



BOARD MEETING MINUTES
Wednesday, September 18, 2019
Greenwich Town Hall, Cone Room (2nd Floor)

Present (19): Shari Aser, Frank Carpenteri, Karen Chaplin, Grace Lockhart Djuranovic, Jaime Eisenberg, Laura Erickson, William Finger, Mario Forlini, Debra Hess, Joui Hessel, Eva Maria Janerus, Eileen Kim, Nicole Kwasniewski, Erin McCall, JP Muir, Karen Scrivanos Oztemel, Anne Sherrerd, Diane Viton, Nancy Weissler

Attend via phone (1): Nisha Hurst

Absent (4): Daniel Fitzgerald, Nancy Kail, John Maus, Brook Urban

Total Board Attendance: 20 out of 24

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Anne Sherrerd, Board Chair at 6:08pm.

Approval of Minutes – William Finger, Secretary

- Edits: revise from “June 20121” to “June 2021” for 2nd bullet under Board Chair Announcements. Revise meeting location from YWCA to Town Hall Cone Room.
- William “Bill” Finger made a motion to approve the May 2019 Board meeting minutes with noted edits. 2nd by Shari Aser. The motion passed; Nisha Hurst abstained.

CEO Report – David Rabin

- Article in Greenwich Time highlighting ECAGS and CIP
- No mention of non-profits in Greenwich Planning & Zoning Report. David working on content to include in upcoming report
- \$2400 additional cost for cyber security update. Led by Patrick Kramer, HSTS Program Manager

Fund Development & Marketing – Diane Viton, Vice Chair

Brew Ha Ha – Nicole Kwasniewski, Co-Chair

- Event on Friday 9/27/19 from 6-10pm at Eastern Greenwich Civic Center
- Final committee meeting on Thursday 9/19/19
- About 200 tickets sold, goal to sell 250 tickets; 300 max capacity
- Liquor and décor donated
- 3 live auction items: Sports Lover, Food & Wine Enthusiast, Beauty & Fitness
- Cork game (value of wine \$25 and up), goal of 50-75 bottles



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Annual Campaign - Jaime Eisenberg, Chair

- Special thanks to Board for achieving 100% commitment
- Sabrina Forsythe will serve as 2019-20 Tocqueville Chair
- Leadership Chair vacancy – Allison Wolowitz unable to continue
- Pacesetter, Leadership and Residential mailings sent

Sole Sisters Luncheon 2020 – Diane Viton, Vice Chair

- First meeting on Tuesday 10/1/19

Finance – Eileen Kim, Vice Chair

- Direct Impact financial snapshot to be included with financial reports moving forward
- Starting in October 2019, fundraising reports to be distributed in advance of board meetings

Stewardship – Brook Urban, Vice Chair

Year Alignment Process – Anne Sherrerd, Board Chair

Anne asked if there were any questions or comments concerning the email she sent to the Board outlining the process for re-aligning the board year with the G UW fiscal year. As there were none, she asked for the motion to be presented for a vote.

- Motion to approve year alignment by William Finger and 2nd by Joui Hessel.

I move that the Greenwich United Way Board of Directors hold the 2021 Annual Meeting in June 2021, such date being approximately 18 months after the 2020 Annual Meeting which is scheduled for January 2020. In addition, the current term of service for all members of the Board of Directors then in office on January 16, 2020 shall be extended by approximately 6 months so that the expiration of their terms will align with the Greenwich United Way's July 1 to June 30 fiscal year. Any of said members of the Board of Directors who may wish to retire at the end of a calendar year may notify the Board Chair of his or her intention at that time and will be considered to have completed a full term.

The motion passed unanimously.

Community Impact – Joui Hessel, Vice Chair

Community Planning Council – Joui Hessel, Chair

Joui explained the purpose of the Memorandum of Understanding between the CPC and G UW and then made a motion to approve the CPC MOU with a 2nd by Grace Djuranovic.

I move that the Greenwich United Way Board of Directors approves that Memorandum of Understanding between the Greenwich United Way and the Community Planning Council as distributed to the Board of Directors and posted on the portal.

The motion passed unanimously.



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Grants – Erin McCall, Chair

- CIP grant process from September 2019 – January 2020
- Volunteer training to be held in October 2019 → want volunteers to go deeper with questions during site visits, feedback too “fluffy” in past few years;
- Want Board members to accompany CIP volunteers → adds weight and accountability to site visit, additional history of G UW is helpful
- David Rabin and Robert Moore held follow-up meetings with agencies to clarify questionable data and responses for 2018-19 applications
- Grant Writing Workshop for community partners on Thursday 9/19/19 from 9:30am-12pm at Boys & Girls Club Greenwich, workshop tailored to CIP grant application process
- 2019-20 grant applications will be released online after Grant Writing Workshop
- Grants for this fiscal year to be disbursed in full amounts instead of 2 separate awards
- Grants Committee critically reviewed applications to appropriately award funding, full grant requests were not funded if use of funds was unclear.

Discussion ensued regarding expected involvement from agencies and how to extend reach to new organizations to participate in CIP application process. To apply, agencies must meet basic qualifications including impact for Greenwich residents and mission that includes health, education and/or self-sufficiency.

Direct Impact Programs – Nancy Weissler, Chair

- Reading Champions Kickoff Event on Wednesday 9/18/19 at 10:30am at Town Hall
- Great volunteer attendance, everyone is very excited and invested in the program
- Rev. Dan Haugh of Round Hill Community Church gave a persuasive 10-minute presentation on the benefits of volunteering and how his own children have benefited from the program.

HSTS Naming Workshop – David Rabin, CEO

- Current HSTS pilot lives on G UW website being used by CCI (Community Centers, Inc.)
- Whether HSTS is expanded to other agency use or not, the resources will continue to be available on G UW website
- Goal for agency updates planned for 2nd phase of the pilot program.
- Board members split into groups for brainstorming. Compiled list of top choices to be sent via email for voting.

New Business – Anne Sherrerd, Board Chair

- David Rabin thanked all Board members for 100% participation in gifts and pledges towards the 2019-20 Annual Campaign.

Anne Sherrerd asked for a motion to adjourn. Eileen Kim made the motion with 2nd by Shari Aser. The motion passed unanimously.

Meeting adjourned at 7:21pm. An Executive Session was held following the regular meeting.