



2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020
a/o 2-18-20

Individual Giving Chairs		DONATIONS							DONORS					
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
		FY2018-19	12/31/2018	12/31/2018	FY2019-20	2/18/2020	2/18/2020	FY2019-20	FY2019-20	FY2019-20	2/18/2020	FY2019-20		
1. Tocqueville	Sabrina Pray Forsythe	\$594,649	\$480,829	\$13,356	\$550,000	\$520,415	\$13,344	108%	95%	43	36	50	39	78%
a. Local		\$594,649	\$480,829	\$13,356	\$550,000	\$520,415	\$13,344	108%	95%	43	36	50	39	78%
b. Designations In*		\$70,773	\$60,367	\$12,073	\$75,000	\$48,117	\$16,039	80%	64%	5	5	7	3	
Total Tocqueville		\$665,422	\$541,196	\$13,200	\$625,000	\$568,532	\$13,536	105%	91%	48	41	57	42	
2. Leadership	Cait Kraus Long	\$361,127	\$304,545	\$2,191	\$400,000	\$352,598	\$2,519	116%	88%	160	139	200	140	70%
a. Local		\$361,127	\$304,545	\$2,191	\$400,000	\$352,598	\$2,519	116%	88%	160	139	200	140	70%
b. Designations In*		\$9,544	\$6,608	\$1,652	\$30,000	\$11,000	\$1,571	166%	37%	8	4	20	7	
Total Leadership		\$370,671	\$311,153	\$2,176	\$430,000	\$363,598	\$2,473	117%	85%	168	143	220	147	
3. Business & Professional		\$20,268	\$17,339	\$284	\$35,000	\$30,235	\$756	174%	86%	71	61	100	40	40%
a. Local		\$20,268	\$17,339	\$284	\$35,000	\$30,235	\$756	174%	86%	71	61	100	40	40%
b. Designations In*		\$28,172	\$16,964	\$652	\$27,500	\$24,398	\$904	144%	89%	42	26	25	27	
Total Business & Professional		\$48,440	\$34,303	\$394	\$62,500	\$54,633	\$815	159%	87%	113	87	125	67	
4. Residential	Dena Zarra	\$77,952	\$77,608	\$213	\$70,000	\$56,119	\$167	72%	80%	404	364	500	336	67%
a. Local		\$77,952	\$77,608	\$213	\$70,000	\$56,119	\$167	72%	80%	404	364	500	336	67%
b. Designations In*		\$3,321	\$1,495	\$187	\$7,500	\$3,469	\$267	232%	46%	14	8	30	13	
Total Residential		\$81,273	\$79,103	\$213	\$77,500	\$59,588	\$171	75%	77%	418	372	530	349	
5. Public Service (employee campaigns)		\$63,809	\$61,299	\$85	\$50,000	\$48,501	\$97	79%	97%	721	721	1,000	501	50%
Individual Giving Total**		\$1,229,615	\$1,027,054	\$753	\$1,245,000	\$1,094,852	\$990	107%	88%	1,468	1,364	1,932	1,106	
6. Events (Profit only)		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a
a. Sole Sisters Events		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a
b. 85th Celebration		\$256,121	\$256,121	n/a	\$0	\$0	n/a	0%	#DIV/0!	400	318	-	0	n/a
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!	118%	-	0	275	253	n/a
d. Golf		\$51,280	\$0	n/a	\$50,000	\$0	n/a	#DIV/0!	0%	72	0	72	0	n/a
e. Misc Events		\$4,067	\$4,067	n/a	\$1,500	\$4,438	n/a	109%	296%	-	0	1	0	n/a
Events TOTAL		\$581,995	\$260,188	\$0	\$351,500	\$92,791	\$0	36%	26%	834	318	773	253	
Individual Giving & Events Total		\$1,811,610	\$1,287,242		\$1,596,500	\$1,187,643	\$874	92%	74%	2,302	1,682	2,705	1,359	
7. Community Answers														
- Camp Guide		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!					
CA TOTAL		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!					
8. ANNUAL CAMPAIGN TOTAL		\$1,818,760	\$1,287,242		\$1,596,500	\$1,187,643		92%	74%	2,302	1,682	2,705	1,359	50%
<i>*All Designations In (totals in each Division)</i>		\$111,810	\$85,434		\$140,000	\$86,984		102%	62%	69	43	82	50	61%

**Includes Written Pledges Received