



## 2021-22 Annual Campaign Status Report

July 1, 2020 through June 30, 2021  
a/o 5-10-22

Individual Giving Chairs		DONATIONS							
		Last Fiscal Year			Current Fiscal Year			YTD % of Prior YTD	% of GOAL [Full Year]
		RAISED [Full Year]	RAISED [YTD]	AVG GIFT [YTD]	GOAL [Full Year]	RAISED [YTD]	AVG GIFT [YTD]		
		FY2020-21	5/6/2022	5/6/2022	FY2021-22	5/10/2022	5/10/2022	FY2021-22	FY2021-22
<b>1. Tocqueville</b>	Sabrina Pray Forsythe								
a. Local		\$660,294	\$650,294	\$13,548	\$610,000	\$681,047	\$15,838	105%	112%
b. Designations In*		\$19,167	\$19,167	\$6,389	\$45,000	\$0	#DIV/0!	0%	0%
<b>Total Tocqueville</b>		\$679,461	\$669,461	\$13,127	\$655,000	\$681,047	\$15,838	102%	104%
<b>2. Leadership</b>									
a. Local		\$376,860	\$371,360	\$2,526	\$375,000	\$346,636	\$2,281	93%	92%
b. Designations In*		\$16,270	\$16,122	\$3,224	\$15,000	\$11,178	\$2,236	69%	75%
<b>Total Leadership</b>		\$393,130	\$387,482	\$2,549	\$390,000	\$357,814	\$2,279	92%	92%
<b>3. Business &amp; Professional</b>									
a. Local		\$35,992	\$34,999	\$583	\$30,000	\$37,765	\$713	108%	126%
b. Designations In*		\$42,765	\$34,062	\$725	\$55,000	\$33,614	\$800	99%	61%
<b>Total Business &amp; Professional</b>		\$78,757	\$69,061	\$645	\$85,000	\$71,379	\$751	103%	84%
<b>4. Residential</b>									
a. Local		\$71,603	\$67,553	\$194	\$70,000	\$95,561	\$316	141%	137%
b. Designations In*		\$3,768	\$3,376	\$225	\$5,000	\$3,401	\$155	101%	68%
<b>Total Residential</b>		\$75,371	\$70,929	\$195	\$75,000	\$98,962	\$305	140%	132%
<b>5. Public Service</b> (employee campaigns)		\$56,793	\$56,793	\$159	\$50,000	\$47,460	\$159	84%	95%
<b>Individual Giving Total**</b>		\$1,283,512	\$1,253,726	\$1,217	\$1,255,000	\$1,256,662	\$1,370	100%	100%
<b>6. Events (Profit only)</b>									
a. Sole Sisters Events		\$347,572	\$347,572	n/a	\$235,000	\$202,092	n/a	58%	86%
b. Comedy Night		\$24,117	\$17,827	n/a	\$55,000	\$105,434	n/a	591%	192%
c. Golf		\$41,022	\$41,022	n/a	\$50,000	\$47,863	n/a	117%	96%
d. Misc Events		\$6,884	\$6,884	n/a	\$15,000	\$6,823	n/a	99%	45%
<b>Events TOTAL</b>		\$419,595	\$413,305	\$0	\$355,000	\$362,212	\$0	88%	102%
<b>Individual Giving &amp; Events Total</b>		\$1,703,107	\$1,667,031		\$1,610,000	\$1,618,874	\$1,002	97%	101%
<b>8. ANNUAL CAMPAIGN TOTAL</b>		\$1,703,107	\$1,667,031		\$1,610,000	\$1,618,874		97%	101%
<i>*All Designations In (totals in each Division)</i>		\$81,970	\$72,727		\$120,000	\$48,193		66%	40%

DONORS				
Last Fiscal Year		Current Fiscal Year		% of GOAL [Full Year]
ACTUAL [Full Year]	ACTUAL [YTD]	GOAL [Full Year]	ACTUAL [YTD]	
FY2020-21	5/6/2022	FY2021-22	5/10/2022	FY2021-22
49	48	50	43	86%
3	3	7	0	
52	51	57	43	
150	147	200	152	76%
5	5	20	5	
155	152	220	157	
61	60	100	53	53%
50	47	25	42	
111	107	125	95	
358	348	500	302	60%
15	15	30	22	
373	363	530	324	
357	357	1,000	298	30%
1,048	1,030	1,932	917	
663	663	425	316	n/a
73	73	250	267	n/a
69	69	72	116	n/a
2	0	2	0	n/a
807	805	749	699	
1,855	1,835	2,681	1616	
1,855	1,835	2,681	1,616	60%
73	70	82	69	84%

\*\*Includes Written Pledges Received