



2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020
a/o 11-14-19

Individual Giving Chairs		DONATIONS								DONORS				
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2018-19	11/14/2018	11/14/2018	FY2019-20	11/14/2019	11/14/2019	FY2019-20	FY2019-20	FY2019-20	11/14/2019	FY2019-20				
1. Tocqueville	Sabrina Pray Forsythe	\$594,649	\$302,143	\$13,734	\$550,000	\$358,000	\$13,769	118%	65%	43	22	50	26	52%
a. Local		\$594,649	\$302,143	\$13,734	\$550,000	\$358,000	\$13,769	118%	65%	43	22	50	26	52%
b. Designations In*		\$70,773	\$36,325	\$7,265	\$75,000	\$43,950	\$14,650	121%	59%	5	5	7	3	
Total Tocqueville		\$665,422	\$338,468	\$12,536	\$625,000	\$401,950	\$13,860	119%	64%	48	27	57	29	
2. Leadership	Cait Kraus Long	\$361,127	\$169,074	\$2,523	\$400,000	\$221,574	\$2,735	131%	55%	160	67	200	81	41%
a. Local		\$361,127	\$169,074	\$2,523	\$400,000	\$221,574	\$2,735	131%	55%	160	67	200	81	41%
b. Designations In*		\$9,544	\$10,608	\$1,768	\$30,000	\$5,476	\$1,095	52%	18%	8	6	20	5	
Total Leadership		\$370,671	\$179,682	\$2,461	\$430,000	\$227,050	\$2,640	126%	53%	168	73	220	86	
3. Business & Professional		\$20,268	\$13,706	\$473	\$35,000	\$25,092	\$1,195	183%	72%	71	29	100	21	21%
a. Local		\$20,268	\$13,706	\$473	\$35,000	\$25,092	\$1,195	183%	72%	71	29	100	21	21%
b. Designations In*		\$28,172	\$11,664	\$507	\$27,500	\$11,054	\$553	95%	40%	42	23	25	20	
Total Business & Professional		\$48,440	\$25,370	\$488	\$62,500	\$36,146	\$882	142%	58%	113	52	125	41	
4. Residential	Dena Zarra	\$77,952	\$49,813	\$241	\$70,000	\$33,536	\$169	67%	48%	404	207	500	198	40%
a. Local		\$77,952	\$49,813	\$241	\$70,000	\$33,536	\$169	67%	48%	404	207	500	198	40%
b. Designations In*		\$3,321	\$381	\$95	\$7,500	\$2,678	\$335	703%	36%	14	4	30	8	
Total Residential		\$81,273	\$50,194	\$238	\$77,500	\$36,214	\$176	72%	47%	418	211	530	206	
5. Public Service (employee campaigns)		\$63,809	\$9,215	\$3,072	\$50,000	\$4,088	\$1,022	44%	8%	721	3	1,000	4	0%
Individual Giving Total**		\$1,229,615	\$602,929	\$1,647	\$1,245,000	\$705,448	\$1,927	117%	57%	1,468	366	1,932	366	
6. Events (Profit only)		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a
a. Sole Sisters Events		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a
b. 85th Celebration		\$256,121	\$250,621	n/a	\$0	\$0	n/a	0%	#DIV/0!	400	318	-	0	n/a
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!	118%	-	0	275	253	n/a
d. Golf		\$51,280	\$0	n/a	\$50,000	\$0	n/a	#DIV/0!	0%	72	0	72	0	n/a
e. Misc Events		\$4,067	\$0	n/a	\$1,500	\$0	n/a	#DIV/0!	0%	-	0	1	0	n/a
Events TOTAL		\$581,995	\$250,621	\$0	\$351,500	\$88,353	\$0	35%	25%	834	318	773	253	
Individual Giving & Events Total		\$1,811,610	\$853,550		\$1,596,500	\$793,801	\$1,282	93%	50%	2,302	684	2,705	619	
7. Community Answers														
- Camp Guide		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!					
CA TOTAL		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!					
8. ANNUAL CAMPAIGN TOTAL		\$1,818,760	\$853,550		\$1,596,500	\$793,801		93%	50%	2,302	684	2,705	619	23%
<i>*All Designations In (totals in each Division)</i>		\$111,810	\$58,978		\$140,000	\$63,158		107%	45%	69	38	82	36	44%

**Includes Written Pledges Received