



## BOARD COMMITTEE REPORTS – APRIL 2019

### **Audit Committee Report: Pam Fornero - Chair**

The Audit Committee met on March 28<sup>th</sup> to review the 2017 Form 990 with our auditors, O'Connor Davies. The committee voted to accept the 990 subject to a few minor revisions. The 990 was then circulated to the Board of Directors with a request for comments or corrections prior to the April board meeting, at which time the board will vote to accept the 990 prior to its submission to the IRS by the May 15<sup>th</sup> filing deadline.

Submitted by Anne Sherrerd on behalf of Pamela Fornero.

### **Board Designated Reserve Fund (BDRF) Committee Report: Mario Forlini - Chair**

The BDRF Committee held its 1<sup>st</sup> Quarter conference call with Brown Advisory on April 9<sup>th</sup>. Members of our Brown team will be attending our June 19<sup>th</sup> Board Meeting.

### **NOTES FROM CONFERENCE CALL:**

#### **MARKET RECAP:**

- Brown updated us on the volatility of overall markets in 4<sup>th</sup> Q 2018 and 1<sup>st</sup> Q 2019
- YTD (1<sup>st</sup> Q) Markets have performed quite well (EX: SP 500 up approx 14%)
- International markets weighing on performance as concerns w. China Trade and Brexit persist
- Fixed Income/Stable assets starting to contribute to total return of the portfolio

#### **ALLOCATIONS (EQ- 63% & FIXED/Cash-37%):**

- Maintained investment allocations
- Trimmed equities on strength
- Maintaining strong belief on long-term investing (not market timing)

#### **PERFORMANCE:**

- Total Value as 3/31/19 = \$2,476,570
- Fixed Income (approx. 37% of allocation) – up approx 2.9%
- Equity (approx. 63% of allocation) – up approx. 14.3%
- 1<sup>st</sup> Q -overall portfolio up 9.7% net vs blended benchmark of 9.4%
- Trailing 12-month – overall portfolio up 6.1% vs. blended benchmark of 5.9%

#### **MISC HIGHLIGHTS:**

- Historical overall value rising net of distributions (\$85,916 distributed in 1<sup>st</sup> Q)
- Brown is actively managing the investments, managers, and allocation
- Brown stated they are continually looking to make sure we are properly positioned and invested from a risk & performance standpoint

### **Community Planning Council (CPC) Committee Report: Joui Hessel - Chair**

See CPC one pager attached with Board packet



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**Direct Impact (DI) Programs Committee Report: Nancy Weissler - Chair**

Reporting Period: February and March 2019

The DI Programs Committee continues to meet regularly to discuss program topics for the Early Childhood Achievement Gap Solutions (ECAGS) program, Human Services Technology Solutions (HSTS) program and expanding/enhancing Youth Impact (YIP) programs. The committee met once in February and March to discuss project timelines, staffing, event planning, research and evaluation, fiscal monitoring, ongoing implementation strategies and partner relations. The next meeting is scheduled for April 9, 2019.

### **I. Early Childhood Achievement Gap Solutions Update:**

#### **Program Development:**

G UW leadership provided a program progress report to the Ruth Brown Foundation.

**Staffing:** The ECAGS program remains fully staffed.

**Data and Measurements:** Program staff has encountered challenges receiving achievement data from Greenwich Public Schools (GPS). Program staff is working closely with DI committee members, Nancy Weissler and Laura Erickson, to make changes to the achievement data request with GPS.

**Fiscal:** G UW staff continues to review all invoices and supporting documentation to ensure accurate payment. G UW staff continues to follow-up with Family Centers' (FC) fiscal team about program expenses.

### **Greenwich Parents as Teachers (GPAT)-**

**Program Updates:** The program is running smoothly, and FC program staff completed all the program reports prior to the due date. The Director of Community Impact and Family Centers leadership are working on recruitment and outreach activities to ensure all enrollment goals are met. As of April 1, GPAT has enrolled 20 families in the program; this compares to a target of 30-40 families for the first year.

A GPAT presentation is scheduled for the next Community Planning Council meeting in April.

**Data and Measurements:** G UW continues to review and analyze data for accuracy and make program improvements.

### **Pre-School Instructional Coach (PSIC)-**

#### **Program Updates:**

Overall, instructional coaching is going well and the PSIC and ECE continue to meet weekly to discuss program barriers and make improvements. The PSIC presented to the Family Centers Board of Directors.



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The PSIC will present at the April Community Planning Council meeting along with the GPAT team.

### Data and Measurements:

G UW staff continues to review and analyze data for accuracy and make program improvements. Staff continues to collect site demographic information and student information. The PSIC has collected the mid-year Teaching Strategies Gold data and will be analyzing the results with the Director of Community Impact. The PSIC has begun to record coaching sessions with teachers.

G UW will continue to work with program staff on timely and accurate reports and data requests.

### **II. Human Services Technology Solutions Update:**

G UW continues to work with CCI leadership and VisionLink to implement the program. G UW program staff have regularly scheduled meetings with all parties to collect baseline information, better understand internal workflows and reporting tools.

G UW staff is currently working on the VisionLink Task Order to develop a prototype for the system. This process is ongoing, and staff will revise the project timeline, after the prototype has been tested.

G UW has scheduled meetings with Mothers for Other and Pathways to gauge interest on adopting the HSTS system. Additional follow-up meetings are scheduled for staff.

G UW staff and leadership have met internally to discuss changes to the program timeline, budget, cost projections and development.

### **III. Youth Impact Programs Update:**

Champions: G UW program staff is continually looking at ways to strengthen and expand the program.

RC added a new after-school program site at Hamilton Avenue. Program staff is working with Greenwich Public Schools (GPS) literacy specialists to best meet the needs of the students. The new after-school program currently serves 3 children.

Finance Champions- G UW staff and committee member, Nancy Kail, hosted the last spring Finance Champions session on, 4/4. The program participants and volunteers visited COBS Bakery to learn more about small businesses.

RC Mid-Year Summit- On 2/26 G UW hosted a mid-year summit for all Reading Champions volunteers at Town Hall. The first part featured a presentation by Joan Kelley, Ed.M., who is a researcher in Language & Literacy in the Harvard Graduate School of Education. The second part was for volunteers to break-out into small groups and share resources and learn from each other. Over 70 people attended, and staff recruited 5 new volunteers.



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RC Data and Measurements- G UW staff is in the process of collecting program data and student progress for the end of the year. Staff rolled-out a volunteer blog to encourage the sharing of information and resources.

### Greenwich Junior United Way (GJrUW):

GJrUW members organized another Teen Summit, in collaboration with YWCA and Greenwich Boys and Girls Club. The evening allows teens from all three groups to meet, network and share ideas about getting involved in their community. Teens are currently planning the Together We Shine event.

### Math Champions:

G UW staff is working with Nancy Weissler, Lisa Yin and Ellen Weston (community volunteers) on developing a Math Champions program. The group meets monthly to discuss program content, staffing, and implementation strategies. They are planning to launch the program this summer at the Boys and Girls Club.

### **Fund Development & Marketing Committee Report: Diane Viton - Chair**

#### Sole Sisters Luncheon – Update from Graci Djuranovic

- We are sold out! Approximately a week after the Slipper tickets went on sale, we sold out but are still taking names for the waitlist
- Community Outreach - a Donation Drive for new and gently used shoes and new socks is underway (March 25-April 5) benefiting Neighbor to Neighbor. Drop-off points are located all over town in local nursery and elementary schools. Public drop-off locations are at the G UW office, Perrot Library and Shoes N More on Greenwich Ave
- Shoes N More is a new sponsor - our Shoe & Sock Drive Sponsor - and hosted an informal lunch and shopping afternoon for the Sole Sisters on April 3. The invitation was sent to the Sole Sisters database of about 1,200 people and 15% of sales proceeds were donated to the G UW. The G UW donation was approximately \$500 and about 20 shoppers came in
- Saks has again come on board as the shoe cam sponsor
- PR efforts have been ongoing and include radio to promote the shoe drive and social media posts to promote: our visit with Lauren Bush Lauren at the FEED Cafe in Brooklyn, the shoe drive and our vendor boutique participants.

#### Golf Event – Update from Mario Forlini

May 20, 2019 – Fairview CC

2020 – Greenwich CC

We had 2 productive meetings on 3/12 & 2/29... highlights below

- Approximately 47-50 golfers signed up already (well ahead of last year at this time)
- Next meeting 4/10 @ 10am
- Meetings covered sponsor progress, reach out review, “Giveaways”, and ideas moving forward
- Next eblast 4/8 with invite to follow



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### Brew Ha Ha – Update from Jeremy Nappi

Date is Friday, September 27<sup>th</sup>. Arch Street cannot accommodate us that night so we are exploring other options.

### Annual Campaign – Update from Jaime Eisenberg

The latest mailings went out.

Annual campaign has been focused a lot on Tocqueville. To date, we have 3 outstanding donors who have normally given by this date. These gifts total an outstanding gifts of \$50k. Our cabinet has been looking into why their annual campaign gift may have been not contributed to the G UW by now. We've circulated their names privately amongst the cabinet to discuss if anyone has knowledge of reasoning why their positions may have changed with their giving. On a good note, we are expecting a new gift of \$25k coming in any day now.

John and Leslie Cooper are working hard to either personally reach out to these outstanding Tocqueville donors or look further into specifics. In addition, we circulated a list of lapsed 2016-2017 donors at our most recent campaign meeting last week. Each individual reviewed outstanding lapsed names and either offered to personally reach out to individuals or provided reasoning for their status with giving.

We discussed any further steps we could take within our annual campaign cabinets to engage more gifts within the community. How could we further engage and educate individuals, especially the young professional group (30-40's demographic).

### Direct Impact Fundraising

The DI Fundraising Committee met on March 4<sup>th</sup> to review the status of our DI Programs and to map out a strategy for ongoing donor engagement and future fundraising efforts. We will continue to evaluate timing for returning to existing DI donors for further funding as well as expanding our DI donor base.

### Marketing – Update from Jeremy Nappi

We have seen an increase of press coverage and social engagement since the switch. They are also going to work directly with JR UW on press for Together we Shine.

### **Governance Committee Report: Bill Finger - Chair**

New Board Member orientations have been completed. Separate orientation sessions were held on March 7<sup>th</sup> and April 1<sup>st</sup>. Thank you to those board members who participated.

### **Grants Committee Report: Erin McCall - Chair**

Meeting: February 20<sup>th</sup> 11am G UW Office

Follow-up meeting to solidify improvements on the Grants application process and David continued to have meetings with each organization to educate them on the requirements and process.



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\*Improvements in the application and application process have occurred (more detailed questions, definitive timeline, post-grant success report due, etc.)

\*David has clarified with organizations what is expected with the application and process. He had meet and greets and walked through the process.

\*There will be a follow-up report each organization needs to complete of what they did with the grant and the results/success metrics.

Next Steps: Rob will set up next meeting for Part 2 of Grant funds to be agreed upon.

**Human Resources Committee Report:                   Eva Maria Janerus - Chair**

Nothing to report

**Nominating/Officers Nominating Committee Report:                   Frank Carpenteri – Chair**

The Nominating Committee held its first meeting on April 11<sup>th</sup>, 2019. We started by reviewing an ideal timeline for 2019. The committee then discussed its Process, which includes the 2019 Nominating Goals & Objectives, and a description of the Advisory Board as a potential option for some candidates. We also discussed the length of the Board Term as it relates to the Nominating Process.

Next, we reviewed the Background for Board Candidate Selection, which includes a recap of the Board Director Roles & Responsibilities, the Greenwich United Way Mission & Vision, an introduction to the current 2019 Board of Director slate, and our proposed Target Profile for the Class of 2023.

We then reviewed this year's current candidate list to determine whether or not existing candidates should be part of this year's selection process. Next steps were discussed for those who were determined to be viable candidates.

Lastly, we began to review attendee/committee lists from every 2018 GUW event. We will continue to comb through those lists before our April 25<sup>th</sup> meeting in order to generate new names for potential candidates. Everyone was asked to come to the April 25<sup>th</sup> meeting with new leads.

**Strategic Initiatives Committee Report:                   Brook Urban - Chair**

Nothing to report