



BOARD MEETING MINUTES
Wednesday, February 19, 2020
YWCA Greenwich, Meeting Room B

Present (15): Karen Chaplin, Hagar Chemali, Grace Djuranovic, Tim Drinkall, William Finger, Mario Forlini, Debra Hess, Eva Maria Janerus, Eileen Kim, Cait Kraus-Long, Nicole Kwasniewski, John Maus, Kirsten Riemer, Diane Viton, Nancy Weissler

Attend via phone (6) : Jaime Eisenberg, Laura Erickson, Dan Fitzgerald, Erin McCall, Karen Scrivanos Oztemel, Angela Swift

Absent (4): Shari Aser, Joui Hessel, JP Muir, Laurie Tropiano

Total Board Attendance: 21 out of 25

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Eileen Kim, Board Chair at 6:07pm.

Welcome & Announcements – Eileen Kim, Board Chair

- Eileen welcomed new Board Class of 2023.
- Please complete annual Code of Ethics and Conflict of Interest forms. Copies will be mailed to Board members not present.
- Board evaluations due to Bill Finger ASAP.

Approval of Minutes – William Finger, Secretary

Bill made a motion to approve the January 2020 Board meeting minutes with suggested edits by Nancy Weissler. 2nd by Grace Djuranovic. The motion passed unanimously.

CEO Report – David Rabin, CEO

The full report available for review on the G UW board portal.

- Needs Assessment survey mailed and emailed, goal of 3,000-4,000 responses
- Discussed Needs Assessment at CEO Roundtable on February 5, Fairfield University participated via video conference
- Toni Jones, Superintendent of Greenwich Public Schools, is very engaged with G UW partnership; discussion about inserting Pre-School Instructional Coach in GPS
- YMCA pre-school at St. Roch's closing completely impacting approx. 80 of our most vulnerable families. Not happy with communication plan from YMCA. G UW is looking to find placement with other pre-school partners. Sophy Abreu, G UW Pre-School Instructional Coach, is being pulled from YMCA at end of February 2020; she will exclusively work at Family Centers through end of 2019-20 academic year.
- Thanks to all who attended the Grants Reception at Greenwich Hospital on February 12.



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Finance – Debra Hess, Vice Chair

Amendment Vote to The BDRF Total Return Recommendation Motion

“I move that the Greenwich United Way Board of Directors approve the Board Designated Reserve Fund Committee total return recommendation for the appropriation of \$86,429.00. These funds will be distributed to the working capital account in accordance with the G UW Investment Policy Statement approved by the Greenwich United Way Board of Directors, October 18, 2017.”

Motion by Mario Forlini and 2nd by Bill Finger. The motion passed unanimously.

Stewardship – Grace Djuranovic, Vice Chair

MOTION TO AMEND THE BYLAWS

I move the adoption of the following resolution:

Be it resolved that the United Way of Greenwich, currently doing business as the Greenwich United Way, amend its bylaws as authorized under Article VI, Section 6.01 to include the proposed changes dated February 19, 2020 which have been posted on the portal and distributed to all Board members in advance of this meeting.

[The bylaws require an affirmative vote of 2/3 of the members of the Board of Directors then in office, so we need 16 affirmative votes.]

Motion by Bill Finger and 2nd by Debra Hess. The motion passed unanimously. Eileen acknowledged Bill’s role and efforts in the amendment process.

Fund Development & Marketing – Diane Viton, Vice Chair

Annual Fund – Jaime Eisenberg, Chair

Cabinet meeting next week to empower each level of individual giving.

Sole Sisters Luncheon – Nicole Kwasniewski, Co-Chair

- Returning sponsors: Shreve, Crump & Lowe and Saks 5th Avenue
- 278 patron tickets sold (70 tickets ahead of last year)
- Expecting a sell-out, so buy your tickets ASAP!
- Shoe Drive from March 2-13, accepting new/gently used shoes and new socks
 - 1,000 shoes donated last year to Neighbor to Neighbor



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Golf Tournament – Mario Forlini, Co-Chair

- Event on Monday, May 18 at Greenwich Country Club (new course!)
- Targeting 88 golfers, 17 signed up to date
- Seeking suggestions for high profile attendee to speak, play or attend dinner
- Next meeting on Thursday, February 20 at 9:30am

Marketing – Karen Hopp, Bazini Hopp

- Frequent and active posts on social media platforms
- Please share, comment and post!

Fundraising with Diane (Board Assignment) – Diane Viton, Vice Chair

Diane and Jeremy Nappi designed a “love note” to reach out to personal, professional and civic networks as a soft ask and introduction to Greenwich United Way.

- Why are you excited about G UW?
- What do you enjoy about serving on the Board?

Write a personal note in your own voice. Give Diane 3-5 names, then she will provide note card packs. Please send to contacts with ***your*** return address; G UW will cover the cost of postage. No pledge material will be included with the note as the purpose is not to initially ask for money. This note will serve as a first touch with follow-up in later summer/early fall then invitation to Fall 2020 event. David is open to assist by taking meetings with contacts.

Motion to adjourn by Eileen Kim and 2nd by Grace Djuranovic.
The meeting adjourned at 6:45pm.