



**greenwich**  
UNITED WAY  
Local Insights. Lasting Results.  
**CEO Board Report**  
**July 2019**  
**(June 12 – July 8)**

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### **FUND DEVELOPMENT & MARKETING**

- Follow-up phone calls continue to ~100 businesses mailed G UW info package.
- Regular meeting with Bazini / Hopp to discuss PR / marketing strategies.
- Held 2 prospective donor meetings.
- Signed and personalized hundreds of thank you letters (Sole Sisters, campaign, etc).
- Attended fundraising webinar (offered by UWW).

### **BOARD MANAGEMENT AND DEVELOPMENT**

- Met with prospective new board member.
- Conference call with board member (could not attend the pre-set conference calls) to discuss preliminary budget.
- Met with Ken Mifflin to ensure all are on same page re: HSTS

### **EXTERNAL OPERATIONS**

- Set meetings with all candidates for First Selectman (met with 2 – one more set for July) to establish relationships and discuss discretionary grants made by Town Hall.
- Set meeting with new school superintendent for July 10 (fyi: a meeting with the CEO of G UW is on the “onboarding requirements” list for new school superintendents).
- Appeared on Darby & Friends on WGCH.
- Interviewed by Greenwich Time re: info in Needs Assessment.
- Developed “group letter” from all CEO Roundtable attendees to be signed by all and sent to all our state reps and governor regarding adopting House Bill 7267 which will allow the state to offer new, more affordable health insurance choices for small businesses and non-profits.

### **INTERNAL OPERATIONS**

- Our regular monthly meeting was held with DeCruze to discuss G UW financials.
- Audit continues.
- Reviewed G UW website page by page with JN/RM to update stale info.

### **CORE FUNCTIONS**

- Expenses continue to be under budget (see financials)
- Extension grant letters and disbursements sent to agencies.