



BOARD MEETING MINUTES
Wednesday, July 17, 2019
Greenwich Town Hall, Cone Room (2nd Floor)

Present (15): Shari Aser, Frank Carpenteri, Karen Chaplin, Grace Lockhart Djuranovic, Laura Erickson, William Finger, Daniel Fitzgerald, Debra Hess, Joui Hessel, Eileen Kim, Nicole Kwasniewski, JP Muir, Anne Sherrerd, Diane Viton, Nancy Weissler

Attend via phone (6): Jaime Eisenberg, Nancy Kail, John Maus, Erin McCall, Karen Scrivanos Oztemel, Brook Urban

Absent (3): Mario Forlini, Nisha Hurst, Eva Maria Janerus

Total Board Attendance: 21 out of 24

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Anne Sherrerd, Board Chair at 6:05pm.

Board Chair Announcements – Anne Sherrerd, Board Chair

- Eileen Kim, Vice Chair of Finance, will succeed Anne Sherrerd as the next Board Chair as unanimously approved by the members of the Officers Nominating Committee. Anne read Eileen's bio, then the Board members congratulated and applauded Eileen once she returned to the meeting. Eileen will assume her new role in January 2020. Anne will transition to the GUW Advisory Board.
- Eileen and her Executive Committee, committee chairs and committee members will all serve one-and-a-half year terms ending at the Annual Meeting in June of 2021. There will be no Annual Meeting between January 2020 and June 2021. As of June 2021, the board year and the GUW fiscal year will be realigned. The terms of all current Board members (except those retiring in January 2020) as well as the new board members joining in January 2020 will be extended by an additional 6 months. Any board member wishing to retire on his or her original retirement date will be free to resign from the board at that point and will be considered to have served a full term.
- The Nominating Committee has been explaining that we are undertaking this shift in our board year to Board candidates, who understand that their first term will be 3 ½ years rather than three.
- Please update your Conflict of Interest Disclosure & Code of Ethics forms if you have accepted new leadership roles or board service for other organizations.

Approval of Minutes – William Finger, Secretary

- William "Bill" Finger made a motion to approve the May 2019 Board meeting minutes with amendment to include full language from written motions. 2nd by Nancy Weissler. The motion passed; Nancy Kail abstained.



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CEO Report – David Rabin

- Report available on Board portal; no questions submitted by Board

Demo for Human Services Technology Solutions – Patrick Kramer, HSTS Program Manager

- Patrick Kramer was introduced by Nancy Weissler, Direct Impact Programs Committee Chair.
- Patrick demonstrated the public search screens, partner agency usage, and case management referrals. The HSTS system is live and kept current with frequent refreshes. The system offers reporting capability from all fields in a dashboard display. He welcomes feedback from the Board for changes and updates.

HSTS Demo Q&A

- *Nancy Kail:* Can the case management system track Direct Impact and/or Champions programs?
Patrick: Currently, HSTS is a pilot program with Community Centers, Inc. (CCI) only. There is potential to expand but need to ensure efficient operations with one organization first.
- *Nancy Weissler:* How are we doing with populating agency info? Does the agency or G UW update the data?
Patrick: At present, G UW is updating data but the agency will be responsible for long term.
- *Debra Hess:* How is personal information protected? Other municipalities have experienced data breach and has to pay ransom to get returned.
Patrick: Data storage complies with industry standards for security systems. HSTS has public and agency views. Public view is limited and does not display client info. David Rabin will reach out to G UW insurance company to inquire about coverage for cyber security data protection.
- *Debra Hess:* Is Town of Greenwich info included on HSTS site?
Patrick: Yes.
- *Diane Viton:* Are G UW grant recipients included on the HSTS site? Will posted community events automatically be removed after the event date?
Patrick: Yes. The removal of community events is a work in progress.
- *Grace Djuranovic:* Community Answers is known as the calendar. Will that be on the site?
Patrick: There will not be a community events calendar for the town, but the site will feature human services related events such as Together We Shine. The goal is to have focused searching for human services needs.
- *JP Muir:* How do we direct traffic to the HSTS site?
David Rabin: We are working with our PR firm to develop a robust plan.
- *Debra Hess:* Is this a template or customized program?
Patrick: VisionLink gives us a cloud-based system, but HSTS program was built from scratch.
- The ultimate goal of the HSTS program is a real-time needs assessment for Greenwich.



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Fund Development & Marketing – Diane Viton, Vice Chair

Annual Campaign - Jaime Eisenberg, Chair

- Special thanks to the G UW staff and Annual Campaign volunteers
- 103% of goal achieved for Annual Campaign
- 99% of goal for individual giving
- Developing materials for 2019-20 campaign

Brew Ha Ha – Nicole Kwasniewski, Chair

- Will be held on Friday 9/27 from 6-10pm at Eastern Greenwich Civic Center (capacity of 300)
- Casual, laid back event, jeans are appropriate
- Cocktails outdoors, food trucks, tequila tasting, 2 comedians
- Paddle raise, 3-4 live auction items, patron tables of 10 for \$2,500
- Cork game (value of wine \$25 and up), circulated sign up sheet for wine donations
- Request for event underwriters

Sole Sisters Luncheon 2020 – Diane Viton, Vice Chair

- Kirsten Reimer will serve as Chair and Nicole Kwasniewski will serve as Co-Chair.

G UW Goals 2019-2020 – Anne Sherrerd, Board Chair

- Executive Committee document based on G UW strategic plan with focus of 4 categories:
 1. Community Impact
 2. Fund Development & Marketing
 3. Finance
 4. Stewardship
- Full document reviewed and discussed.

New Business – Anne Sherrerd, Board Chair

- Shari Aser noted that Direct Impact program expenses were higher than budget. David Rabin stated that budget projections for new FY will be better estimated since we have completed first year of programming.
- In 2020, G UW will publish an updated Needs Assessment.

Anne Sherrerd asked for a motion to adjourn. Bill Finger made the motion with 2nd by Shari Aser. The motion passed unanimously.

Meeting adjourned at 7:30pm. An Executive Session was held following the regular meeting.