



2020-21 Annual Campaign Status Report

July 1, 2020 through June 30, 2021
a/o 1-13-22

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
		FY2020-21	12/31/2020	11/5/2020	FY2020-21	12-31-21	12/31/2021	FY2021-22	FY2021-22
1. Tocqueville	Sabrina Pray Forsythe								
a. Local		\$660,294	\$501,100	\$13,543	\$610,000	\$560,047	\$15,557	112%	92%
b. Designations In*		\$19,167	\$17,083	\$5,694	\$45,000	\$0	#DIV/0!	0%	0%
Total Tocqueville		\$679,461	\$518,183	\$12,955	\$655,000	\$560,047	\$15,557	108%	86%
2. Leadership									
a. Local		\$376,860	\$320,770	\$2,430	\$375,000	\$284,541	\$2,189	89%	76%
b. Designations In*		\$16,270	\$12,024	\$2,405	\$15,000	\$7,935	\$2,645	66%	53%
Total Leadership		\$393,130	\$332,794	\$2,429	\$390,000	\$292,476	\$2,199	88%	75%
3. Business & Professional									
a. Local		\$35,992	\$32,831	\$619	\$30,000	\$37,496	\$721	114%	125%
b. Designations In*		\$42,765	\$11,474	\$717	\$55,000	\$14,930	\$574	130%	27%
Total Business & Professional		\$78,757	\$44,305	\$642	\$85,000	\$52,426	\$672	118%	62%
4. Residential									
a. Local		\$71,603	\$62,150	\$192	\$70,000	\$91,679	\$324	148%	131%
b. Designations In*		\$3,768	\$2,035	\$254	\$5,000	\$825	\$206	41%	17%
Total Residential		\$75,371	\$64,185	\$194	\$75,000	\$92,504	\$322	144%	123%
5. Public Service (employee campaigns)		\$56,793	\$51,082	\$157	\$50,000	\$34,149	\$123	67%	68%
Individual Giving Total**		\$1,283,512	\$1,010,549	\$1,120	\$1,255,000	\$1,031,602	\$1,270	102%	82%
6. Events (Profit only)									
a. Sole Sisters Events		\$347,572	\$226,899	n/a	\$235,000	\$0	n/a	0%	0%
b. Comedy Night		\$24,117	\$17,857	n/a	\$55,000	\$105,434	n/a	590%	192%
c. Golf		\$41,022	\$41,022	n/a	\$50,000	\$47,863	n/a	117%	96%
d. Misc Events		\$6,884	\$0	n/a	\$15,000	\$3,710	n/a	#DIV/0!	25%
Events TOTAL		\$419,595	\$285,778	\$0	\$355,000	\$157,007	\$0	55%	44%
Individual Giving & Events Total		\$1,703,107	\$1,296,327		\$1,610,000	\$1,188,609	\$995	92%	74%
8. ANNUAL CAMPAIGN TOTAL		\$1,703,107	\$1,296,327		\$1,610,000	\$1,188,609		92%	74%
<i>*All Designations In (totals in each Division)</i>		\$81,970	\$42,616		\$120,000	\$23,690		56%	20%

****Includes Written Pledges Received**

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2020-21	12/31/2020	FY2021-22	12/31/2021	FY2021-22
49	37	50	36	72%
3	3	7	0	
52	40	57	36	
150	132	200	130	65%
5	5	20	3	
155	137	220	133	
61	53	100	52	52%
50	16	25	26	
111	69	125	78	
358	323	500	283	57%
15	8	30	4	
373	331	530	287	
357	325	1,000	278	28%
1,048	902	1,932	812	
663	406	425	0	n/a
73	73	250	267	n/a
69	69	72	116	n/a
2	0	2	0	n/a
807	548	749	383	
1,855	1,450	2,681	1,195	
1,855	1,450	2,681	1,195	45%
73	32	82	33	40%