



January 2021 Board Reports

Board Affairs:

Governance: Bill Finger, Chair

Nothing to report.

Nominating: Grace Djuranovic, Chair

Nominating Committee members are engaged in ongoing conversations with several prospective board candidates and continue to discuss additional candidates for further consideration.

Strategic Initiatives: Grace Djuranovic, Chair

Nothing to report.

Human Resources: Eva Maria Janerus, Chair

Nothing to report.

Finance:

Finance: Debra Hess, Chair

We are offering 2 sessions to review the revised budget that will be approved at the full board meeting on January 27. We are expected to be able to cover full budgeted grants if the committee recommends based on current revenues.

Audit: Eva Maria Janerus, Chair

A draft of the 990 was received by management this week for review. The Audit committee will meet the first week of February for review prior to bringing to the full board for review and approval.

BDRF: Mario Forlini, Chair

Next Quarterly Review with Brown is this Friday, January 15 @ 10am.

Fund Development:

Annual Campaign: Diane Viton, Chair

The Annual Campaign hit its Dec. 31 goal to allow for budgeted grant allotment. See Campaign Status for further details. Next solicitation will go out early February.

Direct Impact: Anne Sherrerd, Chair

Direct Impact fundraising for years 4-6 of our DI Programs was delayed by the pandemic but was resumed in November.

David, Jeremy and Rob have created a presentation for ECAGS that includes general information about the program, key performance data, and videos of a GPAT family and

parent educator. Though the pandemic has necessitated modifications, the program has continued; and we are excited to be able to show donors and prospective donors that we are already seeing positive results from our two-pronged approach to erasing the achievement gap in Greenwich. To date, we have had eight donor meetings via Zoom, with three more scheduled for this week. So far, donors have committed \$150,000 toward year 4, with others expressing their intention to continue to support the program.

For YIP we have written four grant proposals, two of which have resulted in \$20,000 awards. We are waiting to hear the results of the other two.

Sole Sisters: Nicole Kwasniewski & Kristen Forlini, Chairs

We are still working on finding a speaker, but we do have a robust list (currently have an ask out). We are focusing more on speakers who live close enough to drive, as air travel has posed a challenge when putting out asks.

We have a committee member building a vendor boutique website for us at no cost, and we have worked with Starr films to create a production schedule for this virtual event. We will be deciding on our committee community outreach project after our meeting on Jan 11th.

Save the dates and invitations designs are being finalized, and we are holding April 27 and April 29 at GCC. The date will be chosen in the very near future.

Golf: Mario Forlini & Sergio Forlini, Chairs

Nothing to report.

Marketing: Bazini & Hopp

Press Releases / Media Outreach

Wrote press release announcing GUW's involvement in new Grace Daycare & Learning Center; pitched local media and secured coverage with GFP and WGCH; coverage pending with Greenwich Time

Provided marketing counsel to GDLC team

Drafted first of two "Greater Good" columns for Greenwich Sentinel on GPAT

Pitched 211 Dashboard to Greenwich Time; Ken Borsuk plans to use as resource for future stories

Drafted Drive to 425 press release

Social Media

#MondayMotivation (weekly)

Drive to 425

CPC Meetings

Misc. Marketing

Created Drive to 425 logo

Created 40 Under 40 program ad for Robert Moore

Community Impact:

Direct Impact (DI) Programs Committee: Nancy Weissler, Chair

Introduction:

The DI Programs Committee continues to meet regularly to discuss program topics for the Early Childhood Achievement Gap Solutions (ECAGS) program and expanding/enhancing Youth Impact (YIP) programs. The Committee met in November and January.

The COVID-19 public health crisis continues to have an impact on all programs.

I. Early Childhood Achievement Gap Solutions Update:

Staffing: The program is fully staffed.

Data and Measurements: G UW staff continues to review program data regularly to ensure the program is operating effectively. G UW received data from Greenwich Public Schools at the end of December. It was noted by GPS that (using the Kindergarten Entrance Inventory assessment tool), ECAGS students have an average score above their non-ECAGS peers, in the High Needs (these students include those who qualify for Special Education services, Free or Reduced Price lunch, or English Language Learners services) and Free or Reduced Price Lunch (FRL) qualifying cohorts. ECAGS students, which include FRL and non-FRL students, score evenly with non-ECAGS peers in GPS. This data demonstrates the impact of the ECAGS program, the principal objective of which is to narrow the achievement gap by the time students enter kindergarten. Additionally, the data shows that the ECAGS pre-schools are the second largest provider of pre-school services after the GPS pre-schools, which are designed to provide services to special needs pre-school students along with non-special needs students

Fiscal: G UW staff continues to review all invoices and supporting documentation from Family Centers to ensure accurate payment. G UW staff received the October invoice in January.

Greenwich Parents as Teachers (GPAT)-

Program Updates: Overall, GPAT is operating smoothly and FC program staff completed all program reports on time. G UW staff and GPAT staff continued their regularly scheduled program meetings, all of which are virtual. The program has 38 families enrolled; the maximum capacity is 40 families. All families received a free holiday meal which was donated by Garden Catering. This partnership with Garden Catering received attention in the local press highlighting the importance of getting food to families during this difficult time due to COVID-19. In addition, families received art supplies and a gift card, with funds raised by the G UW Board.

G UW staff completed the filming of an impact video with GPAT clients and the Parent Educators.

At the end of this program year, some families (approximately 5) will begin to age out of the program and discussions with the DI Committee have begun to explore ideas on how to properly transition these families for continued services. Additionally, children who turn age 3 will be assessed using the Bracken School Readiness tool which helps to determine if a child is ready for school.

Data and Measurements: GUW continues to review and analyze data for accuracy and make program improvements. All program objectives were met in the October quarterly report.

Pre-School Instructional Coach (PSIC)-

Program Updates: Virtual instructional coaching continues since the pre-school closures in March 2020, there continues to be a no visitor policy at the pre-schools. The PSIC and Early Childhood Expert (ECE) continue to speak weekly to discuss program barriers and make improvements.

The PSIC has been working with infant/toddler and pre-school teachers at the Family Centers sites since the start of the academic year. Most recently, she developed a presentation for the Infant and Toddler teachers which focused on improving individualized lesson plans which are aligned with learning outcomes.

The PSIC continues to work alongside the MSW intern from Fairfield University. She will continue observing teaching sessions with the students.

Data and Measurements: GUW staff continues to review and analyze data for accuracy and make program improvements.

II. Youth Impact Programs Update:

Reading Champions: GUW staff will begin the GPS Remote School Reading Champions program on 1/25. The program will start with 83 students, grades K-5. Students will work in groups of three with adult tutors, who are being trained on how to work remotely with the software and students.

Greenwich Junior United Way (GJrUW): GJrUW continues to host weekly, virtual meetings. Members organized a holiday book drive for children and raised funds to distribute holiday gift cards for students.

Community Planning Council: Joui Hessel, Chair

Held annual Legislative Breakfast via Zoom. Next meeting is 1/28 on affordable housing.

Grants Committee: Erin McCall, Chair

Committee continues to review COVID-fund applications, most recently Boys and Girls Club and Family Centers.

For the 2021 CIP applications, volunteer presentations will occur the week of 1/11/21. There are 28 applications to review, with a total request of \$1,371,336.

CIP Volunteer Presentation Dates

- 1) Tuesday, 1/12, 4:30-5:30pm
- 2) Wednesday, 1/13, 10-11am
- 3) Wednesday, 1/13, 4-5pm

Grants Committee Dates:

February 15th and 16th