



CEO Board Report
April 2020
(March 14 – April 15)

FUND DEVELOPMENT & MARKETING

- Regular meetings (bi-weekly) with Bazini / Hopp to discuss PR / marketing strategies.
- Made outreaches to connect with potential COVID-19 Fund donors.
- With Board, established G UW Covid-19 Community Relief Fund.
- Have raised ~\$650k to date for G UW Covid-19 Community Relief Fund (**pls keep confidential for now**).
- To date, 8 apps for \$310k have been received. (one organization was asked to re-submit as we know they were approved for CARES Act funds and their app to us was for \$186k for three months of payroll. We received a resubmitted app under a new request for half that amount).

COMMUNITY IMPACT

- Appeared on Tony Savino Show (WGCH) to discuss Covid-19 Fund and role G UW is playing in town.
- Appeared on Darby & Friends (WGCH) to discuss Covid-19 Fund and role G UW is playing in town.
- Interviewed by Greenwich Time (Covid-19).
- Wrote Op-ed (published in GT – topic: G UW Covid-19 Community Relief Fund)
- Met with Neighbor to Neighbor (NtN) and Director of Human Services to discuss establishing G UW as agency focal point during crisis.
- Established weekly CEO call (now includes all stakeholders: TOG, GPS, Housing Dept., and others) to discuss and address concerns, needs, etc.
- Out of that call has come several connections that have helped our most vulnerable (1- TAG, NtN and GPS for food delivery collaboration; 2- TAG had an issue gaining access to a TOG housing authority complex to drop off food and G UW contacted chair of that board, access now in place; etc.).
- Participated in GPS Crisis Call. Out of that call, plans were put in place to address “non-school” related issues (i.e. both parents ill / hospitalized: what happens to the kids? Death in the family, etc.)
- Continuing process of opening new childcare center at St. Roch. Sent proposal to Children’s Day School (CDS) board. CDS requested some financial info that we have requested from YMCA.
- Emailed all YMCA families to let them know we are working on a POSSIBLE solution.
- G UW joined the CT UW Covid coalition.
- G UW facilitated a donation between a donor and Greenwich Hospital to give 2 oxygenators to Greenwich Hospital.
- CEO is checking mail and making banking deposits regularly, sending the data to G UW team and Decruze so financials can remain current. (I am in office alone every day).
- Grants Committee has been meeting to first develop a process to grant dollars from Covid Fund and then to review the grant applications that have begun to come in.

FINANCE

- Regular monthly check-in with DeCruze.
- Participated in BDRF call with Brown Advisory and committee.
- Reviewed monthly financials.

- Held joint Finance and Audit Committee meeting. 990 approved and will be submitted to Board for approval.
- Developed scenarios for potential reduction in fundraising and the budget impact. Discussed the scenarios with Finance Committee.
- Through the federal CARES Act, applied for a forgivable loan to cover payroll for 3 months.

INTERNAL OPERATIONS AND CORE FUNCTIONS

- Held weekly meeting with board chair.
- Facilitated Direct Impact program meeting.
- Getting quotes to move office (lease up in June).
- Per landlord: we will have a 6-month extension with the right to terminate early if we relocate within Fareri portfolio.
- Still in discussion with insurance carrier to get best cost for sexual abuse policy.
- Managing HSTS next steps (donor communication, leaving CCI a CRM, etc.).

STEWARDSHIP

- First Nominating Committee meeting set for April 28.

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Most of my time has been spent on Covid related items. The list is quite lengthy. I have been keeping close track of what the G UW has done during this crisis and can share it at any time with the Board.

I would like to recognize the staff of the G UW for doing a stellar job in keeping the operation running smoothly under difficult circumstances.

The same can be said of the various board committees and the entire board itself. We are fortunate to have such a caring group of people during these uncertain times.