



January 2022 Board Reports

Board Affairs:

Governance: JP Muir, Chair

Nothing to report.

Nominating: Grace Djuranovic, Chair

Nominating Committee has approved two new board members for the 2022 class with an additional two board candidates and one advisory board candidate in process.

Strategic Initiatives: Grace Djuranovic, Chair

Nothing to report.

Human Resources: Joui Hessel, Chair

Nothing to report.

Finance:

Finance: Debra Hess, Chair

Nothing to report.

Audit: Eva Maria Janerus, Chair

Work on the 20-21 990 has begun.

BDRF: John Maus Chair

A 4th Quarter call with Jeff Kraft is scheduled for January 11th to review performance, asset allocation and 2022 outlook. Will provide numbers at January 19th meeting.

We will be seeking approval of the budgeted \$109,834 distribution from the Board Designated Reserve Fund.

Fund Development:

Annual Campaign: Diane Viton, Chair

Please see campaign status for dollars raised update. The Dec 31 80% benchmark for individual giving was achieved.

We had a brainstorming meeting of the fundraising/campaign committee in December. Some great ideas came out of it that will be explored.

The overall discussion was how do we:

- Engage current board members, event attendees and donors?
- Increase our visibility in the community?
- Add younger donors?
- Do we add another event that would attract those in the bullets above?

Direct Impact:

We are still in need of a Direct Impact Program fundraising chairperson. The individual who had agreed to the position had a personal conflict and was unable to commit to the position.

The video introducing ECAGS to potential donors is nearing completion. We are looking forward to the finished version.

Sole Sisters: Kristen Forlini, Chair

Our next meeting is on January 11. We currently have an ask out for a speaker.

Marketing: Bazini & Hopp

Media Relations

- Press releases & media outreach:
 - o Legislative Breakfast
 - o Finance Champions
 - o Garden Catering meal donations
- WGCH Darby & Friends show
 - o Monthly interviews promoted as appropriate
 - o Suggesting guests for David

Marketing

- E-blasts created as needed

Social Media

- Board Members Spotlights
- PYP grant
- Legislative Breakfast
- Year-End
- Garden Catering donations

Events

- Sole Sisters - working with LOOK to begin event promotion

Community Impact:**Direct Impact (DI) Programs Committee: Laura Erickson, Chair**

Nothing to report.

Community Planning Council: Joui Hessel, Chair

November 2021 Meeting on Special Education -

<https://greenwichunitedway.org/community-planning-council-november-2021/>

December 2021 Legislative Breakfast - <https://greenwichunitedway.org/community-planning-council-december-2021/>

January 2022 meeting set for January 20 with a discussion about Food Insecurity

Grants Committee: Erin McCall, Chair

Nothing to report.