



BOARD MEETING MINUTES
Wednesday, May 20, 2020
Zoom Conference Call

Present (23): Shari Aser, Karen Chaplin, Hagar Chemali, Grace Djuranovic, Tim Drinkall, Jaime Eisenberg, Laura Erickson, William Finger, Dan Fitzgerald, Mario Forlini, Debra Hess, Joui Hessel, Eva Maria Janerus, Eileen Kim, Cait Kraus-Long, Nicole Kwasniewski, John Maus, Erin McCall, Karen Scrivanos Oztemel, Kirsten Riemer, Laurie Tropiano, Diane Viton, Nancy Weissler

Absent (2): JP Muir, Angela Swift

Total Board Attendance: 23 out of 25

Staff Attending: David Rabin, Jeremy Nappi, Misha Young

Meeting called to order by Eileen Kim, Board Chair at 6:02pm.

Approval of Minutes – William Finger, Secretary

Bill made a motion to approve the April 2020 Board meeting minutes with the amendment of 990 motion read by Eva Maria Janerus. 2nd by Laurie Tropiano. The motion passed; Laurie Tropiano abstained.

CEO Report – David Rabin, CEO

The full report available for review on the G UW board portal.

- No expectation for G UW to repay \$100K grant to Town of Greenwich

Finance – Debra Hess, Vice Chair

Debra presented on G UW historical trends. G UW is well prepared to withstand due to diversity of funding sources. Shift from workplace giving to individual giving.

1. Direct Impact program support, events and reserve fund balance
2. Having programs allows for allocation of costs
3. Admin costs not directly to program or fundraising
 - Best in class tracking for salary allocation for programs
 - Admin cost declined from 2017 – 2019
4. Reviewed evolution of DI Programs and cost tracking

No costs allocated to COVID-19 Relief Fund until April 2020. Discussion ensued.

Investment performance portfolio flux due to market volatility (loss of - \$209K, gain of +\$205K)



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Community Impact – Nicole Kwasniewski, Vice Chair

Grants Committee – Erin McCall, Chair

It is challenging to assess incoming COVID-19 Relief Fund grant applications as some programs have shifted from in-person to virtual and others have stopped completely. 2nd round of upcoming grant distribution is \$375K. The ground has shifted since grants issued for Fall 2019 Community Improvement Process (CIP) and those programs funded may no longer exist. Eileen recommended more fluidity given the current climate and changes due to COVID-19. Discussion ensued.

Direct Impact Programs – Nancy Weissler, Chair

The achievement gap will likely grow due to the pandemic. Many families participating the Greenwich Parents as Teachers (GPAT) program have experienced job loss. Family Centers has helped with rent, utilities, and unemployment benefits filing.

Sophy Abreu, GUW Pre-School Instructional Coach, has pivoted very well in the new virtual environment and is continuing to work with and train teachers with Family Centers via Zoom. She is providing training on best practices for virtual teaching/learning.

The June student assessment will occur at a later time. We are waiting to receive date from Greenwich Public Schools. Kudos to Robert Moore, GUW Director of Community Impact, and team for making the adjustments to continue services.

Fund Development & Marketing – Diane Viton, Vice Chair

Annual Fund

Exceeded goal for individual, business division and Tocqueville giving. 97% to goal for Leadership and 90% to goal for Residential. Increase of total average gift. Total number of donors would be higher if events able to be held. Outstanding pledges approx. \$50-70K. Decrease of approx. \$259K in event fundraising.

One Table, One Town event was a success. 50 people in attendance for the virtual cooking class and \$4400 raised. Thank you to Board members for your support.

Goal of 100% participation in Annual Campaign. Jeremy will send a reminder to those who many not yet have committed.



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Events Update

- ***Sole Sisters Luncheon*** – rescheduled for September 22, 2020 at Greenwich Country Club
- ***Golf Tournament*** – rescheduled for October 5, 2020 at Greenwich Country Club
- ***Brew Ha Ha*** – Friday, October 16, 2020 at Eastern Greenwich Civic Center

We are considering virtual options and preliminary activities for events (i.e. online shopping boutique, golf swag shop). Many organizations are holding their annual fundraising events virtually, so please share your ideas and experiences with Diane for consideration.

New Board member Hagar Chemali is joining the Fund Development & Marketing Committee.

COVID Fund Update – David Rabin, CEO

Dollars raised and number of donors not included in the current campaign status report.
Planning marketing effort with Bazini Hopp to new donors acquired.

\$325K distributed for 16 grants; the Grants Committee issued 3-4 months' worth of funding.
\$841K raised to date (\$80K designated for Greenwich Comes Together)

Per our auditors, GUW can use funding for COVID related needs as well.

Meeting concluded by Eileen Kim at 7:04pm.

Executive Session followed.