greenwich
UNITED WAY

BOARD MEETING MINUTES
Wednesday, October 21, 2020
Zoom Conference Call

Present (20):	Shari Aser, Karen Chaplin, Hagar Chemali, Grace Djuranovic, Laura Erickson, Tim Drinkall, Jaime Eisenberg, William Finger, Mario Forlini, Debra Hess, Joui Hessel, Eva Maria Janerus, Eileen Kim, Cait Kraus-Long, Nicole Kwasniewski, John Maus, Erin McCall, Kirsten Riemer, Diane Viton, Nancy Weissler
Absent (4):	Dan Fitzgerald, JP Muir, Karen Oztemel, Laurie Tropiano
Total Board Attendance:	20 out of 24
Staff Attending:	David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Eileen Kim, Board Chair at 6:02pm.

Eileen welcome Board staff to the virtual meeting.
Code of Ethics and Conflict of Interest forms will be sent tomorrow to all Board members. These are important governance documents, especially as related to grant awards.

Approval of Minutes – William Finger, Secretary

Bill made a motion to approve minutes with amendment to include the CPC motion language. 2nd by Debra Hess. The motion passed unanimously.

CEO Report – David Rabin, CEO

The full report available for review on the GUW board portal.

- Scholarship process: State of CT requires parent to enroll children in pre-school program. GUW has awarded $500K to early childhood providers to offer student scholarships. We are shifting the process to allow parents to apply directly for assistance. It has been difficult to conclude from grant reporting how scholarship dollars are being spent benefiting families. It is possible that scholarship recipients can be turned down to enroll full-paying students. We will continue to provide grant support to Family Centers.

Open discussion followed. The general consensus was to move forward with further discussion among the Director Impact Programs Committee.

Finance – Debra Hess, Vice Chair

Eva Maria Janerus reports for Audit Committee. Audited financials received on October 26, 2020. The Joint Audit and Finance Committees are ahead of schedule compared to prior years. and are hopeful to share draft financials in advance of the November 2020 Board Meeting.

Please review once received and share questions in advance to Eva Maria or Debra Hess to reach resolution during the next Board meeting.

Eileen Kim noted that audit and financial review is one of the most important functions of the Board.

Community Impact – Nicole Kwasniewski, Vice Chair

Jeremy Nappi provided an update regarding the Needs Assessment. It is on track to be rolled out in January 2021. Fairfield University is conducting the final analysis and 2nd round of interviews. Dashboard drafts are expected within the next few weeks.

Eileen Kim noted that outcomes of the Needs Assessment will affect the Board focus for second of half of the fiscal year.

Fund Development & Marketing – Diane Viton, Vice Chair

***2020 Sole Sisters Luncheon* – Kirsten Riemer**

- VIP reception with Candace Bushnell held on 9/21 and virtual luncheon held on 9/22
- Received phenomenal feedback - crisp, clear delivery
- Initial Zoom meeting on November 2, 2020

***2021 Sole Sisters Luncheon* – Nicole Kwasniewski**

- Finalizing committee – send interested names to Nicole or Kristen Forlini
- Speaker search in progress, event date April 2021
- Exceeded budget with match from Lifetime Sole Sisters
- Hagar Chemali did a great job leading the author conversation

***2020 Golf Tournament* – Mario Forlini**

- Great event with wonderful weather
- 70 golfers with few additional dinner guests
- Raised $41K with no live auction, noting purposes of funds during paddle raise a plus
- Greenwich Country Club served well again, planning to return in 2021
- Lots of new faces, good momentum for next year

***Brew Ha Ha (At Home Edition)* – Jeremy Nappi**

- Completely reimagined from past events
- 150-160 participants
- Positive reviews of food delivery, enjoyable despite different platfrom
- Wish List functioned as pseudo paddle raise

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***Annual Fund* – Diane Viton**

- Individual giving at 85% compared to last year
- Events total at 76% to goal (not including Brew Ha Ha)

Diane's Continuing Series (Episode 2): ECAGS Elevator Pitch

Use full program name to introduce and describe: Early Childhood Achievement Gap Solutions

WHY?

- Early childhood achievement gap identified as a top concern in 2011 Needs Assessment
- School readiness predicts future academic achievement
- Early intervention and engagement is critical

WHO?

- Low income children (birth to 3 years old) and their families; 37 families currently enrolled in Greenwich Parents as Teachers program
- Low income children in Family Centers pre-schools (ages 3-5); new partnership with Grace Daycare at St. Roch's to serve 100 families
- Looking for Business/Professional Division Chair, please contact Diane if interested
- Cultivating Board members as GUW ambassadors

WHAT?

- Greenwich Parents as Teachers (GPAT)
- Pre-School Instructional Coach (PSIC): real time professional development

Keep it **SIMPLE**!

- **S**upportive AND Successful
- **I**nteractive
- **M**aximize School Readiness
- **P**ersonal
- **L**ow Income Families
- **E**vidence Based

TAKE AWAYS

- There is an achievement gap in Greenwich.
- Greenwich United Way is addressing the achievement gap through Greenwich Parents as Teachers and Pre-School Instructional Coaching.
- It is working! Children who have participated in ECAGS program test higher than children who did not.

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New Business – Eileen Kim, Board Chair

Karen Chaplin resigned from the full Board due to relocation out of state. We would like her to continue serving on the Grants Committee and as Member at Large, a 1 year appointment as a non-voting member.

"I move that Karen Chaplin be named the Member at Large pursuant with the Greenwich United Way bylaws."

Eileen makes a motion to vote and 2nd by Bill Finger. The motion passed unanimously.

Eileen Kim made a motion to adjourn the meeting and 2nd by _____.
The motion passed unanimously.

Meeting adjourned at 6:54pm.

Executive session followed.