‘n More event for Sole Sisters fundraising (and bought a coat and sneakers for my wife!).
- Met with Brooks Harris to discuss G UW (prospective donor / door opener).
- Met with Cleo Miller to discuss G UW (prospective donor / door opener.)

BOARD MANAGEMENT AND DEVELOPMENT

- Met with Prospective new board member.
- Presented at New Board Member Orientation sessions.

EXTERNAL OPERATIONS

- Completed final grantee discussions regarding Community Investment Process (CIP). All grantees are aware of G UW expectations for grant apps and final report (showing true impact of G UW grant).
- Held Achievement Gap Roundtable meeting at G UW office (over 20 stakeholders present).
- Officially joined School Readiness Council (2-year term).
- Met with Abilis senior management to develop new pipelines for GPAT families.
- Participated in state census project at behest of Peter Tesei.
- Appeared on Darby Show (WGCH).

INTERNAL OPERATIONS

- Our regular monthly meeting was held with DeCruze to discuss G UW financials.
- Reviewed draft 990 with board / auditors for final board vote in April.
- G UW weekly staff meetings are held every Monday (management plan review and individual updates).
- CIP Task Force met to discuss changes to CIP process for next cycle.
- Met with Ken Mifflin and HSTS team to discuss budget and strategy.
- Finalizing Volunteer Handbook (with Nicole K.).

CORE FUNCTIONS

- Expenses continue to be under budget (see financials)