



BOARD MEETING MINUTES
Wednesday, April 17, 2019
YWCA Greenwich, Meeting Room B

Present: Shari Aser, Karen Chaplin, Grace Lockhart Djuranovic,
William Finger, Debra Hess, Joui Hessel, Eva Maria Janerus,
Eileen Kim, Nicole Kwasniewski, John Maus, Erin McCall,
Anne Sherrerd, Nancy Weissler

Attend via phone: Frank Carpenteri, Jaime Eisenberg, Nancy Kail, Karen Scrivanos
Oztemel, Diane Viton

Absent: Laura Erickson, Daniel Fitzgerald, Mario Forlini, Nisha Hurst,
Brook Urban

Total Board Attendance: 18 out of 23

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Anne Sherrerd, Board Chair at 6:12pm.

Review of 2017 Form 990 – Pamela Fornero, Audit Committee Chair

- Public document except for Schedule B
- Opened for Q&A discussion
- Motion to approve the 990 recommended by Pamela Fornero and 2nd by Joui Hessel. The motion passed, Karen Scrivanos Oztemel abstained.

“I move that the Board of Directors approves the Form 990 for the year ended June 30, 2018, as presented to the Board and approved by the Audit Committee, for filing with the Internal Revenue Service.”

Direct Impact Presentation – Nancy Weissler, Direct Impact Program Chair

- Nancy Weissler introduced presenters Gloria Bran and Sindy Orellana, Parent Educators for Greenwich Parents as Teachers (GPAT) of Family Centers; Michelle Krepak, Outreach Program Supervisor for Family Centers, attended as an additional organization representative. Nancy then introduced Sophy Abreu, Pre-School Instructional Coach (PSIC) for Greenwich United Way, who works with teachers at Family Centers and the YMCA pre-schools.
- GPAT is a voluntary program through Family Centers for families with children from birth to 3 years old. Currently 21 families enrolled.
- Parent educators use screening tools to identify any learning delays before the child enters pre-school; a child & parent activity is conducted during every home visit; parent interaction with the child supports early learning development. Gloria Bran described a home visit session and shared success stories. These children will be monitored through grade 3 as part of the Early Childhood Achievement Gap Solutions (ECAGS) program results.



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- Sophy Abreu presented the Instructional Coaching model. She collaborates with teaching staff to improve behavior management, content development, instructional methods and assessment strategies.
- She believes that she has fostered trusting relationships with Family Centers and YMCA teachers and administrative staff since she is not an evaluator. She serves as an on-site instructional coach and strategist. Data shows that having PSIC in the classroom is 8 times more effective than sending teachers to off-site trainings.

Fund Development & Marketing – Diane Viton, Vice Chair

Annual Campaign - Jaime Eisenberg, Chair

- Compared to last fiscal year:
 - Tocqueville giving is flat
 - Business/Professional giving increased by 9%
 - Leadership giving decreased by 15%

Sole Sisters Luncheon – Grace Lockhart Djuranovic, Chair

- Event is SOLD OUT! The luncheon will be on Tuesday, April 23 at Greenwich Country Club.
- Keynote speaker is Lauren Bush Lauren, Founder and CEO of FEED Projects
- Approximately \$194K raised to date, sponsorships \$50K above last year

Golf Tournament – Jeremy Nappi, Sr. Director of Fund Development & Operations

- The tournament will be on Monday, May 20 at Fairview Country Club.
- Approximately 60 golfers to date, sell out is 84 golfers

Comments – Anne Sherrerd, Board Chair

- Sign-up sheet for Reading Champions end of year celebrations circulated. Board members encouraged to attend.
- New board member orientations conducted on March 7 and April 1. Anne thanked Bill Finger, Chair of Governance, for organizing the orientation and also thanked the presenters: David, Jeremy, Eileen, Nancy and Erin.
- New Board member Lisa Lori has resigned due to her family's decision to move to California.

Approval of Minutes – William Finger, Secretary

William Finger made a motion to approve the board meeting minutes from February 2019. Debra Hess seconded it. The motion passed unanimously.

CEO Report – David Rabin

- Met with Ruth Brown Foundation, previously donated to ECAGS
- \$15K donation confirmed



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Finance – Eileen Kim, Vice Chair

- Presented on long term financial trends
- Increased revenues from events and Direct Impact Programs
- Growth of program funding with decreased administrative costs
- Charity Navigator ratings: currently 3 stars for 2018-19 FY, 85% overall
- Fundraising/revenue growth positively impacts all ratios

Grants – Erin McCall, Vice Chair

- David Rabin shares updates to Community Improvement Process (CIP) application guidelines → Results Based Accountability (RBA): application must match or confirm reporting by organization
- Met with 20 grant recipients to review future expectations for reporting
- New standardized budget outline, moving from 2 to 1 cycle of funding for next FY
- Application link to be sent in May 2019
- Success stories and metrics must reflect benefit to Greenwich residents

Community Planning Council (CPC) – Joui Hessel, Vice Chair

- Next meeting on Thursday, May 16 – topic is Mental Health presented by Dr. Eliot Brenner
- Evaluation meeting on Thursday, June 13 – focus to plan programming for 2019-20
- Top issues include domestic violence and opioid addiction, develop partnerships within police department and hospitals
- All agency fund recipients are represented on CPC

New Business – Anne Sherrerd, Board Chair

- The Board of Directors fiscal year is January – January, which is misaligned with the G UW fiscal year of July – June. Proposal that the Board should consider shifting the Board year so that it's aligned with G UW's.
- Question: which boards operate on fiscal year vs. school year?

Discussion ensued. Board reaction to idea was positive, so Executive Committee will review in more detail and make a recommendation.

Anne Sherrerd asked for a motion to adjourn. Bill Finger made the motion with 2nd by Joui Hessel. The motion passed unanimously.

Meeting adjourned at 8:01pm.