



CEO Board Report

October 2020

(September 12 – October 15)

FUND DEVELOPMENT & MARKETING

- Regular meetings (bi-weekly) with Bazini / Hopp to discuss PR / marketing strategies.
- Have raised ~\$900k to date for GUW Covid-19 Community Relief Fund (**pls keep confidential for now**). This includes \$80k received for Greenwich Comes Together, a nfp established that needed a 501(c)3 to administer funds. GUW agreed to act as the “pass thru”.
- No new grant requests for Covid fund.
- See Fund Development reports for Annual Campaign update.
- Did Sole Sisters film shoot for virtual event.
- Held an in-person donor meeting.
- Met with DI fundraising chair to review strategies for ECAGS and YIP.

COMMUNITY IMPACT

- Monthly conference calls with CEO’s continue (includes all stakeholders: TOG, GPS, Housing Dept., and others) to discuss and address concerns, needs, etc. That call has produced many positive outcomes to date.
- Numerous calls with organization CEO’s regarding grants, volunteers, programs, etc.
- Continuing effort to find a new provider for the St. Roch’s site.
 - o Grace Day Care & Learning Center has signed a lease for the space.
 - o Last hurdle to clear is Town Health Department.
- Appeared on WGCH (Darby Show).
- Interviewed by Greenwich Time regarding Campaign kickoff.
- Attended First Selectman’s Diversity Advisory Committee meeting.
- Held first CPC meeting of year with First Selectman and Director of Health. Developed questions for the Q & A.
- Held Campaign Kickoff at Town Hall with First Selectman and others.
- Participated in DI program committee meeting.
- Attended PTAC zoom to inform that group about what GUW does for GPS (ECAGS and Reading Champions).
- Met with GPS to discuss how Reading Champions can continue. It appears virtually is the only way for now and a process is being developed to best leverage our resources.
- Filmed Brew Ha Ha “cold open” (p.s.: it kills!).
- Attended as a member the First Selectman’s Diversity Advisory Committee.

FINANCE

- Regular monthly check-in with DeCruze. Discussed streamlining bill paying process.
- Reviewed monthly financials.
- Held regular check-in with Brown Advisory (BDRF).

INTERNAL OPERATIONS AND CORE FUNCTIONS

- Held weekly meetings with board chair.
- Daily Zoom call with Jeremy and Rob.
- Weekly call with staff.
- CEO printed, personalized, postmarked, stuffed and mailed all thank you letters.

- CEO continued making bank deposits and sending all info to Decruze and staff to ensure up to date financials.
- Audit process underway. Draft financial statements reviewed by audit team.

STEWARDSHIP

- Nominating Committee met (3x) and discussed candidates for Board and next steps were assigned.
- CEO met with 2 board member candidates who have been approved by the committee for the slate to be submitted to Board.
- Assisted Board chair with new Board member orientation zoom.