



2019-20 Annual Campaign Status Report

July 1, 2019 through June 30, 2020
a/o 6-9-20

Individual Giving Chairs		DONATIONS							DONORS						
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]	
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]		
FY2018-19	6/19/2019	6/19/2019	FY2019-20	6/9/2020	6/9/2020	FY2019-20	FY2019-20	FY2018-19	6/19/2019	FY2019-20	6/9/2020	FY2019-20			
1. Tocqueville	Sabrina Pray Forsythe														
a. Local		\$594,649	\$594,649	\$13,829	\$550,000	\$649,117	\$14,111	109%		118%					
b. Designations In*		\$70,773	\$64,564	\$12,913	\$75,000	\$53,325	\$17,775	83%		71%	43	43	50	46	92%
Total Tocqueville		\$665,422	\$659,213	\$13,734	\$625,000	\$702,442	\$14,336	107%		112%	5	5	7	3	
2. Leadership	Cait Kraus Long														
a. Local		\$361,127	\$367,527	\$2,311	\$400,000	\$417,250	\$2,675	114%		104%					
b. Designations In*		\$9,544	\$8,307	\$1,038	\$30,000	\$15,721	\$1,965	189%		52%	48	48	57	49	
Total Leadership		\$370,671	\$375,834	\$2,251	\$430,000	\$432,971	\$2,640	115%		101%	160	159	200	156	78%
3. Business & Professional															
a. Local		\$20,268	\$21,348	\$292	\$35,000	\$29,784	\$709	140%		85%					
b. Designations In*		\$28,172	\$28,043	\$637	\$27,500	\$52,911	\$1,392	189%		192%	8	8	20	8	
Total Business & Professional		\$48,440	\$49,391	\$422	\$62,500	\$82,695	\$1,034	167%		132%	8	8	20	8	
4. Residential	Dena Zarra														
a. Local		\$77,952	\$79,395	\$197	\$70,000	\$76,842	\$199	97%		110%					
b. Designations In*		\$3,321	\$2,010	\$183	\$7,500	\$5,073	\$282	252%		68%	71	73	100	42	42%
Total Residential		\$81,273	\$81,405	\$196	\$77,500	\$81,915	\$202	101%		106%	42	44	25	38	
5. Public Service (employee campaigns)		\$63,809	\$63,527	\$88	\$50,000	\$49,711	\$99	78%		99%	113	117	125	80	
Individual Giving Total**		\$1,229,615	\$1,229,370	\$837	\$1,245,000	\$1,349,734	\$1,125	110%		108%	404	404	500	387	77%
6. Events (Profit only)															
a. Sole Sisters Events		\$270,527	\$270,527	n/a	\$225,000	\$0	n/a	0%		0%	14	11	30	18	
b. 85th Celebration		\$256,121	\$256,121	n/a	\$0	\$0	n/a	0%		#DIV/0!	418	415	530	405	
c. Comedy Night		\$0	\$0	n/a	\$75,000	\$88,353	n/a	#DIV/0!		118%	721	721	1,000	502	50%
d. Golf		\$51,280	\$51,280	n/a	\$50,000	\$0	n/a	0%		0%	1,468	1,468	1,932	1,200	
e. Misc Events		\$4,067	\$4,067	n/a	\$1,500	\$4,438	n/a	109%		296%	432	432	425	0	n/a
Events TOTAL		\$581,995	\$581,995	\$0	\$351,500	\$92,791	\$0	16%		26%	400	318	-	0	n/a
Individual Giving & Events Total		\$1,811,610	\$1,811,365		\$1,596,500	\$1,442,525	\$992	80%		90%	-	0	275	253	n/a
7. Community Answers															
- Camp Guide		\$7,150	\$7,150		\$0	\$0		0%		#DIV/0!	72	85	72	0	n/a
CA TOTAL		\$7,150	\$7,150		\$0	\$0		0%		#DIV/0!	-	1	1	1	n/a
8. ANNUAL CAMPAIGN TOTAL		\$1,818,760	\$1,818,515		\$1,596,500	\$1,442,525		79%		90%	904	836	773	254	
*All Designations In (totals in each Division)		\$111,810	\$102,924		\$140,000	\$127,030		123%		91%	2,372	2,304	2,705	1,454	54%

**Includes Written Pledges Received