



BOARD MEETING MINUTES
Wednesday, May 15, 2019
YWCA Greenwich, Meeting Room B

Present: Frank Carpenteri, Grace Lockhart Djuranovic, Jaime Eisenberg, Laura Erickson, Mario Forlini, Joui Hessel, Eileen Kim, Nicole Kwasniewski, Erin McCall, JP Muir, Karen Scrivanos Oztemel, Anne Sherrerd, Brook Urban, Nancy Weissler

Attend via phone: Shari Aser, William Finger, Debra Hess, John Maus

Absent: Karen Chaplin, Daniel Fitzgerald, Nisha Hurst, Eva Maria Janerus, Nancy Kail, Diane Viton

Total Board Attendance: 18 out of 24

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Anne Sherrerd, Board Chair at 6:07pm.

Nominating – Frank Carpenteri, Chair

- Vote to fill board member position vacated by Lisa Lori who is relocating to CA.
- Frank read bio for candidate, JP Muir. Bio distributed via email and posted to the G UW Board portal. Frank opened the floor for discussion.
- Motion to approve JP Muir as a new board member by Frank Carpenteri and 2nd by Joui Hessel. The motion passed unanimously.

Welcome / Announcements – Anne Sherrerd, Board Chair

- JP Muir welcomed to the meeting and the G UW board by Anne. David Rabin acknowledged for recruiting JP with onboarding process completed by Frank Carpenteri and Anne.
- Reading Champions end of year celebrations have 2 events without a Board representative attending – Monday 5/20 at BANC at 3:30pm and Tuesday 6/11 at 3:45pm at Hamilton Avenue After School Program. Please review your calendars and RSVP to Cecile Meunier, Champions Program Coordinator. You may also attend if fellow member has signed up.
- Please feel free to ask questions or provide feedback regarding written committee reports during the monthly Board meetings.
- Our board meetings have been packed in recent years with discussion and action items relating to the work we've been doing to properly staff, sustain and stabilize the organization. Now that we have more time available, Anne and David would welcome suggestions for presentations and discussion topics.



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Approval of Minutes – William Finger, Secretary

- William “Bill” Finger opened the floor for discussion regarding the April 2019 minutes.
- Correction per Grace Djuranovic: for the Sole Sisters Luncheon report, “sponsorships \$50K above last year” should be revised to “**ticket sales** \$50K above last year”.
- Bill made a motion to approve the April 2019 Board meeting minutes with the proposed correction by Grace. 2nd by Nancy Weissler. The motion passes (abstentions: Laura Erickson and JP Muir).

CEO Report – David Rabin

- Correction to report: did not attend legislators toll information forum at Town Hall on 5/13
- Recognized Nicole Kwasniewski for her involvement and efforts in revising the volunteer handbook, currently under review by GUW attorneys.

Fund Development & Marketing – Diane Viton, Vice Chair

Annual Campaign - Jaime Eisenberg, Chair and David Rabin, CEO

- Thanks to John & Leslie Cooper for hosting Tocqueville dinner on May 9 at Greenwich Country Club
- Solicitations letters for 135 lapsed donors will be signed by May 17
- Calls to donors with outstanding gifts scheduled for early June, FY closes on June 30, 2019
- 96% to campaign goal, increase of 9% compared to the same time last year

Sole Sisters Luncheon – Grace Lockhart Djuranovic, Chair

- Thanks to all for making the luncheon a wonderful, SOLD OUT event! Net revenue \$270K
- Great feedback about speaker Lauren Bush Lauren, humility and multigenerational appeal
- Increased donations, corporate underwriting, vendor boutique sales:
 - ❖ \$200K in ticket sales
 - ❖ One attendee hand delivered check for \$25K to the GUW office the day after the luncheon
 - ❖ Lera Jewels had \$17K in sales, FEED had \$9400 in sales (not requested, but graciously contributed 20% back to GUW)
 - ❖ \$3400 raised from centerpiece sales (gurgling cod vases from Shreve, Crump & Low)
- Speaker commitment before Thanksgiving was a tremendous boost for marketing efforts; FEED Projects as a social media partner increased interest and awareness for event

Golf Tournament – Mario Forlini, Chair

- Tournament on Monday, May 20 at Fairview Country Club, 2020 at Greenwich Country Club
- Approximately 81 golfers to date (sell out is 84); increase from last year
- Announcement sent for 3 spots open, will create interest for next year
- Sponsorships equivalent to same time last year
- Success due to building of committee and additional contests – “chipping off the roof”
- Great prizes and raffles, winner trophy is new addition this year



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Stewardship – Brook Urban, Vice Chair

- Frank Carpenteri, Nominating Committee Chair and Officers Nominating Chair, discussed board recruitment efforts and criteria revisions.
 - Currently 24 board members, 18-42 allowed per bylaws
 - 3 members coming up for retirement
 - Goal to onboard 5-7 new board members
 - Seeking candidates with fundraising skills and community advocacy, increase diversity
 - CPC, Advisory Board, and CIP volunteers are good pathways to the board
 - Frank appealed to board members to scan contact lists from A-Z and submit potential names for Board of Directors or Advisory Board to Nominating Committee to include in the candidate pipeline
 - Nominating committee will work with you to decide on best approach for candidates you suggest.

Finance – Eileen Kim, Vice Chair

- Preliminary Budget information calls for board members to be held on June 5 at 9:30am and June 6 at 4pm, then the Preliminary Budget will be brought to the board for voting at the June board meeting. If necessary, the budget will be revised in January and the Final Budget will be voted on in the January 2020 board meeting.
- Finance Committee meeting on Wednesday, May 29 to review budget prior to information calls
- Financials posted to Board portal for February and March 2019

Community Planning Council (CPC) – Joui Hessel, Vice Chair

- Next meeting on Thursday, June 13 at Greenwich Police Dept. – topic is domestic violence and evaluation of police data, small group discussion to develop solutions
- Anne Sherrerd emphasized that all board members are invited and encouraged to attend CPC meetings.

GUW Trivia Night – David Rabin, CEO

- Anne recognized staff members David Rabin, Jeremy Nappi and Robert Moore for preparing the trivia game as a fun way to review and learn talking points about GUW to serve as an educated ambassador
- David served as the game show host. Game of 20 questions and 4 teams. Phone app used to participate and key in responses. Teams competing for GUW prize pack and bragging rights.
- The team of Anne Sherrerd, Grace Djuranovic and Erin McCall were the overall winners.
- Karen Oztemel requested trivia Q&A to be distributed via email.
- GUW marketing snapshot is being updated with current FY data.



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Closing Questions

- Laura Erickson asked if CPC Committee looking for candidate recommendations. Joui Hessel affirmed.
- What is the criteria for CPC and CIP participation? Robert Moore, Director of Community Impact, has one-page prospective sheet for community volunteers.

Anne Sherrerd asked for a motion to adjourn. Nancy Weissler made the motion with 2nd by Eileen Kim. The motion passed unanimously.

Meeting adjourned at 7:25pm.