



## 2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021  
a/o 11-5-20

### Individual Giving Chairs

Division		DONATIONS								
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]	
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]			
FY2019-20	11/14/2019	11/14/2019	FY2020-21	11/5/2020	11/5/2020	FY2020-21	FY2020-21			
1.	<b>Tocqueville</b> a. Local b. Designations In*	Sabrina Pray Forsythe	\$680,117	\$358,000	\$13,769	\$550,000	\$337,000	\$14,652	94%	61%
	<b>Total Tocqueville</b>		\$734,484	\$401,950	\$13,860	\$595,000	\$353,042	\$13,579	88%	59%
2.	<b>Leadership</b> a. Local b. Designations In*	Cait Kraus Long	\$417,250	\$221,574	\$2,735	\$370,000	\$186,852	\$2,459	84%	51%
	<b>Total Leadership</b>		\$434,219	\$227,050	\$2,640	\$385,000	\$190,048	\$2,406	84%	49%
3.	<b>Business &amp; Professional</b> a. Local b. Designations In*		\$29,784	\$25,092	\$1,195	\$25,000	\$15,357	\$614	61%	61%
	<b>Total Business &amp; Professional</b>		\$85,627	\$36,146	\$882	\$80,000	\$23,367	\$649	65%	29%
4.	<b>Residential</b> a. Local b. Designations In*		\$75,544	\$33,536	\$169	\$70,000	\$26,822	\$140	80%	38%
	<b>Total Residential</b>		\$80,659	\$36,214	\$176	\$75,000	\$28,360	\$144	78%	38%
5.	<b>Public Service</b> (employee campaigns)		\$49,711	\$4,088	\$1,022	\$45,000	\$5	\$5	0%	0%
	<b>Individual Giving Total**</b>		\$1,384,700	\$705,448	\$1,927	\$1,180,000	\$594,822	\$1,755	84%	50%
6.	<b>Events (Profit only)</b> a. Sole Sisters Events b. Comedy Night c. Golf d. Misc Events		\$0	\$0	n/a	\$225,000	\$226,899	n/a	#DIV/0!	101%
	<b>Events TOTAL</b>		\$92,791	\$88,353	\$0	\$351,500	\$285,748	\$0	323%	81%
	<b>Individual Giving &amp; Events Total</b>		\$1,477,491	\$793,801		\$1,531,500	\$880,570	\$993	111%	57%
8.	<b>ANNUAL CAMPAIGN TOTAL</b>		\$1,477,491	\$793,801		\$1,531,500	\$880,570		111%	57%
	<i>*All Designations In (totals in each Division)</i>		\$132,294	\$63,158		\$120,000	\$28,786		46%	24%

\*\*Includes Written Pledges Received

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	11/14/2019	FY2020-21	11/5/2020	FY2020-21
50	26	50	23	46%
5	3	7	3	
55	29	57	26	
157	81	200	76	38%
8	5	20	3	
165	86	220	79	
42	21	100	25	25%
40	20	25	11	
82	41	125	36	
388	198	500	191	38%
18	8	30	6	
406	206	530	197	
502	4	1,000	1	0%
1,210	366	1,932	339	
-	0	425	406	n/a
253	253	250	73	n/a
-	0	72	69	n/a
1	0	1	0	n/a
254	253	748	548	
1,464	619	2,680	887	
1,464	619	2,680	887	33%
71	36	82	23	28%