



## 2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020  
a/o 5-12-20

Individual Giving Chairs		DONATIONS							DONORS					
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2018-19	5/15/2019	5/15/2019	FY2019-20	5/12/2020	5/12/2020	FY2019-20	FY2019-20	FY2018-19	5/15/2019	FY2019-20	5/12/2020	FY2019-20		
1. Tocqueville	Sabrina Pray Forsythe													
a. Local		\$594,649	\$574,649	\$14,016	\$550,000	\$648,490	\$14,411	113%	118%	43	41	50	45	90%
b. Designations In*		\$70,773	\$63,523	\$12,705	\$75,000	\$52,284	\$17,428	82%	70%	5	5	7	3	
<b>Total Tocqueville</b>		<b>\$665,422</b>	<b>\$638,172</b>	<b>\$13,873</b>	<b>\$625,000</b>	<b>\$700,774</b>	<b>\$14,599</b>	<b>110%</b>	<b>112%</b>	<b>48</b>	<b>46</b>	<b>57</b>	<b>48</b>	
2. Leadership	Cait Kraus Long													
a. Local		\$361,127	\$335,026	\$2,204	\$400,000	\$402,750	\$2,502	120%	101%	160	152	200	161	81%
b. Designations In*		\$9,544	\$7,043	\$880	\$30,000	\$15,622	\$1,302	222%	52%	8	8	20	12	
<b>Total Leadership</b>		<b>\$370,671</b>	<b>\$342,069</b>	<b>\$2,138</b>	<b>\$430,000</b>	<b>\$418,372</b>	<b>\$2,418</b>	<b>122%</b>	<b>97%</b>	<b>168</b>	<b>160</b>	<b>220</b>	<b>173</b>	
3. Business & Professional														
a. Local		\$20,268	\$18,469	\$272	\$35,000	\$29,780	\$745	161%	85%	71	68	100	40	40%
b. Designations In*		\$28,172	\$26,758	\$637	\$27,500	\$38,679	\$1,105	145%	141%	42	42	25	35	
<b>Total Business &amp; Professional</b>		<b>\$48,440</b>	<b>\$45,227</b>	<b>\$411</b>	<b>\$62,500</b>	<b>\$68,459</b>	<b>\$913</b>	<b>151%</b>	<b>110%</b>	<b>113</b>	<b>110</b>	<b>125</b>	<b>75</b>	
4. Residential	Dena Zarra													
a. Local		\$77,952	\$75,530	\$196	\$70,000	\$65,947	\$173	87%	94%	404	386	500	382	76%
b. Designations In*		\$3,321	\$1,980	\$180	\$7,500	\$3,990	\$200	202%	53%	14	11	30	20	
<b>Total Residential</b>		<b>\$81,273</b>	<b>\$77,510</b>	<b>\$195</b>	<b>\$77,500</b>	<b>\$69,937</b>	<b>\$174</b>	<b>90%</b>	<b>90%</b>	<b>418</b>	<b>397</b>	<b>530</b>	<b>402</b>	
5. Public Service (employee campaigns)		\$63,809	\$63,527	\$88	\$50,000	\$49,711	\$99	78%	99%	721	721	1,000	502	50%
<b>Individual Giving Total**</b>		<b>\$1,229,615</b>	<b>\$1,166,505</b>	<b>\$813</b>	<b>\$1,245,000</b>	<b>\$1,307,253</b>	<b>\$1,089</b>	<b>112%</b>	<b>105%</b>	<b>1,468</b>	<b>1,434</b>	<b>1,932</b>	<b>1,200</b>	
6. Events (Profit only)														
a. Sole Sisters Events		\$270,527	\$270,527	n/a	\$225,000	\$0	n/a	0%	0%	432	432	425	0	n/a
b. 85th Celebration		\$256,121	\$256,121	n/a	\$0	\$0	n/a	0%	#DIV/0!	400	318	-	0	n/a
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!	118%	-	0	275	253	n/a
d. Golf		\$51,280	\$0	n/a	\$50,000	\$0	n/a	#DIV/0!	0%	72	0	72	0	n/a
e. Misc Events		\$4,067	\$4,067	n/a	\$1,500	\$4,438	n/a	109%	296%	-	1	1	1	n/a
<b>Events TOTAL</b>		<b>\$581,995</b>	<b>\$530,715</b>	<b>\$0</b>	<b>\$351,500</b>	<b>\$92,791</b>	<b>\$0</b>	<b>17%</b>	<b>26%</b>	<b>904</b>	<b>751</b>	<b>773</b>	<b>254</b>	
<b>Individual Giving &amp; Events Total</b>		<b>\$1,811,610</b>	<b>\$1,697,220</b>		<b>\$1,596,500</b>	<b>\$1,400,044</b>	<b>\$963</b>	<b>82%</b>	<b>88%</b>	<b>2,372</b>	<b>2,185</b>	<b>2,705</b>	<b>1,454</b>	
7. Community Answers														
- Camp Guide		\$7,150	\$0		\$0	\$0		#DIV/0!	#DIV/0!					
<b>CA TOTAL</b>		<b>\$7,150</b>	<b>\$0</b>		<b>\$0</b>	<b>\$0</b>		<b>#DIV/0!</b>	<b>#DIV/0!</b>					
<b>8. ANNUAL CAMPAIGN TOTAL</b>		<b>\$1,818,760</b>	<b>\$1,697,220</b>		<b>\$1,596,500</b>	<b>\$1,400,044</b>		<b>82%</b>	<b>88%</b>	<b>2,372</b>	<b>2,185</b>	<b>2,705</b>	<b>1,454</b>	<b>54%</b>
<i>*All Designations In (totals in each Division)</i>		<b>\$111,810</b>	<b>\$99,304</b>		<b>\$140,000</b>	<b>\$110,575</b>		<b>111%</b>	<b>79%</b>	<b>69</b>	<b>66</b>	<b>82</b>	<b>70</b>	<b>85%</b>

\*\*Includes Written Pledges Received