



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 9-1-20

Individual Giving

| Division | Chairs | Last Fiscal Year | | Current Fiscal Year | | | YTD % of Prior YTD | % of GOAL [Full Year] |
|---|-----------------------|--------------------|------------------|---------------------|--------------------|------------------|--------------------|-----------------------|
| | | RAISED [Full Year] | RAISED [YTD] | AVG GIFT [YTD] | GOAL [Full Year] | RAISED [YTD] | AVG GIFT [YTD] | |
| | | FY2019-20 | 9/1/2019 | 9/1/2019 | FY2020-21 | 9/1/2020 | 9/1/2020 | FY2020-21 |
| 1. Tocqueville | Sabrina Pray Forsythe | | | | | | | |
| a. Local | | \$680,117 | \$160,000 | \$16,000 | \$550,000 | \$105,000 | \$11,667 | 66% |
| b. Designations In* | | \$54,367 | \$3,958 | \$3,958 | \$45,000 | \$1,042 | \$1,042 | 26% |
| Total Tocqueville | | \$734,484 | \$163,958 | \$14,905 | \$595,000 | \$106,042 | \$10,604 | 65% |
| 2. Leadership | Cait Kraus Long | | | | | | | |
| a. Local | | \$417,250 | \$61,790 | \$2,207 | \$370,000 | \$77,780 | \$3,704 | 126% |
| b. Designations In* | | \$16,969 | \$1,935 | \$484 | \$15,000 | \$998 | \$499 | 52% |
| Total Leadership | | \$434,219 | \$63,725 | \$1,991 | \$385,000 | \$78,778 | \$3,425 | 124% |
| 3. Business & Professional | | | | | | | | |
| a. Local | | \$29,784 | \$17,633 | \$3,527 | \$25,000 | \$6,241 | \$1,560 | 35% |
| b. Designations In* | | \$55,843 | \$4,799 | \$369 | \$55,000 | \$6,124 | \$557 | 128% |
| Total Business & Professional | | \$85,627 | \$22,432 | \$1,246 | \$80,000 | \$12,365 | \$824 | 55% |
| 4. Residential | Dena Zarra | | | | | | | |
| a. Local | | \$75,544 | \$1,130 | \$226 | \$70,000 | \$950 | \$238 | 84% |
| b. Designations In* | | \$5,115 | \$135 | \$34 | \$5,000 | \$403 | \$101 | 299% |
| Total Residential | | \$80,659 | \$1,265 | \$141 | \$75,000 | \$1,353 | \$169 | 107% |
| 5. Public Service (employee campaigns) | | \$49,711 | \$0 | #DIV/0! | \$45,000 | \$0 | #DIV/0! | #DIV/0! |
| Individual Giving Total** | | \$1,384,700 | \$251,380 | \$3,591 | \$1,180,000 | \$198,538 | \$3,545 | 79% |
| 6. Events (Profit only) | | | | | | | | |
| a. Sole Sisters Events | | \$0 | \$0 | n/a | \$225,000 | \$0 | n/a | #DIV/0! |
| b. Comedy Night | | \$88,353 | \$0 | n/a | \$75,000 | \$0 | n/a | #DIV/0! |
| c. Golf | | \$0 | \$0 | n/a | \$50,000 | \$0 | n/a | #DIV/0! |
| d. Misc Events | | \$4,438 | \$0 | n/a | \$1,500 | \$0 | n/a | #DIV/0! |
| Events TOTAL | | \$92,791 | \$0 | \$0 | \$351,500 | \$0 | \$0 | #DIV/0! |
| Individual Giving & Events Total | | \$1,477,491 | \$251,380 | | \$1,531,500 | \$198,538 | \$3,545 | 79% |
| 8. ANNUAL CAMPAIGN TOTAL | | \$1,477,491 | \$251,380 | | \$1,531,500 | \$198,538 | | 79% |
| <i>*All Designations In (totals in each Division)</i> | | \$132,294 | \$10,827 | | \$120,000 | \$8,567 | | 79% |

**Includes Written Pledges Received

DONATIONS

| Last Fiscal Year | | Current Fiscal Year | | | YTD % of Prior YTD | % of GOAL [Full Year] |
|--------------------|--------------|---------------------|------------------|--------------|--------------------|-----------------------|
| RAISED [Full Year] | RAISED [YTD] | AVG GIFT [YTD] | GOAL [Full Year] | RAISED [YTD] | AVG GIFT [YTD] | |
| FY2019-20 | 9/1/2019 | 9/1/2019 | FY2020-21 | 9/1/2020 | 9/1/2020 | FY2020-21 |
| \$680,117 | \$160,000 | \$16,000 | \$550,000 | \$105,000 | \$11,667 | 66% |
| \$54,367 | \$3,958 | \$3,958 | \$45,000 | \$1,042 | \$1,042 | 26% |
| \$734,484 | \$163,958 | \$14,905 | \$595,000 | \$106,042 | \$10,604 | 65% |
| \$417,250 | \$61,790 | \$2,207 | \$370,000 | \$77,780 | \$3,704 | 126% |
| \$16,969 | \$1,935 | \$484 | \$15,000 | \$998 | \$499 | 52% |
| \$434,219 | \$63,725 | \$1,991 | \$385,000 | \$78,778 | \$3,425 | 124% |
| \$29,784 | \$17,633 | \$3,527 | \$25,000 | \$6,241 | \$1,560 | 35% |
| \$55,843 | \$4,799 | \$369 | \$55,000 | \$6,124 | \$557 | 128% |
| \$85,627 | \$22,432 | \$1,246 | \$80,000 | \$12,365 | \$824 | 55% |
| \$75,544 | \$1,130 | \$226 | \$70,000 | \$950 | \$238 | 84% |
| \$5,115 | \$135 | \$34 | \$5,000 | \$403 | \$101 | 299% |
| \$80,659 | \$1,265 | \$141 | \$75,000 | \$1,353 | \$169 | 107% |
| \$49,711 | \$0 | #DIV/0! | \$45,000 | \$0 | #DIV/0! | #DIV/0! |
| \$1,384,700 | \$251,380 | \$3,591 | \$1,180,000 | \$198,538 | \$3,545 | 79% |
| \$0 | \$0 | n/a | \$225,000 | \$0 | n/a | #DIV/0! |
| \$88,353 | \$0 | n/a | \$75,000 | \$0 | n/a | #DIV/0! |
| \$0 | \$0 | n/a | \$50,000 | \$0 | n/a | #DIV/0! |
| \$4,438 | \$0 | n/a | \$1,500 | \$0 | n/a | #DIV/0! |
| \$92,791 | \$0 | \$0 | \$351,500 | \$0 | \$0 | #DIV/0! |
| \$1,477,491 | \$251,380 | | \$1,531,500 | \$198,538 | \$3,545 | 79% |
| \$1,477,491 | \$251,380 | | \$1,531,500 | \$198,538 | | 79% |
| \$132,294 | \$10,827 | | \$120,000 | \$8,567 | | 79% |

DONORS

| Last Fiscal Year | | Current Fiscal Year | | % of GOAL [Full Year] |
|--------------------|--------------|---------------------|--------------|-----------------------|
| ACTUAL [Full Year] | ACTUAL [YTD] | GOAL [Full Year] | ACTUAL [YTD] | |
| FY2019-20 | 9/1/2019 | FY2020-21 | 9/1/2020 | FY2020-21 |
| 50 | 10 | 50 | 9 | 18% |
| 5 | 1 | 7 | 1 | |
| 55 | 11 | 57 | 10 | |
| 157 | 28 | 200 | 21 | 11% |
| 8 | 4 | 20 | 2 | |
| 165 | 32 | 220 | 23 | |
| 42 | 5 | 100 | 4 | 4% |
| 40 | 13 | 25 | 11 | |
| 82 | 18 | 125 | 15 | |
| 388 | 5 | 500 | 4 | 1% |
| 18 | 4 | 30 | 4 | |
| 406 | 9 | 530 | 8 | |
| 502 | 0 | 1,000 | 0 | 0% |
| 1,210 | 70 | 1,932 | 56 | |
| - | 0 | 425 | 0 | n/a |
| 253 | 0 | 250 | 0 | n/a |
| - | 85 | 72 | 0 | n/a |
| - | 1 | 1 | 0 | n/a |
| 253 | 86 | 748 | 0 | |
| 1,463 | 156 | 2,680 | 56 | |
| 1,463 | 156 | 2,680 | 56 | 2% |
| 71 | 22 | 82 | 18 | 22% |