



CEO Board Report
August / September 2020
(July 11 – September 11)

FUND DEVELOPMENT & MARKETING

- Regular meetings (bi-weekly) with Bazini / Hopp to discuss PR / marketing strategies.
- Have raised ~\$900k to date for GUW Covid-19 Community Relief Fund (**pls keep confidential for now**). This includes \$80k received for Greenwich Comes Together, a nfp established that needed a 501(c)3 to administer funds. GUW agreed to act as the “pass thru”.
- See accompanying spreadsheet for Covid grants info.
- See Fund Development reports for Annual Campaign update.

COMMUNITY IMPACT

- Monthly conference calls with CEO’s continue (includes all stakeholders: TOG, GPS, Housing Dept., and others) to discuss and address concerns, needs, etc. That call has produced many positive outcomes to date including a commercial sanitizing equipment company wanting to donate machinery to our funded agencies.
- Numerous calls with organization CEO’s regarding grants, volunteers, programs, etc.
- Grants Committee “met” twice to discuss and grant dollars for COVID relief.
- Continuing effort to find a new provider for the St. Roch’s site.
 - o Grace Day Care & Learning Center has signed a lease for the space.
 - o Some issues remain with zoning that we are working on.
- Launched an inter-organizational food insecurity task force (about 14 members) with all the organizations that have programs addressing this issue. Goal: identify overlaps and efficiencies. (i.e. to provide the best service at the lowest costs through efficient procurement and distribution, and identification of individuals and families in need). Continuing to meet with them to address the issues above.
- Met with Zaniac, a remote learning provider to ascertain if Reading Champs can integrate with them via distance learning.
- Discussed the local childcare crisis with a few providers (some projecting a seven-figure deficit).
- Met with “Coffee for Good” board member to discuss ways GUW can help.
- Appeared on WGCH (Darby Show) twice.
- Met with new Department of Human Services director to explain role of GUW and how we work with DHS.
- GUW has been named a Moffly Media “Light-a-Fire” award winner. Did interview and photo shoot.
- Interviewed by Greenwich Time regarding a local merchant donation from Covid mask sales to Covid Relief Fund.
- Met with Rep. Steve Meskers to discuss early childhood education issues.
- Interviewed by Greenwich Digital Media regarding work of GUW.
- Attended First Selectman’s Diversity Advisory Committee meeting.
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FINANCE

- Regular monthly check-in with DeCruze.
- Reviewed monthly financials.

INTERNAL OPERATIONS AND CORE FUNCTIONS

- Held weekly meetings with board chair.
- Daily Zoom call with Jeremy and Rob.
- Weekly call with staff.
- CEO printed, personalized, postmarked, stuffed and mailed all thank you letters.
- CEO continued making bank deposits and sending all info to Decruze and staff to ensure up to date financials.
- Audit process underway.

STEWARDSHIP

- Nominating Committee met and discussed candidates for Board and next steps were assigned.
- CEO met with potential board members and new board member.