



2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020
a/o 4-14-20

Individual Giving Chairs		DONATIONS								DONORS									
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]					
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]						
FY2018-19	4/17/2019	4/17/2019	FY2019-20	4/14/2020	4/14/2020	FY2019-20	FY2019-20	FY2018-19	4/17/2019	FY2019-20	4/14/2020	FY2019-20							
1. Tocqueville	Sabrina Pray Forsythe																		
a. Local		\$594,649	\$549,475	\$13,737	\$550,000	\$541,615	\$12,896	99%	98%	43	40	50	42	84%					
b. Designations In*		\$70,773	\$63,492	\$12,698	\$75,000	\$52,289	\$17,430	82%	70%	5	5	7	3						
Total Tocqueville		\$665,422	\$612,967	\$13,621	\$625,000	\$593,904	\$13,198	97%	95%	48	45	57	45						
2. Leadership	Cait Kraus Long																		
a. Local		\$361,127	\$334,527	\$2,215	\$400,000	\$394,848	\$2,468	118%	99%	160	151	200	160	80%					
b. Designations In*		\$9,544	\$5,536	\$923	\$30,000	\$11,622	\$1,162	210%	39%	8	6	20	10						
Total Leadership		\$370,671	\$340,063	\$2,166	\$430,000	\$406,470	\$2,391	120%	95%	168	157	220	170						
3. Business & Professional																			
a. Local		\$20,268	\$17,669	\$268	\$35,000	\$30,253	\$738	171%	86%	71	66	100	41	41%					
b. Designations In*		\$28,172	\$20,325	\$565	\$27,500	\$35,096	\$1,132	173%	128%	42	36	25	31						
Total Business & Professional		\$48,440	\$37,994	\$372	\$62,500	\$65,349	\$908	172%	105%	113	102	125	72						
4. Residential	Dena Zarra																		
a. Local		\$77,952	\$76,368	\$198	\$70,000	\$62,762	\$166	82%	90%	404	386	500	379	76%					
b. Designations In*		\$3,321	\$1,774	\$161	\$7,500	\$3,638	\$260	205%	49%	14	11	30	14						
Total Residential		\$81,273	\$78,142	\$197	\$77,500	\$66,400	\$169	85%	86%	418	397	530	393						
5. Public Service (employee campaigns)		\$63,809	\$62,320	\$86	\$50,000	\$48,636	\$97	78%	97%	721	721	1,000	501	50%					
Individual Giving Total**		\$1,229,615	\$1,131,486	\$796	\$1,245,000	\$1,180,759	\$1,000	104%	95%	1,468	1,422	1,932	1,181						
6. Events (Profit only)																			
a. Sole Sisters Events		\$270,527	\$0	n/a	\$225,000	\$0	n/a	#DIV/0!	0%	362	0	425	0	n/a					
b. 85th Celebration		\$256,121	\$256,121	n/a	\$0	\$0	n/a	0%	#DIV/0!	400	318	-	0	n/a					
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!	118%	-	0	275	253	n/a					
d. Golf		\$51,280	\$0	n/a	\$50,000	\$0	n/a	#DIV/0!	0%	72	0	72	0	n/a					
e. Misc Events		\$4,067	\$4,067	n/a	\$1,500	\$4,438	n/a	109%	296%	-	1	1	1	n/a					
Events TOTAL		\$581,995	\$260,188	\$0	\$351,500	\$92,791	\$0	36%	26%	834	319	773	254						
Individual Giving & Events Total		\$1,811,610	\$1,391,674		\$1,596,500	\$1,273,550	\$887	92%	80%	2,302	1,741	2,705	1,435						
7. Community Answers																			
- Camp Guide		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!										
CA TOTAL		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!										
8. ANNUAL CAMPAIGN TOTAL		\$1,818,760	\$1,391,674		\$1,596,500	\$1,273,550		92%	80%	2,302	1,741	2,705	1,435	53%					
<i>*All Designations In (totals in each Division)</i>		\$111,810	\$91,127		\$140,000	\$102,645		113%	73%	69	58	82	58	71%					

**Includes Written Pledges Received