



BOARD MEETING MINUTES
Wednesday, October 16, 2019
YWCA Greenwich, Meeting Room B

Present (9): Jaime Eisenberg, William Finger, Mario Forlini, Debra Hess, Eileen Kim, Nicole Kwasniewski, John Maus, Anne Sherrerd, Nancy Weissler

Attend via phone (7): Frank Carpenteri, Karen Chaplin, Grace Lockhart Djuranovic, Erin McCall, JP Muir, Karen Scrivanos Oztemel, Diane Viton

Absent (8): Shari Aser, Laura Erickson, Daniel Fitzgerald, Joui Hessel, Nisha Hurst, Eva Maria Janerus, Nancy Kail, Brook Urban

Total Board Attendance: 16 out of 24

Staff Attending: David Rabin, Jeremy Nappi, Robert Moore, Misha Young

Meeting called to order by Anne Sherrerd, Board Chair at 6:04pm.

Finance – Eileen Kim, Vice Chair

Board Designated Reserve Fund Committee – Mario Forlini, Chair

Mario introduced guests from Brown Advisory. The BDRF Committee & GUW staff met with Brown Advisory on Wednesday 10/16/19 at 5pm at the GUW office.

Brown Advisory: Investment Presentation

Erika Pagel, Jeff Keady and Craig Standish reviewed recent market conditions, shared highlights from the Brown Advisory report on the GUW portfolio and answered questions. Copies of Brown's Annual Report and the investment presentation were distributed to each Board member in attendance. Additional copies are on file at the GUW office.

Community Impact – Joui Hessel, Vice Chair

Community Planning Council – Anne Sherrerd, Board Chair for Joui Hessel, Chair of CPC

- Maggie Young from Liberation Programs will speak at the CPC meeting on Thursday 10/24/19 at 8:30am at YMCA Greenwich.
- The Legislative Breakfast will be held on Thursday 12/5/19 at Greenwich Town Hall. Light breakfast served at 7:30am and program to start at 8am. Local elected officials will address questions about human services. Please forward questions to Anne or Robert Moore.

Direct Impact Program Committee – Nancy Weissler, Chair

Nancy introduced Robert Moore, Director of Community Impact for GUW. Robert shared an update on the Early Childhood Achievement Gap Solutions (ECAGS) program. The research and



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evidence-based program began in July 2018 to help increase success in elementary school readiness in Greenwich Public Schools. ECAGS has two components: Greenwich Parents as Teachers (GPAT) for children from birth to 3 years old & Preschool Instructional Coaching (PSIC) for children from 3-5 years old participating in Greenwich Pre-K programs at Family Centers and YMCA. The first ECAGS cohort entered kindergarten in the 2019-20 school year. Discussion ensued during the presentation and Robert answered questions. The full report is available for review on the G UW board portal.

Finance – Eileen Kim, Vice Chair

The audit is on track. Finance Committee will meet on Friday 11/8/19 at 8am at the G UW office. She reviewed the Direct Impact financial snapshot provided in the handouts and posted on the board portal. A fundraising meeting is scheduled for Monday 10/28/19 to discuss fundraising for Direct Impact programs. Updates will be given at the November board meeting.

Announcements – Anne Sherrerd, Board Chair

The 2020 Board of Directors meeting calendar was distributed in handouts and posted to the G UW board portal. Public and private school breaks and holidays were considered in developing the calendar. Please advise of any additional conflicts.

Stewardship – Brook Urban, Vice Chair

Vote to Amend Year Alignment Motion – William Finger, Chair of Governance Committee

Anne Sherrerd explained that a revision to the motion on the year alignment process that was passed at the September board meeting must be amended to reflect the correct annual meeting date. Motion to approve the amendment to the year alignment motion by William Finger and 2nd by Nicole Kwasniewski. The motion passed unanimously.

I move that the current term of service for all members of the Greenwich United Way Board of Directors then in office on **January 23, 2020 shall be extended by approximately 6 months so that the expiration of their terms will align with the Greenwich United Way's July 1 to June 30 fiscal year. Any of said members of the Board of Directors who may wish to retire at the end of a calendar year may notify the Board Chair of his or her intention at that time and will be considered to have completed a full term.**

Approval of Minutes – William Finger, Secretary

Bill made a motion to approve the September 2019 Board meeting minutes and 2nd by Debra Hess. The motion passed unanimously.



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CEO Report – David Rabin, CEO

The full report available for review on the G UW board portal.

- Met with interim CEO of YMCA, Ms. Pat Francois to discuss grant relationship
- Submitted write-up on non-profits for the Greenwich Plan of Conservation and Development
- Successful grant writing workshop held September 2019 with 20 organizations present
- 22 applications for Community Investment Process grant, expected 26-30 submissions; deadline was Friday 10/11/19 at 12pm
- Human Services Technology Solutions (HSTS) has been renamed Community Connections, the public facing platform will be available soon
- Cyber security testing in process

Fund Development & Marketing – Diane Viton, Vice Chair

Annual Campaign - Jaime Eisenberg, Chair

- All donor segments have received initial mailing
- Follow-up solicitation to be sent in November 2019
- Intend to meet with new cabinet over the next few weeks
- Reviewed the campaign status report distributed at the meeting and posted to the G UW board portal

Brew Ha Ha – Nicole Kwasniewski, Co-Chair

- 248 tickets sold, 204 were at the patron level
- Raised \$88K, above goal of \$75K
- Debrief meeting scheduled for Thursday 10/17/19 at 9:30am at G UW office, positive and constructive feedback is welcomed

Sole Sisters Luncheon 2020 – Nicole Kwasniewski, Co-Chair

- First meeting held on Tuesday 10/1/19 at G UW office
- 2020 speaker is Candace Bushnell, author of "Sex and the City"
- Candace has agreed to a private book signing of her newest release for patron level tickets prior to the luncheon at Greenwich Country Club

Anne Sherrerd asked for a motion to adjourn. Eileen Kim made the motion with 2nd by William Finger. The motion passed unanimously.

Meeting adjourned at 7:27pm. An Executive Session was held following the regular meeting.