



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 10-6-20

Individual Giving Chairs

Division	DONATIONS							
	Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
	RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
FY2019-20	10/10/2019	10/10/2019	FY2020-21	10/6/2020	10/6/2020	FY2020-21	FY2020-21	
1. Tocqueville Sabrina Pray Forsythe								
a. Local	\$680,117	\$231,000	\$13,588	\$550,000	\$210,000	\$13,125	91%	38%
b. Designations In*	\$54,367	\$11,667	\$11,667	\$45,000	\$15,000	\$5,000	129%	33%
Total Tocqueville	\$734,484	\$242,667	\$13,482	\$595,000	\$225,000	\$11,842	93%	38%
2. Leadership Cait Kraus Long								
a. Local	\$417,250	\$150,999	\$2,796	\$370,000	\$115,880	\$3,132	77%	31%
b. Designations In*	\$16,969	\$1,368	\$342	\$15,000	\$3,097	\$1,032	226%	21%
Total Leadership	\$434,219	\$152,367	\$2,627	\$385,000	\$118,977	\$2,974	78%	31%
3. Business & Professional								
a. Local	\$29,784	\$18,151	\$1,210	\$25,000	\$9,132	\$481	50%	37%
b. Designations In*	\$55,843	\$6,415	\$338	\$55,000	\$6,124	\$557	95%	11%
Total Business & Professional	\$85,627	\$24,566	\$723	\$80,000	\$15,256	\$509	62%	19%
4. Residential								
a. Local	\$75,544	\$18,151	\$125	\$70,000	\$15,882	\$133	87%	23%
b. Designations In*	\$5,115	\$2,175	\$363	\$5,000	\$996	\$199	46%	20%
Total Residential	\$80,659	\$20,326	\$135	\$75,000	\$16,878	\$136	83%	23%
5. Public Service (employee campaigns)	\$49,711	\$667	\$667	\$45,000	\$5	\$5	1%	0%
Individual Giving Total**	\$1,384,700	\$440,593	\$1,682	\$1,180,000	\$376,116	\$1,758	85%	32%
6. Events (Profit only)								
a. Sole Sisters Events	\$0	\$0	n/a	\$225,000	\$226,899	n/a	#DIV/0!	101%
b. Comedy Night	\$88,353	\$88,353	n/a	\$75,000	\$0	n/a	0%	0%
c. Golf	\$0	\$0	n/a	\$50,000	\$41,022	n/a	#DIV/0!	82%
d. Misc Events	\$4,438	\$0	n/a	\$1,500	\$0	n/a	#DIV/0!	0%
Events TOTAL	\$92,791	\$88,353	\$0	\$351,500	\$267,921	\$0	303%	76%
Individual Giving & Events Total	\$1,477,491	\$528,946		\$1,531,500	\$644,037	\$935	122%	42%
8. ANNUAL CAMPAIGN TOTAL	\$1,477,491	\$528,946		\$1,531,500	\$644,037		122%	42%
*All Designations In (totals in each Division)	\$132,294	\$21,625		\$120,000	\$25,217		117%	21%

**Includes Written Pledges Received

Division	DONORS				
	Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
	ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	10/10/2019	FY2020-21	10/6/2020	FY2020-21	
1. Tocqueville	50	17	50	16	32%
	5	1	7	3	
Total Tocqueville	55	18	57	19	
2. Leadership	157	54	200	37	19%
	8	4	20	3	
Total Leadership	165	58	220	40	
3. Business & Professional	42	15	100	19	19%
	40	19	25	11	
Total Business & Professional	82	34	125	30	
4. Residential	388	145	500	119	24%
	18	6	30	5	
Total Residential	406	151	530	124	
5. Public Service	502	1	1,000	1	0%
Individual Giving Total**	1,210	262	1,932	214	
6. Events (Profit only)	-	0	425	406	n/a
	253	0	250	0	n/a
	-	85	72	69	n/a
	-	1	1	0	n/a
Events TOTAL	253	86	748	475	
Individual Giving & Events Total	1,463	348	2,680	689	
8. ANNUAL CAMPAIGN TOTAL	1,463	348	2,680	689	26%
*All Designations In (totals in each Division)	71	30	82	22	27%