



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 12-31-20

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
Division	FY2019-20	12/31/2019	12/31/2019	FY2020-21	12/31/2020	12/31/2020	FY2020-21	FY2020-21	
1. Tocqueville	Sabrina Pray Forsythe								
a. Local		\$680,117	\$498,750	\$13,125	\$550,000	\$501,100	\$13,543	100%	91%
b. Designations In*		\$54,367	\$46,033	\$15,344	\$45,000	\$17,083	\$5,694	37%	38%
Total Tocqueville		\$734,484	\$544,783	\$13,287	\$595,000	\$518,183	\$12,955	95%	87%
2. Leadership	Cait Kraus Long								
a. Local		\$417,250	\$343,598	\$2,526	\$370,000	\$320,770	\$2,430	93%	87%
b. Designations In*		\$16,969	\$9,687	\$1,384	\$15,000	\$12,024	\$2,405	124%	80%
Total Leadership		\$434,219	\$353,285	\$2,471	\$385,000	\$332,794	\$2,429	94%	86%
3. Business & Professional									
a. Local		\$29,784	\$29,101	\$766	\$25,000	\$32,831	\$619	113%	131%
b. Designations In*		\$55,843	\$19,445	\$810	\$55,000	\$11,474	\$717	59%	21%
Total Business & Professional		\$85,627	\$48,546	\$783	\$80,000	\$44,305	\$642	91%	55%
4. Residential									
a. Local		\$75,544	\$55,869	\$168	\$70,000	\$62,150	\$192	111%	89%
b. Designations In*		\$5,115	\$3,062	\$278	\$5,000	\$2,035	\$254	66%	41%
Total Residential		\$80,659	\$58,931	\$171	\$75,000	\$64,185	\$194	109%	86%
5. Public Service (employee campaigns)		\$49,711	\$47,171	\$94	\$45,000	\$51,082	\$157	108%	114%
Individual Giving Total**		\$1,384,700	\$1,052,716	\$965	\$1,180,000	\$1,010,549	\$1,120	96%	86%
6. Events (Profit only)									
a. Sole Sisters Events		\$0	\$0	n/a	\$225,000	\$226,899	n/a	#DIV/0!	101%
b. Comedy Night		\$88,353	\$88,353	n/a	\$75,000	\$17,827	n/a	20%	24%
c. Golf		\$0	\$0	n/a	\$50,000	\$41,022	n/a	#DIV/0!	82%
d. Misc Events		\$4,438	\$4,438	n/a	\$1,500	\$0	n/a	0%	0%
Events TOTAL		\$92,791	\$92,791	\$0	\$351,500	\$285,748	\$0	308%	81%
Individual Giving & Events Total		\$1,477,491	\$1,145,507		\$1,531,500	\$1,296,297	\$894	113%	85%
8. ANNUAL CAMPAIGN TOTAL		\$1,477,491	\$1,145,507		\$1,531,500	\$1,296,297		113%	85%
*All Designations In (totals in each Division)		\$132,294	\$78,227		\$120,000	\$42,616		54%	36%

**Includes Written Pledges Received

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	12/31/2019	FY2020-21	12/31/2020	FY2020-21
50	38	50	37	74%
5	3	7	3	
55	41	57	40	
157	136	200	132	66%
8	7	20	5	
165	143	220	137	
42	38	100	53	53%
40	24	25	16	
82	62	125	69	
388	333	500	323	65%
18	11	30	8	
406	344	530	331	
502	501	1,000	325	33%
1,210	1,091	1,932	902	
-	0	425	406	n/a
253	253	250	73	n/a
-	0	72	69	n/a
1	0	1	0	n/a
254	253	748	548	
1,464	1,344	2,680	1,450	
1,464	1,344	2,680	1,450	54%
71	45	82	32	39%