



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 2-8-21

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
		FY2019-20	2/18/2020	2/18/2020	FY2020-21	2/8/2021	2/8/2021	FY2020-21	FY2020-21
1. Tocqueville	Sabrina Pray Forsythe								
a. Local		\$680,117	\$520,415	\$13,344	\$550,000	\$515,000	\$13,553	99%	94%
b. Designations In*		\$54,367	\$48,117	\$16,039	\$45,000	\$18,125	\$6,042	38%	40%
Total Tocqueville		\$734,484	\$568,532	\$13,536	\$595,000	\$533,125	\$13,003	94%	90%
2. Leadership	Cait Kraus Long								
a. Local		\$417,250	\$352,598	\$2,519	\$370,000	\$334,452	\$2,424	95%	90%
b. Designations In*		\$16,969	\$11,000	\$1,571	\$15,000	\$12,123	\$2,425	110%	81%
Total Leadership		\$434,219	\$363,598	\$2,473	\$385,000	\$346,575	\$2,424	95%	90%
3. Business & Professional									
a. Local		\$29,784	\$30,235	\$756	\$25,000	\$34,339	\$624	114%	137%
b. Designations In*		\$55,843	\$24,398	\$904	\$55,000	\$17,928	\$690	73%	33%
Total Business & Professional		\$85,627	\$54,633	\$815	\$80,000	\$52,267	\$645	96%	65%
4. Residential									
a. Local		\$75,544	\$56,119	\$167	\$70,000	\$63,491	\$192	113%	91%
b. Designations In*		\$5,115	\$3,469	\$267	\$5,000	\$1,684	\$241	49%	34%
Total Residential		\$80,659	\$59,588	\$171	\$75,000	\$65,175	\$193	109%	87%
5. Public Service (employee campaigns)		\$49,711	\$48,501	\$97	\$45,000	\$56,088	\$157	116%	125%
Individual Giving Total**		\$1,384,700	\$1,094,852	\$990	\$1,180,000	\$1,053,230	\$1,097	96%	89%
6. Events (Profit only)									
a. Sole Sisters Events		\$0	\$0	n/a	\$325,000	\$226,899	n/a	#DIV/0!	70%
b. Comedy Night		\$88,353	\$88,353	n/a	\$75,000	\$17,827	n/a	20%	24%
c. Golf		\$0	\$0	n/a	\$50,000	\$41,022	n/a	#DIV/0!	82%
d. Misc Events		\$4,438	\$4,438	n/a	\$1,500	\$0	n/a	0%	0%
Events TOTAL		\$92,791	\$92,791	\$0	\$451,500	\$285,748	\$0	308%	63%
Individual Giving & Events Total		\$1,477,491	\$1,187,643		\$1,631,500	\$1,338,978	\$888	113%	82%
8. ANNUAL CAMPAIGN TOTAL		\$1,477,491	\$1,187,643		\$1,631,500	\$1,338,978		113%	82%
<i>*All Designations In (totals in each Division)</i>		<i>\$132,294</i>	<i>\$86,984</i>		<i>\$120,000</i>	<i>\$49,860</i>		<i>57%</i>	<i>42%</i>

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	2/18/2020	FY2020-21	2/8/2021	FY2020-21
50	39	50	38	76%
5	3	7	3	
55	42	57	41	
157	140	200	138	69%
8	7	20	5	
165	147	220	143	
42	40	100	55	55%
40	27	25	26	
82	67	125	81	
388	336	500	331	66%
18	13	30	7	
406	349	530	338	
502	501	1,000	357	36%
1,210	1,106	1,932	960	
-	0	425	406	n/a
253	253	250	73	n/a
-	0	72	69	n/a
1	0	1	0	n/a
254	253	748	548	
1,464	1,359	2,680	1508	
1,464	1,359	2,680	1,508	56%
71	50	82	41	50%

**Includes Written Pledges Received