



February 2021 Board Reports

Board Affairs:

Governance: Bill Finger, Chair

Nothing to report.

Nominating: Grace Djuranovic, Chair

Nominating Committee members are engaged in ongoing conversations with several prospective board candidates and continue to discuss additional candidates for further consideration.

Strategic Initiatives: Grace Djuranovic, Chair

Nothing to report.

Human Resources: Eva Maria Janerus, Chair

Nothing to report.

Finance:

Finance: Debra Hess, Chair

The monthly financials with analysis have are posted on the portal.

Audit: Eva Maria Janerus, Chair

The Audit Committee held a meeting on Monday, February 1st to review the Greenwich United Way's Form 990 IRS filing. The Committee voted to approve the Form 990 with minimal changes (e.g.: wording to include Direct Impact Programs) and will recommend the Board vote to approve the Form 990 at the upcoming February Board Meeting.

The draft version for Board approval is attached. Please review and send any questions to Eva Maria Janerus.

The Committee also discussed creating an annual audit agenda with topics to be covered meeting by meeting.

BDRF: Mario Forlini, Chair

The committee is currently reviewing an ESG analysis of the BDRF that Brown has put together.

Fund Development:

Annual Campaign: Diane Viton, Chair

The Annual Campaign hit its Dec. 31 goal to allow for budgeted grant allotment. See Campaign Status for further details. Next solicitation will go out early February.

Direct Impact: Anne Sherrerd, Chair**ECAGS:**

The DI Fundraising Committee met by Zoom on February 5. We heard updates from Jeremy and David about their recent meetings with current ECAGS donors and their plans for continued outreach to obtain funding for years 4-6 of the program (we are currently in Year 3.)

David, Jeremy and Rob created a presentation that includes a video of a GPAT mother and child with their parent educator as well as data showing the positive impact ECAGS has had so far. This presentation has been shown to sixteen current ECAGS donors, resulting in commitments totaling almost \$700,000 (out of the \$1.24 million needed to fund the program for Years 4-6.) A few of these donors have yet to make their commitment, and meetings are still to be planned with the remaining current donors.

David and Jeremy will begin reaching out to potential new donors in the coming months. One new donor who is already on board is Indra Nooyi, former PepsiCo CEO, who is very enthusiastic about ECAGS and has committed to three years of support. We focused most of our meeting on the new ECAGS fundraising initiative: Drive to 425. The committee had reviewed the copy for Drive to 425 for the G UW website and had a few suggestions. We also discussed items such as how best to structure the giving levels and how to roll out the initiative. The board will hear more about the Drive to 425 at this month's board meeting.

YIP:

We have written four grant proposals for YIP, three of which have resulted in awards totaling \$25,000. We are waiting to hear the results of the final one.

Sole Sisters: Nicole Kwasniewski & Kristen Forlini, Chairs

We currently have a speaker ask out as of this report: we have been close on a couple of potential speakers but uncertainty around COVID has presented a challenge. Save the dates will be going out via email within the next few days (Luncheon is April 29th), and tickets will go on sale at that point.

The Sole Sisters will be helping the G UW host another One Table One Town event on February 25th - Save the Date!! We had rave reviews when we did this last spring, so we are bringing back Chef Geoff Lazlo to run a cooking class over Zoom, and Deutsch will be providing cocktails. For those who purchase tickets, the meals will be delivered directly to their doorstep.

We will be doing a community outreach program as a committee the week of March 1st-7th. The Sole Sisters will be running a meal train for KIC over the course of that week.

All other possible planning is moving along our timeline: vendor outreach, hostess outreach, planning for filming our virtual red carpet, etc.

Golf: Mario Forlini & Sergio Forlini, Chairs

Nothing to report.

Marketing: Bazini & Hopp**Press Releases / Media Outreach**

Revised/Finalized Drive to 425 press release

Social Media

#MondayMotivation (weekly)

Drive to 425

CPC Meetings

GJrUW

Events

One Table One Town graphics created

Met with Sole Sisters committee members

Community Impact:**Direct Impact (DI) Programs Committee: Nancy Weissler, Chair**

Nothing to Report.

Community Planning Council: Joui Hessel, Chair

Held their last meeting on 1/28 on affordable housing. Roughly 60 attendees.

The next meeting will be February 23 and debut the Needs Assessment.

Grants Committee: Erin McCall, Chair

COVID Fund

Committee continues to review COVID-fund applications as they come in. 36 applications to date. New agencies include:

Friends of Nathaniel Witherell, Food Rescue, Children's Day School, Caritas, Operation Fuel, Open Arts Alliance, Special Education Legal Fund, Parent Teachers Association (PTA) of Greenwich Public Schools

CIP Applications

For the 2021 non-COVID CIP applications, volunteer presentations occurred the week of 1/11/21. 28 applications. New applications include:

Children's Day School, Coffee for Good, Greenwich Botanical Center, Bruce Museum, Inspirica

Grants Committee is meeting the week of 2/9 to determine funding recommendations based on the input from the volunteers.

1) Wednesday, 2/10, 3:30-4:30pm

2) Thursday, 2/11, 10-11:30am