



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 5-6-21

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
Division	FY2019-20	5/12/2020	5/12/2020	FY2020-21	5/6/2021	5/6/2021	FY2020-21	FY2020-21	
1. Tocqueville	Sabrina Pray Forsythe								
a. Local	\$680,117	\$648,490	\$14,411	\$550,000	\$650,294	\$13,548	100%	118%	
b. Designations In*	\$54,367	\$52,284	\$17,428	\$45,000	\$19,167	\$6,389	37%	43%	
Total Tocqueville	\$734,484	\$700,774	\$14,599	\$595,000	\$669,461	\$13,127	96%	113%	
2. Leadership	Cait Kraus Long								
a. Local	\$417,250	\$402,750	\$2,502	\$370,000	\$371,360	\$2,526	92%	100%	
b. Designations In*	\$16,969	\$15,622	\$1,302	\$15,000	\$16,122	\$3,224	103%	107%	
Total Leadership	\$434,219	\$418,372	\$2,418	\$385,000	\$387,482	\$2,549	93%	101%	
3. Business & Professional									
a. Local	\$29,784	\$29,780	\$745	\$25,000	\$34,999	\$583	118%	140%	
b. Designations In*	\$55,843	\$38,679	\$1,105	\$55,000	\$34,062	\$725	88%	62%	
Total Business & Professional	\$85,627	\$68,459	\$913	\$80,000	\$69,061	\$645	101%	86%	
4. Residential									
a. Local	\$75,544	\$65,947	\$173	\$70,000	\$67,553	\$194	102%	97%	
b. Designations In*	\$5,115	\$3,990	\$200	\$5,000	\$3,376	\$225	85%	68%	
Total Residential	\$80,659	\$69,937	\$174	\$75,000	\$70,929	\$195	101%	95%	
5. Public Service (employee campaigns)	\$49,711	\$49,711	\$99	\$45,000	\$56,793	\$159	114%	126%	
Individual Giving Total**	\$1,384,700	\$1,307,253	\$1,089	\$1,180,000	\$1,253,726	\$1,217	96%	106%	
6. Events (Profit only)									
a. Sole Sisters Events	\$0	\$0	n/a	\$365,000	\$346,572	n/a	#DIV/0!	95%	
b. Comedy Night	\$88,353	\$88,353	n/a	\$75,000	\$17,827	n/a	20%	24%	
c. Golf	\$0	\$0	n/a	\$50,000	\$41,022	n/a	#DIV/0!	82%	
d. Misc Events	\$4,438	\$4,438	n/a	\$10,000	\$6,884	n/a	155%	69%	
Events TOTAL	\$92,791	\$92,791	\$0	\$500,000	\$412,305	\$0	444%	82%	
Individual Giving & Events Total	\$1,477,491	\$1,400,044		\$1,680,000	\$1,666,031	\$908	119%	99%	
8. ANNUAL CAMPAIGN TOTAL	\$1,477,491	\$1,400,044		\$1,680,000	\$1,666,031		119%	99%	
*All Designations In (totals in each Division)	\$132,294	\$110,575		\$120,000	\$72,727		66%	61%	

**Includes Written Pledges Received

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2019-20	5/12/2020	FY2020-21	5/6/2021	FY2020-21
50	45	50	48	96%
5	3	7	3	
55	48	57	51	
157	161	200	147	74%
8	12	20	5	
165	173	220	152	
42	40	100	60	60%
40	35	25	47	
82	75	125	107	
388	382	500	348	70%
18	20	30	15	
406	402	530	363	
502	502	1,000	357	36%
1,210	1,200	1,932	1030	
-	0	425	662	n/a
253	253	250	73	n/a
-	0	72	69	n/a
1	0	2	0	n/a
254	253	749	804	
1,464	1,453	2,681	1834	
1,464	1,453	2,681	1,834	68%
71	70	82	70	85%