2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020
a/o 12-31-19 (1-13-20)

Individual Giving

Division	Chairs	DONATIONS Last Fiscal Year RAISED [Full Year] FY2018-19	RAISED [YTD] 12/31/2018	AVG GIFT [YTD] 12/31/2018	Current Fiscal Year GOAL [Full Year] FY2019-20	RAISED [YTD] 12/31/2019	AVG GIFT [YTD] 12/31/2019	YTD % of Prior YTD FY2019-20	% of GOAL [Full Year] FY2019-20	DONORS Last Fiscal Year ACTUAL [Full Year] FY2018-19	ACTUAL [YTD] 12/31/2018	Current Fiscal Year GOAL [Full Year] FY2019-20	ACTUAL [YTD] 12/31/2019	% of GOAL [Full Year] FY2019-20
1. Tocqueville	Sabrina Pray Forsythe													
a. Local		$594,649	$480,829	$13,738	**$550,000**	**$498,750**	**$13,125**	104%	91%	43	35	**50**	**38**	76%
b. Designations In*		$70,773	$60,367	$12,073	**$75,000**	**$46,033**	**$15,344**	76%	61%	5	5	**7**	**3**	
Total Tocqueville		$665,422	$541,196	$13,530	**$625,000**	**$544,783**	**$13,287**	101%	*87%*	48	40	**57**	**41**	
2. Leadership	Cait Kraus Long													
a. Local		$361,127	$296,327	$2,211	**$400,000**	**$343,598**	**$2,526**	116%	86%	160	134	**200**	**136**	68%
b. Designations In*		$9,544	$6,608	$1,322	**$30,000**	**$9,687**	**$1,384**	147%	32%	8	5	**20**	**7**	
Total Leadership		$370,671	$302,935	$2,179	**$430,000**	**$353,285**	**$2,471**	117%	*82%*	168	139	**220**	**143**	
3. Business & Professional														
a. Local		$20,268	$16,789	$285	**$35,000**	**$29,101**	**$766**	173%	83%	71	59	**100**	**38**	38%
b. Designations In*		$28,172	$13,927	$557	**$27,500**	**$19,445**	**$810**	140%	71%	42	25	**25**	**24**	
Total Business & Professional		$48,440	$30,716	$366	**$62,500**	**$48,546**	**$783**	158%	*78%*	113	84	**125**	**62**	
4. Residential	Dena Zarra													
a. Local		$77,952	$74,608	$213	**$70,000**	**$55,869**	**$168**	75%	80%	404	350	**500**	**333**	67%
b. Designations In*		$3,321	$719	$144	**$7,500**	**$3,062**	**$278**	426%	41%	14	5	**30**	**11**	
Total Residential		$81,273	$75,327	$212	**$77,500**	**$58,931**	**$171**	78%	*76%*	418	355	**530**	**344**	
5. Public Service (employee campaigns)		$63,809	$47,540	$76	**$50,000**	**$47,171**	**$94**	99%	94%	721	623	**1,000**	**501**	50%
Individual Giving Total**		**$1,229,615**	**$997,714**	$804	**$1,245,000**	**$1,052,716**	**$965**	106%	***85%***	**1,468**	**1,241**	**1,932**	**1091**	
6. Events (Profit only)														
a. Sole Sisters Events		$270,527	$0	n/a	**$225,000**	**$0**	n/a	#DIV/0!	0%	362	0	**425**	**0**	n/a
b. 85th Celebration		$256,121	$250,621	n/a	**$0**	**$0**	n/a	0%	#DIV/0!	400	318	**-**	**0**	n/a
c. Comedy Night		$0	$0	n/a	**$75,000**	**$88,353**	n/a	#DIV/0!	118%	-	0	**275**	**253**	n/a
d. Golf		$51,280	$0	n/a	**$50,000**	**$0**	n/a	#DIV/0!	0%	72	0	**72**	**0**	n/a
e. Misc Events		$4,067	$4,067	n/a	**$1,500**	**$4,438**	n/a	109%	296%	-	0	**1**	**0**	n/a
Events TOTAL		**$581,995**	**$254,688**	**$0**	**$351,500**	**$92,791**	**$0**	36%	**26%**	**834**	**318**	**773**	**253**	
Individual Giving & Events Total		**$1,811,610**	**$1,252,402**		**$1,596,500**	**$1,145,507**	**$852**	91%	***72%***	**2,302**	**1,559**	**2,705**	**1344**	
7. Community Answers														
- Camp Guide		$7,150	$0		**$0**	**$0**		#DIV/0!	#DIV/0!					
CA TOTAL		**$7,150**	**$0**		**$0**	**$0**		#DIV/0!	#DIV/0!					
8. ANNUAL CAMPAIGN TOTAL		**$1,818,760**	**$1,252,402**		**$1,596,500**	**$1,145,507**		**91%**	**72%**	**2,302**	**1,559**	**2,705**	**1,344**	**50%**
All Designations In (totals in each Division)		***$111,810***	***$81,621***		***$140,000***	***$78,227***		96%	***56%***	***69***	***40***	***82***	***45***	***55%***

*****Includes Written Pledges Received***