



## CEO Board Report

November 2019

(October 12 – November 13)

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### **FUND DEVELOPMENT & MARKETING**

- Convened Fund Development working group and held first strategy session to evaluate current annual campaign practices and consider new ideas. Initial DIP Fundraising strategy session is scheduled for 11/22.
- Regular meetings (now bi-weekly) with Bazini / Hopp to discuss PR / marketing strategies.
- Held 4 prospective donor meetings.
- Signed and personalized donor “thank you” letters.
- Attended and spoke (for the first time) at First Selectman’s department head meeting to begin Town Hall annual campaign drive.
- Met with GPS HR Director to ensure smooth and robust workplace campaign at BOE.
- Attended Breast Cancer Alliance luncheon with potential donor.
- Attended and participated in Brew Ha Ha wrap up meeting.
- Continued outbound “thank you” calls to \$5k plus donors.

### **COMMUNITY IMPACT**

- Appeared on Darby & Friends (2x) on WGCH.
- Appeared on Tony Savino show (WGCH) to talk about Finance Champs.
- Met with interim CEO of YMCA (again) to discuss ongoing ECAGS partnership with G UW (timing of possible St. Roch’s closure, etc.)
- Conversations with GPS Superintendent Toni Jones held to ensure data for GPAT is acquired and accurate.
- Held and participated in DI Program meeting.
- Became a Reading Champion Tutor and attended training. My assignment is 8a Mondays at New Leb.
- Attended and participated in Reading Champions orientation.
- Attended Greenwich Hospital’s CEO staff meeting to kick off G UW Campaign there and speak about the collective impact / partnership of a program Abilis is running out of the hospital (Project Search).
- Attended CPC meeting (Liberation Programs was guest).
- Began process of reviewing 22 grant applications and related materials (financials, budgets, etc.). Total grants applied for are ~\$1.1mm.
- Met with Child Guidance Center’s CEO at her request to discuss their merger with Community Health Center.
- Met with Ken Mifflin to discuss Community Connections (formerly HSTS) and next steps.

### **FINANCE**

- Audit in process. Held Audit Committee / Finance Committee meetings to review audit and discuss changes to “look” of monthly financials.
- Regular monthly check-in with DeCruze.

### **INTERNAL OPERATIONS AND CORE FUNCTIONS**

- Cybersecurity testing on-going. Results promised by November 15.
- Met with Fairfield University to further Needs Assessment project.
- Met with landlord to discuss GUW lease. Still early. We are promised “options” very soon.

### **STEWARDSHIP**

- Continued efforts with Nominating and Board Chairs and Nominating Committee on process to identify and recruit new board members. Recruited one new AB member.