



## 2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020  
a/o 10-10-19

Individual Giving Chairs		DONATIONS							DONORS								
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]			
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]				
FY2018-19	10/17/2018	10/17/2018	FY2019-20	10/10/2019	10/10/2019	FY2019-20	FY2019-20	FY2019-20	10/10/2019	FY2019-20							
1. Tocqueville	Sabrina Pray Forsythe																
a. Local		\$594,649	\$271,250	\$14,276	\$550,000	\$231,000	\$13,588	85%	42%	43	19	50	17	34%			
b. Designations In*		\$70,773	\$14,242	\$7,121	\$75,000	\$11,667	\$11,667	82%	16%	5	2	7	1				
<b>Total Tocqueville</b>		\$665,422	\$285,492	\$13,595	\$625,000	\$242,667	\$13,482	85%	39%	48	21	57	18				
2. Leadership																	
a. Local		\$361,127	\$153,774	\$2,651	\$400,000	\$150,999	\$2,796	98%	38%	160	58	200	54	27%			
b. Designations In*		\$9,544	\$6,500	\$3,250	\$30,000	\$1,368	\$342	21%	5%	8	2	20	4				
<b>Total Leadership</b>		\$370,671	\$160,274	\$2,671	\$430,000	\$152,367	\$2,627	95%	35%	168	60	220	58				
3. Business & Professional																	
a. Local		\$20,268	\$7,652	\$383	\$35,000	\$18,592	\$1,239	243%	53%	71	20	100	15	15%			
b. Designations In*		\$28,172	\$5,361	\$298	\$27,500	\$6,415	\$338	120%	23%	42	18	25	19				
<b>Total Business &amp; Professional</b>		\$48,440	\$13,013	\$342	\$62,500	\$25,007	\$736	192%	40%	113	38	125	34				
4. Residential	Dena Zarra																
a. Local		\$77,952	\$37,002	\$220	\$70,000	\$18,151	\$125	49%	26%	404	168	500	145	29%			
b. Designations In*		\$3,321	\$2,126	\$354	\$7,500	\$2,175	\$363	102%	29%	14	6	30	6				
<b>Total Residential</b>		\$81,273	\$39,128	\$225	\$77,500	\$20,326	\$135	52%	26%	418	174	530	151				
5. Public Service (employee campaigns)		\$63,809	\$9,215	\$3,072	\$50,000	\$667	\$667	7%	1%	721	3	1,000	1	0%			
<b>Individual Giving Total**</b>		\$1,229,615	\$507,122	\$1,713	\$1,245,000	\$441,034	\$1,683	87%	35%	1,468	296	1,932	262				
6. Events (Profit only)																	
a. Sole Sisters Events		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a			
b. 85th Celebration		\$256,121	\$225,000	n/a	\$0	\$0	n/a	0%	#DIV/0!	400	316	-	0	n/a			
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!	118%	-	0	275	253	n/a			
d. Golf		\$51,280	\$0	n/a	\$50,000	\$0	n/a	#DIV/0!	0%	72	0	72	0	n/a			
e. Misc Events		\$4,067	\$0	n/a	\$1,500	\$0	n/a	#DIV/0!	0%	-	0	1	0	n/a			
<b>Events TOTAL</b>		\$581,995	\$225,000	\$0	\$351,500	\$88,353	\$0	39%	25%	834	316	773	253				
<b>Individual Giving &amp; Events Total</b>		\$1,811,610	\$732,122		\$1,596,500	\$529,387	\$1,028	72%	33%	2,302	612	2,705	515				
7. Community Answers																	
- Camp Guide		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!								
<b>CA TOTAL</b>		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!								
<b>8. ANNUAL CAMPAIGN TOTAL</b>		\$1,818,760	\$732,122		\$1,596,500	\$529,387		72%	33%	2,302	612	2,705	515	19%			
<i>*All Designations In (totals in each Division)</i>		\$111,810	\$28,229		\$140,000	\$21,625		77%	15%	69	28	82	30	37%			

\*\*Includes Written Pledges Received