



May 2021 Board Reports

Board Affairs:

Governance: Bill Finger, Chair

Nothing to report.

Nominating: Grace Djuranovic, Chair

2021 New Board Members Slate is finalized and will be announced at May Board Meeting.

Strategic Initiatives: Grace Djuranovic, Chair

Nothing to report.

Human Resources: Eva Maria Janerus, Chair

Nothing to report.

Finance:

Finance: Debra Hess, Chair

Audit: Eva Maria Janerus, Chair

Nothing to report.

BDRF: Mario Forlini, Chair

Nothing to report.

Fund Development:

Annual Campaign: Diane Viton, Chair

Overall Annual Campaign is at 99%!!

Toqueville (highest donors, +\$10,000) is 133% of budgeted goal with a few more donations coming in. Leadership is at 101% of budgeted goal with the final solicitation letters being mailed this week. Residential category is at 95% and employee campaigns at 126%.

Overall individual giving is at 106% of budgeted goal!

Events generally held their own this year, even with a virtual luncheon. The only event that really lagged behind was Brew Ha Ha. We were at the mercy of the State of Connecticut and the Covid restrictions during that time so it was not an optimal set up - plus it was a monsoon that night putting a damper on outdoor gathering plans.

We are close to the end of the fiscal year with a very strong showing from our donors.

Direct Impact: Anne Sherrerd, Chair

Since the April report, commitments for ECAGS have increased to a total raised of \$1,009,129 out of the goal of \$1.24 million for years 4-6. \$32,000 has been raised for YIP. The "Drive to 425" and pitches to prospective donors are ongoing.

Sole Sisters: Nicole Kwasniewski & Kristen Forlini, Chairs

The Sole Sisters Luncheon was held virtually on April 29th, and there was a total of 248 tickets sold, with 150 of those tickets at the patron level. The Vendor Boutique was online for the first time and included 13 vendors with over 300 items. The boutique ended up with \$10,770 in total sales, and the GUW received 20% (\$2154). There were over 160 lunches picked up from GCC, and Fairfield County Look photographed some of the 'watch parties.'

We received an overwhelming amount of positive feedback about the new "Red Carpet," as well as the main event: Brooke Baldwin being interviewed by Hagar! Thank you again to Hagar for coordinating our speaker and doing the interview.

Overall, the Luncheon raised \$119,673 (net). Thanks so much to the Board for supporting Sole Sisters!

Golf: Mario Forlini & Sergio Forlini, Chairs

Nothing to report.

Marketing: Bazini & Hopp**Press Releases / Media Outreach**

Issued Community Grants release

Drafted/Issued press release announcing opening for second round of grant applications

Social Media

#MondayMotivation (weekly)

Drive to 425 (multiple)

CPC Meetings (monthly)

GJrUW (adhoc)

Sole Sisters (multiple)

Golf event save-the-date

Virtual wine tasting event (multiple)

Reading Champions webinar

Community Outreach

Facilitated David's participation/presentation for upcoming Rotary club meeting

Facilitated Robert's "summer slide" presentation for upcoming North Street School PTA meeting

Sample Recent Coverage

Greenwich Time (4/10): [The Dish](#)

Greenwich Sentinel (5/14): [Greenwich United Way Announces more than \\$645,000 in Initial 2021 Community Grants](#)

Greenwich Free Press (4/18): [Greenwich United Way Announces More Than \\$645,000 in Initial 2021 Community Grants](#)

Greenwich Sentinel (5/5): [Greenwich United Way Accepting Applications for Next Round of 2021 Community Grants](#)

Greenwich Free Press (5/8): [Greenwich United Way Accepting Applications for Next Round of 2021 Community Grants](#)

Greenwich Time (5/8): [Greenwich 'creates opportunity' by starting on Phase II of work at Armstrong Court](#)

WGCH interview (5/10)

Community Impact:

Direct Impact (DI) Programs Committee: Nancy Weissler, Chair

Nothing to Report.

Community Planning Council: Joui Hessel, Chair

SEE ATTACHED CPC REPORT

Grants Committee: Erin McCall, Chair

Rob emailed agencies in town to let them know that GUW is accepting applications for our Spring 2021 Community Investment Process (CIP). The deadline to submit is 5/14/21 at Noon. The plan is to announce the awards in June 2021.