



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 4-8-21

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
		FY2019-20	4/14/2020	4/14/2020	FY2020-21	4/8/2021	4/8/2021	FY2020-21	FY2020-21
1. Tocqueville	Sabrina Pray Forsythe								
a. Local		\$680,117	\$541,615	\$12,896	\$550,000	\$563,294	\$13,100	104%	102%
b. Designations In*		\$54,367	\$52,289	\$17,430	\$45,000	\$19,167	\$6,389	37%	43%
Total Tocqueville		\$734,484	\$593,904	\$13,198	\$595,000	\$582,461	\$12,662	98%	98%
2. Leadership	Cait Kraus Long								
a. Local		\$417,250	\$394,848	\$2,468	\$370,000	\$364,631	\$2,480	92%	99%
b. Designations In*		\$16,969	\$11,622	\$1,162	\$15,000	\$12,222	\$2,444	105%	81%
Total Leadership		\$434,219	\$406,470	\$2,391	\$385,000	\$376,853	\$2,479	93%	98%
3. Business & Professional									
a. Local		\$29,784	\$30,253	\$738	\$25,000	\$34,989	\$583	116%	140%
b. Designations In*		\$55,843	\$35,096	\$1,132	\$55,000	\$26,748	\$743	76%	49%
Total Business & Professional		\$85,627	\$65,349	\$908	\$80,000	\$61,737	\$643	94%	77%
4. Residential									
a. Local		\$75,544	\$62,762	\$166	\$70,000	\$66,019	\$190	105%	94%
b. Designations In*		\$5,115	\$3,638	\$260	\$5,000	\$2,889	\$263	79%	58%
Total Residential		\$80,659	\$66,400	\$169	\$75,000	\$68,908	\$192	104%	92%
5. Public Service (employee campaigns)		\$49,711	\$48,636	\$97	\$45,000	\$56,793	\$159	117%	126%
Individual Giving Total**		\$1,384,700	\$1,180,759	\$1,000	\$1,180,000	\$1,146,752	\$1,137	97%	97%
6. Events (Profit only)									
a. Sole Sisters Events		\$0	\$0	n/a	\$325,000	\$226,899	n/a	#DIV/0!	70%
b. Comedy Night		\$88,353	\$88,353	n/a	\$75,000	\$17,827	n/a	20%	24%
c. Golf		\$0	\$0	n/a	\$50,000	\$41,022	n/a	#DIV/0!	82%
d. Misc Events		\$4,438	\$4,438	n/a	\$1,500	\$4,450	n/a	100%	297%
Events TOTAL		\$92,791	\$92,791	\$0	\$451,500	\$290,198	\$0	313%	64%
Individual Giving & Events Total		\$1,477,491	\$1,273,550		\$1,631,500	\$1,436,950	\$923	113%	88%
8. ANNUAL CAMPAIGN TOTAL		\$1,477,491	\$1,273,550		\$1,631,500	\$1,436,950		113%	88%
<i>*All Designations In (totals in each Division)</i>		<i>\$132,294</i>	<i>\$102,645</i>		<i>\$120,000</i>	<i>\$61,026</i>		<i>59%</i>	<i>51%</i>

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	4/14/2020	FY2020-21	4/8/2021	FY2020-21
50	42	50	43	86%
5	3	7	3	
55	45	57	46	
157	160	200	147	74%
8	10	20	5	
165	170	220	152	
42	41	100	60	60%
40	31	25	36	
82	72	125	96	
388	379	500	347	69%
18	14	30	11	
406	393	530	358	
502	501	1,000	357	36%
1,210	1,181	1,932	1009	
-	0	425	406	n/a
253	253	250	73	n/a
-	0	72	69	n/a
1	0	1	0	n/a
254	253	748	548	
1,464	1,434	2,680	1557	
1,464	1,434	2,680	1,557	58%
71	58	82	55	67%

**Includes Written Pledges Received